JOHN BULL, NOVEMBER 30, 1929
TWOPENCE

JOHN BULL

OVER A MILLION SALE

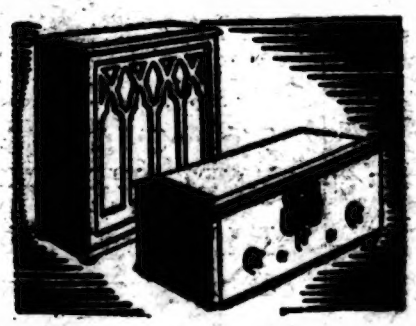
No. 1224.
Vol. XLVI.

a new AMPLION SPEAKER

The Amplion A.B.6 is a new, balanced-Armature Speaker of great sensitivity and exceptionally fine performance. Its rendering of the high notes is firm and clear, while Musical critics commend its full, rich reproduction of the lower frequencies. As its impedance can be readily adjusted to any one of three values, it will give its best results in combination with almost any type of valve set.

IN OAK, £4-10

IN MAHOGANY, £4-17-6



AMPLION RADIO SETS AND "LION" SPEAKERS

Amplion Mains and Battery-Operated Radio Sets are at their best when used with the "Lion" super speaker for which, as super sets, they have a natural affinity. Demonstrations will be arranged on receipt of your request to Dept. 24, GRAHAM AMPLION LIMITED, 25/26, Savile Row, LONDON, W. 1.

AMPLION Mains-Operated Radio Set	£50 - 0 - 0
AMPLION Battery-Operated Radio Set	£25 - 0 - 0
AMPLION "LION" Speakers	from £8 to £16

OTHER SPEAKER MODELS from 21/- to £4 - 17 - 6.

FREE OCEAN SWEDISH STEEL BLADES

To secure a further hundred-thousand customers we are giving FREE a good quality SHAVING BRUSH (guaranteed free from anthrax), or a genuine GILLETTE RAZOR, to all who order one dozen "OCEAN" BLADES (Gillette pattern). A super-quality blade—you have never used a better one at any price. Send 1/6, which includes 8d. for postage and packing, for one dozen blades and gift. Price, without gift, 12 for 1/6, post free. Absolute satisfaction or money returned.

THE OCEAN DISTRIBUTORS, 1-6, Bridgewater Place, London E.C.1.

Your Retailer can supply.

JOHN BULL'S SHOP WINDOW

BUY BY POST AND SAVE MONEY
JOHN BULL'S Shop Window brings a Bargain Store to Your Door. These goods have been chosen for their outstanding quality and value. Study each offer carefully. Write your name and address clearly, send money and notes by registered post. Always mention JOHN BULL.

I guarantee your satisfaction

HOW YOU ARE SAFEGUARDED
Only reliable and fair-dealing firms are allowed to display their goods in JOHN BULL'S Shop Window. You can buy from them as safely as purchasing across a shop counter, for every article is sold under a strict guarantee of absolute Satisfaction or Money Back in full.

THE BETTA OAK PEDESTAL GRAND.

ONLY 2/6 WITH ORDER—BALANCE OF 17/6 CASH OR 17/6 WEEKLY. 7 DAYS' FREE TRIAL. Full-length gilded piano hinge and automatic lid support. Top top down open showing a gold silk lined fret and ample volume of sound, bottom doors open on to a large record compartment holding about 100 records. All-metal amplifying sound chamber combined with scientifically designed sound box ensuring amplified volume and a perfect reproduction of tone. Powerful Garrard British Motor Nickel-plated disk regulator and stop.

Cash Price £4-12-6.

Betta Call or write now for Free Art Catalogue J.B.5. TRADING CO., Ltd., 111-113, Great Portland St., London, W.1

Install a LANGMORE OAK WIRELESS CABINET and be proud of your set

No. 1 to take a Panel 16 x 7 } Nos. 1 & 2 27/6 EACH.
No. 2, 18 x 7
No. 3, 21 x 7.
ALL ABOVE ARE 2ft. 6in. high x 12in. deep. } Nos. 3 & 4 42/6 EACH.
No. 4, 18 x 8, 3ft. high x 12in deep.

These cabinets can also be supplied with battery compartment open (tray only), price 10/- Less. Packed and sent carriage paid to any address in Great Britain.

All are fitted with hinged top, heavy baseboard, etc., and the cupboard gives accommodation for batteries. London made. Highly finished Jacobean style.

THE MISCELLANEOUS TRADING CO., LTD., 142, High Holborn, London, W.C.1. 'Phone: Hol. 4894.

AMAZING VALUE. THREE VALVE S.G. SET

Complete with Mullard Valves. S.G., D.X., and Power. Triple capacity H.T. Battery. 120 volt. Grid Bias Battery. Accumulator. Balanced Armature Cone Loud Speaker. Delivered for a first payment of - - **23/6** And 11 monthly payments of 23/6.

Cash Price £12.5.0 Carriage Paid.

Tested & Guaranteed before despatch.

Illustrated folder free from

THE BRABANT RADIO COMPANY, Brabant Court, Philpot Lane, London, E.C.3.

BUY TROUSERS FROM ACTUAL MAKERS

Why Pay Retail Profits?
Our Clothing List is a real eye-opener. Besides many other lines, it contains 50 Bargains in Trousers at knock-out prices, for work, ordinary wear and best, including Derby Tweed Trousers 6/- Melton heavy-weight trousers .. .. 8/6 Yorkshire Tweed, Dark Grey and Brown, 2 pr's 10/-, Single p'r, do., 5/6. All sizes 26-44 in. waist, post free. Sample pair at above wholesale prices. Send cash, stating waist and inside leg measurement, or write for list.

THE EXPRESS MFG. CO., 4, Aylsham Road, GODDERDON, Norfolk.

51 PIECE BLUE WILLOW FAMILY SET

for 45/- or 10 mthly pay. of 5/-

Large 6-cup TEA-POT FREE

Offer extended for 14 days

Best carriage paid and carefully crated for 5/- down. Send order or write for booklet, "The Story of the Blue Willow Pattern," giving the legend behind this famous pattern and full details.

E. J. HERAUD, Dept. J.B. 26, NUMBER ONE, ROSCOMBE, London, N.19.

Established 30 years. The above is our full postal address.

Blankets

WHITE FLEECY BLANKETS (Heavyweight). Brand new, unsoiled and finest quality. Whipped edges. Full sizes 80 x 90, 5/11 pair. Extra large 90 x 70, 7/6 pair.

TWILL SHEETS. Extra large. Heavyweight, 90 x 72. Free from filling. Bleached, 8/6 pair.

MONEY BACK TERMS. 10/- ORDERS CARR. PAID. 128-page Catalogue of Drapery, Household Wants and Novelties at Bedrock prices, for 1½d. stamp.

Grove Mills (No. 89), Padiham, Lancs.

The 'LIMIT' RUG-MAKER

ENABLES YOU TO MAKE A RUG ON ANY SEWING MACHINE (Hand or Treadle)

Forms most fascinating and profitable hobby. Unbreakable, made of highly plated metal throughout. A full-size hearthrug can be made in a few hours, and the result will be better and stronger than with any other apparatus, also the wool is not wasted on back of foundation. Simplicity itself. **Any wool or long strips of cloth can be used.** Speedily makes ANY SIZE rug or mat. With devices for producing long, short, or medium pile. **No adjustment to sewing machine is required.** Works on any make of sewing machine. In box complete, with very simple illustrated directions.

2/-

Price 2/- (Post 3d.).

Illustrated New Novelty List Free.

TRADE INQUIRIES INVITED.

Send NOW P.O. or stamps 2/3

Obtainable only direct from:

WM. PENN (Dept. J.)
682, Holloway Road, Lodonn, N.19.

BILLIARD TABLES for the HOME

SUPERBLY BATH WAYS—PLAY while you PAY. A model "de Luxe" Billiard Table in your own home, made of finest materials and workmanship. Specification: Solid Oak frame, complete with two cues, balls, marking board, chalk and quick lever. Send at once for free illustrated booklet descriptive of various sizes, including slate bed models.

BEVANT AND CO., 36, & 38 Lodon House, Birmingham.

SEND NOW!

AMERICAN OFFICERS' GLOVES

Much imitated but never equalled.

THESE ARE THE GENUINE YALE GLOVE. **4/11**

Strongly made of soft tan leather, procured to resist hard wear and remain soft after wetting. Warm wool lined. Postage on one or two pairs, 6d. (Money back guarantee.)

Deep Military Stiff Gauntlet of Double Leather. Take advantage of the gloves now, as it would be impossible to produce at less than treble our price.

Trad Supplied

MOTTALL, 1, Goodmayes, Essex, E.

NERVOUSNESS.

A Remarkably Interesting Book on Nervous Disorders Given FREE to All Sufferers!

Every nerve sufferer should send at once for a copy of my absorbingly interesting book, "The Conquest of Fear!" which describes a simple, inexpensive home treatment for Self-consciousness, Blushing, Depression, Worry, Insomnia, Lassitude, Weak Nerves, Morbid Fears, and similar nervous disorders. The Rivers Treatment, which is recommended by the leading health journals, *Health and Efficiency* and *Health and Strength*, has achieved world-wide success, and is covered by a £1,000 Guarantee of genuineness and efficiency. A copy of this wonderful book, together with some of the most remarkable testimonials ever published, will be sent in a plain sealed envelope, without charge or obligation, to any sufferer. Write NOW and learn how to conquer your nervousness before it conquers you!

HENRY J. RIVERS (Book Dept., J.B. 59) 46, Leath's Conduit St., London, W.C.1.

A WOMAN'S INVENTION ensures A PERFECT CUP OF TEA

PerFecTee ANTI-SPLASH STRAINER.

Keeps leaves out of the cup, saves drips and laundry bills. Fits any spout, even if broken. Will be appreciated by those who drink as well as make the tea. Well made, heavily nickel-plated, easily cleaned.

Obtainable from Selfridges and all Stores.

1/3 or sent 1/3, plus 2d. postage, direct.

ALSKIN MANUFACTURING CO., LTD., Dept. J., 120, Gray's Inn Road, London, W.C.1. Trade Inquiries Invited.

GUARANTEED ALL WOOL KIDDIES' THREE-PIECE BREECHETTE SUITS

COMPRISING Smart close-fitting Hat, cosy wrapover Jacket, and long, snugly-fitting Pants. IN PLAIN OR BRUSHED WOOL. COLOURS: Almond, Beige, Saxe, Pink, Blue and White, Scarlet and White.

16 in., 9/6; 18 in., 10/6, POST FREE. Money refunded if not entirely satisfied.

THIS IS HONESTLY WONDERFUL VALUE—GET IT FOR XMAS.

14 in. **8/6** POST FREE

MANLEY'S, 4, VERNON PLACE, LONDON - - W.C.1.

XMAS CARDS are generally thrown away. Why not send your friends this month one of these beautiful 3-colour twelve-sheet Calendars? They will be appreciated and hung up for a whole year. These calendars have a different picture for each month, and bold 3-colour dates. Full calendar, with postal information, etc., on backs and stout card tops printed with suitable Xmas and New Year Greeting (actual size 11 in. x 8½ in.).

Prices: 6 for 4/-, 12 for 7/-, 25 for 13/6, 50 for 25/-.

Post free. Obtainable only from

ANDREW, 17, Gartmore Road, Goodmayes, Essex.

Could be printed with tradesmen's advertisement for Xmas distribution.

AT 50% OFF

All goods made from selected skins, finest, durable FUR WRAP. Exceptional quality in Marten and Sable striped Coatee. Satin lined, warm. With eight paws, four tails, etc. Fashionable wear for 1930. Approx. cloth 2 yards. Send 3/- with order and 7 fortnightly payments of 3/-. Cash Price only 21/-. Usual Price. Post Free.

Satisfaction Guaranteed or your money refunded. Large Selection of Fur Collars, Cuffs, etc. Send for Free Illustrated Art Catalogue of Actual Fur Patterns.

Dept. J.B.5, H.B. MANUFACTURING CO., Ltd., 8, Bedford Street, E.C.1.

WHIPCORD TROUSERS

To advertise our 50-page Catalogue of over 200 Government Surplus we are making a special offer to John Bull readers of a pair of guaranteed whipcord trousers for the advertising price of **5/11** Postage 9d.

Over 40 in. waist 1s. extra. These are of smart cut, Dark Grey in colour, finished up buttons and hip pocket, and as TOUGH AS NAILS IN WEAR, AND WE GUARANTEE TO REPLACE SHOULD THEY TEAR. Remember, cash refunded if not heavily worth double. Send to-day, stating waist measurement, and you will receive them per return, together with our catalogue of working men's many bargains.

MOTTALL, 1, Goodmayes, Essex, E.

WAREOLEUM

GREAT BARGAIN IN FLOOR COVERINGS

Guaranteed new, Damp & Rot proof, suitable for all floors. Wears well—looks well.

90 Sq. Ft. 15/-

Send card for actual samples. Dept. J.B.

WARE'S, 280, High Rd. WOOD GREEN, N.22

THE ELECTRIC WONDER HURRICANE LAMP

This lamp is made of heavy gauge metal, beautifully finished in shiny black enamel, all bright parts highly gilded, plated; fitted with special double reflector at top and bottom. Complete with our special long-life battery.

A most useful lamp for the House, FARM, Workshop or Garage and all who require a powerful light with safety.

PRICE complete, 3/6. Post and Packing 6d. extra. 3 for 10/-. Post free. Sent C.O.D. if required. BATTERIES FOR REFILLS CAN BE SUPPLIED 6d. each. Post 2d.

JEROME & CO., (Dept. 5B), 88, Bishop Road, Westbury.

Owing to the large Number of "Shop Window" advertisers,

The 'SMALL ADS WORTH WATCHING' and the FULLOTONE Gramophone Co.'s advt. appear on Page 10

DO NOT MISS THEM!

WHAT A BARGAIN for 1/9 A WEEK

THIS IMPERIAL PRAM comes Direct from Factory for first payment of 6/9. Beautifully finished. Satisfaction assured. Send for Free Catalogue and details.

AMAZING VALUE!

IMPERIAL CARS (Dept. B), 212-216, Pentonville Road, King's Cross, London, N.1.

XMAS TOYS. Send for Special BARGAIN LIST of Toy Prams, Motors, Cots, Cycles, etc.

JOHN BULL'S SHOP WINDOW

I guarantee your satisfaction

BUY BY POST AND SAVE MONEY
JOHN BULL'S Shop Window brings a Bargain Store to Your Door. These goods have been chosen for their outstanding quality and value. Study each offer carefully. Write your name and address clearly, send money and notes by registered post. Always mention JOHN BULL.

HOW YOU ARE SAFEGUARDED
Only reliable and fair-dealing firms are allowed to display their goods in JOHN BULL'S Shop Window. You can buy from them as safely as purchasing across a shop counter, for every article is sold under a strict guarantee of absolute Satisfaction or Money Back in full.

FLOOR COVERING

AMAZING VALUE! 72 SQ. FT. FOR 15/- SAMPLES FREE

DAMP-PROOF & ROT PROOF.
THICKER than Lino. Specially suitable for damp stone or wood floors. Lies flat without fastening, no nails or paste required. 72 sq. feet for 15/-. Longer lengths pro rata. All rolls two yards wide. Many pretty patterns to choose from.
J. B. ANDREWS & SONS, 30, Carter St., Walworth Rd., London, S.E.17.

PAROLEUM

8/6 TYRES for 4/3

To get you to try our 9/6 "EXO" Unpunctureable Cycle Tyre, we offer 2,000 at exactly half price. Made from best Para rubber and sold everywhere at 9/6. Fitted with unique Puncture Shield. No more exasperating roadside delays—no more messy patching. Only puncture-proof tyre whose puncture shield does not "slow" the speed.

GUARANTEED 3 YEARS.

Thousands of testimonials. Price 4/3. Postage 9d. Two 9/- post paid. State size. Money back terms. Illustrated book of Cycles, Accessories, Watches, Novelties, etc., free for 1d. stamp. TRADE ENQUIRIES INVITED.

MOORHOUSES (DEPT. 89), PADIHAM, LANCS

THIS SPLENDID PORTABLE 49/6

OR 5/- MONTHLY FOR 11 MONTHS.

Silent motor, best British soundbox, new type needle bowl, strong handsome case. A REALLY GOOD INSTRUMENT.

WRITE FOR LIST OR CALL.

THE BEAROPHONE CO., 317, High Holborn, LONDON, W.C.1.

5/- MONTHLY

GRAMOPHONE DANCERS

The "Tango Two" Magnetic Dancers

Simply place them on your gramophone, when they will WALTZ, FOX-TROT or ONE STEP to the music.

REQUIRES NO FIXING AND FITS ANY MAKE OF GRAMOPHONE. Charmingly dressed & life-like, they create endless fun and amusement.

Complete satisfaction or money refunded.

Usual Price, 6/6

HASTINGS PATENTS CO., (Dept. 75), 121 & 122, Wilton Road, LONDON, S.W.1

(Trade enquiries invited.)

SPECIAL OFFER Sent by return. Complete Set 1/11 Post 3d. Sent C.O.D. if preferred.

A WATCH GUARANTEED FOR TWO YEARS 2/6 with Order

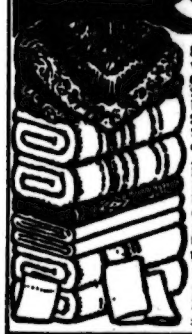
AND THREE WEEKLY PAYMENTS OF 2s. 6d. Or 10s. Cash.

IDEAL XMAS GIFT.

Beautifully finished Gent's nickel pocket watch, engine turned, sunk dial, compensated balance. Each watch carries a signed guarantee of complete satisfaction for two years. *There is no better watch at double the price*, so send your order now! Is it not better to buy for yourself or friends a watch that is fully guaranteed.

(M) WILLIAM RALFE & CO., 80, Rosebery Gardens, Crouch End, London.

ONLY 5/- NOW



Send 5/- now and receive this wonderful Bedding Bale on 7 days' approval. Contains:—
2 ALL-WOOL WITNEY Blankets, Beautiful FEATHER Down Quilt, 2 Heavy Fleecy Under Blankets, 2 White Hemmed Sheets, 2 Pillow cases and Bolster Case, Beautiful Alhambra Counterpane (All double-bed size).
If satisfied, Cash Price 85/-, or balance 9/- monthly. Wadded Quilt instead of Down Quilt cash price 80/-, or balance 7/6 monthly. Satisfaction guaranteed or cash returned. Hundreds of testimonials.

Write Now for Free Illus. List

HOLCOM & CO., Ltd. (Dept. J.20), FOREST GATE, LONDON, E.7.

500 BEDDING BALES SURPLUS STOCK.

TO BE CLEARED AT 20/- CARR. PAID.

CASH OR C.O.D. ALL FOR DOUBLE BEDS. FREE

With every bale we will send a charming Ladies Work Bag free

Contents:
1 Pair Heavy White Blankets, Whipped, double bed.
1 Pair Heavy Twill Bolton Sheets, double bed.
1 Alhambra Quilt, lovely colours, double bed.
1 Fine White Cloth Bolster Case, full size.
2 Fine White Pillow Cases.

Last 7 Days

CASEMENT MFG. CO. (Dept. J.B. 14), Allum Street Mills, MANCHESTER.

50,000 Yards CASEMENT CURTAINING AND CRETONNES 1D.

Actual samples of plain Hemstitched, Inserted, Guaranteed Fadeless Cretonnes, Reps, Nets, Poplins, Satins, Stripes, Artificial Silks, Multi Stripes, etc.

P.C. BRINGS PATTERN BOOK POST FREE. ALSO POST FREE 72 Coloured Illustrations Lovely Cretonnes.

PATTERN BOOK POST FREE.

From 3D. Yard.

ENORMOUS REDUCTIONS FADELESS CASEMENT with a GUARANTEE 4½D.

CASEMENT MANUFACTURING CO. (Dept. J.B.6) THE LOOMS, MANCHESTER.

£2 GRAMOPHONE ELECTRIC PICK-UP FREE

To all who WRITE NOW for our BARGAIN LISTS and ORDER WITHIN 10 DAYS! The wonderful MIRACLE 2, 3 or 4-Valve Sets, all complete ready for listening-in, yours for 5/- down. Cone or Horn-type Loud Speaker. Astonishing results. LISTS FREE.

ONLY 5/- DOWN

WRITE NOW. WORLD'S WIRELESS STORES, WALLINGTON, SURREY.

LOWDEN RADIO VALVES

for bell-like clarity and deep rich volume.

Extra thick filament to withstand hard knocks, full emission and perfect grid control to bring you the station you want when you want it, and the special anode of unique construction that gives you great volume of a deeper and more powerful tone than any other valve—that's the Lowden—the British made valve that makes any loud speaker sound like a moving coil reproducer! Get a Lowden Valve to-day—direct from the manufacturers. 2, 4 or 6 volts, General Purpose and H.F., 6/6 post free. Power Valve, 8/6 post free.

Trade enquiries invited.

LOWDEN VALVE WORKS, SOUTHALL, MIDDLESEX.

A GENUINE SPORTING OFFER!

We will buy any woman two bars of her favourite washing soap if she does not find that Preservene makes clothes spotlessly clean without any rubbing whatever—just 20 minutes' boiling (no extracts). Try Preservene yourself for your next "wash." If you are not satisfied with it send us the Preservene wrapper, and attach your name and address and the name and price of the soap which you generally use. We shall send you the cost of the two bars of whatever soap you name without question. We have complete confidence in Preservene and in the honesty of the British housewife—hence this unusual offer.

Preservene is stocked by practically every Grocer and Stores throughout Great Britain.

FLEMING & WHITELAW, Australia House, Strand, London, W.C.2.

CUT YOUR OWN HAIR

GREAT HALF PRICE OFFER

SAVES TIME AND MONEY. FOR LADIES AND GENTS.

Trims as it Combs.

1/- Post 2d.

Keeps Your Hair Short and Neat. Simple Adjustable Blade. A Child can use it

FREE An Extra Blade will be given free to all sending for above.

J. B. COLE, 24, Buckingham St., W.C.2

(Trade enquiries invited)

Ready and Tailored OVERCOATS for 6/- a month

Be tailored by Wallingfords, and so be assured of absolute satisfaction. These overcoats, cut and made in our own workshops, are the keenest bargains ever offered for 48/- cash or 6/- down and 6 monthly payments. They are marvellous value. Write NOW for free patterns and easy self-measurement chart.

Wallingford's (of Oxford Street), (Dept. AS) (Note New Address): 188, Edgware Rd., London, W.2.

GET THIS WATCH for 1/- down

Gent's modern Wristlet, lever movement, guaranteed reliable after passing all scientific tests. Accuracy undisturbed by any ordinary vibration, shock or atmospheric variation. Fashionable cushion shape, distinct dial, indestructible nickel case, complete with strong, wide, double-stitched leather strap. Send 1/- with order, then 2/- weekly (11/6 in all); luminous dial 12/6, unbreakable glass 1/- extra); or cash with order 10/6 plain dial, 11/6 luminous.

G. E. BUSTON, 33, Alma Vale Road, Clifton Bristol, (Watch specialist).

THAT SHED YOU NEED

FROM 12/2 Per Month Del'd 1st Paym't

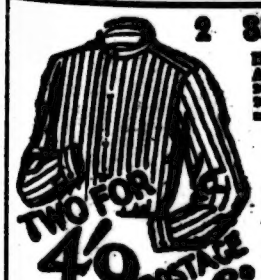
For storing Cycles, Frames, Coals, etc. Prompt dispatch. Carr. Pd. to your station in 6 strong easily erected sections. 5/8 in. planed rebated moulded weather boarding. Satisfaction Guaranteed. Floors extra.

Long	Wide	High	Cash	or 6 Payments	or 12 Terms on Application.
6ft.	4ft.	6½ft.	£3-9-6	12/2	
6ft.	5ft.	6½ft.	£3-17-6	13/7	
7ft.	6ft.	6½ft.	£4-18-0	17/3	

BEAUTIFULLY ILLUSTRATED SECTIONAL BUILDING LIST FREE

F. & H. SUTCLIFFE, LTD., 82 Wood Top, Holden Bridge, Yorks. London Showrooms, 40-42 Oxford St.

2 SHIRTS 4/9



Half Cost of Material Alone. To advertise our 32-page Catalogue of over 200 Govt. bargains, we are making a special offer to readers of this paper of 2 guaranteed shirts for the advertising price of 4/9, post 6d. This is less than half the price that you could purchase the material alone.

In heavy stripes of strong flannelette, full cut, guaranteed and double yoked, and made for strength and service.

Remember, cash refunded if you do not consider these shirts heavily worth double. Send to-day, stating size of neckband, and you will receive them per return, together with our catalogue of working men's many bargains.

NUTTALL, 1, COSSHAYER, ILFORD, E.

MANLEY'S THE TURBINE TUBE BED WARMER

Length 2ft., Diam. 5in. Will warm the whole of a bed in 2 minutes; air 6 beds in 3 minutes; and keep two people warm on a fifty mile motor ride if rested on the lap. Post Free 5/-

A great boon to those who suffer with frostiness and slumber complaints.

This most handy and modern tube warmer CANNOT BURST.

Fitted with screw stopper.

Beautifully finished Copper. 8/6

Special Tinplate with Copper Fittings, 5/-. From Dept. 15

MANLEY, SLATER & CO. CASTLE HILL, Walnut Tree Lane, NOTTINGHAM. *Manufacturers of the famous Turbine Kettle.*

PHILIPS CONE TYPE LOUDSPEAKER ON EASY TERMS

Every note lives on this splendid Loudspeaker. Send for one on approval.

5/- DOWN and 10 monthly payments of 5/- (Cash in 7 days, 50/-).

SPECIAL! Famous Hotspur H.T. Battery, 120 volts, 5/- down. 5 monthly pay. of 4/- (or 19/6 cash). Carr. 9d. extra. Gives astounding results.

May be hung against wall or stood on table. Beautifully finished in mottled red, and fitted with dual tone switch for use when required with pentode valves. Send 5/- deposit at once or ask for coloured art descriptive folder.

E. J. HERAUD, Dept. J.B. 25, NURSERY ORD, HOMERTON, LONDON, E.10

MAKE MONEY BY POST

How £3.10/- made £3.4.3

Shopping by Post is spreading like wildfire. You can start a Mail Order Business in your own home by the "Hand" System. This system, invented by Chas. Hand, Founder and Present Controller of the world-famous Mail Order House of Hand & Co., 20, New Oxford St., London, W.C.1, and Oakley House, Bloomsbury St., W.C.1, made in the first year (1928) net profits £1,720 11s. 2d. on an outlay of £14. (Certified by Chartered Accountants.) Send to-day for FREE FOLDER, "How to Start a Mail Order Business," to Chas. Hand, Oakley House, Bloomsbury St., London, W.C.1. (Mention J.B. and enclose 1½d. stamp.)

SEND FOR FREE FOLDER

Cool, Smooth and Satisfying to the end . . . CRAVEN "A" Smoking Mixture—1 oz. pocket tins, 1/1d.

That is why he always smokes Craven "A"... the Cork-Tipped cigarette that is MADE SPECIALLY TO PREVENT SORE THROATS

CRAVEN "A"

THE LARGEST SELLING CORK-TIPPED CIGARETTE IN THE WORLD

20 For 1/- CARRERAS LIMITED • 141 YEARS' REPUTATION FOR QUALITY

JOHN BULL.
93, Long Acre, London, W.C.2.
Telephone: Temple Bar 2468.
Telegrams: Heroically, London.

JOHN BULL

For the People— —the Right to Justice and Truth

THURSDAY
for Week ending Saturday, Nov. 30, 1929. Twopence. *Registered at the G.P.O. as a Newspaper. Postage: Inland and Canada, 1d. all other parts of the world, 1½d*

If you see it in "John Bull," it is so

MR. BALDWIN has had the doubtful felicity of saying to the Labour Government, "I told you so." True, no miraculous find-work plan has been produced.

Now that the noise of the Conservative inquest has died down, there is little consolation to be found in the verdict. For nothing constructive emerged.

Nor is there any present suggestion of a mass attack on the Government.

Intensive safeguarding of British manufactures does not sound like an election cry, while the projected cleansing of the Party stables means nothing more than a waiting game.

• • •

"That policy" has still to be found, and though they clamour for it, they are unable to produce it.

The stigma of the accusation that we have too much of politics and too little of real patriotism still clings.

Thus the hope of an all-Parties push to find more work has unhappily borne no fruit.

Axe on the Services

As we have already hinted, Mr. Snowden has given orders to the heads of the Service Departments that next year's Estimates must be cut to the bone. The result is that every single item of expenditure is now being microscopically examined.

There are certain subsidies which might well be revised.

• • •

The Admiralty is still paying nearly £90,000 a year to armour-plate firms, to persuade them to maintain their productive capacity.

The War Office doles out £70,000 a year to lorry-owners and horse-breeders; £40,000 goes to the owners of certain types of lorry which are available for military use in an emergency; and £30,000 goes to encourage the breeding of light horses of a type suitable for Army purposes.

Brer Rabbit, M.P.

There are 260 Conservatives in the House of Commons; yet since Parliament resumed a month ago the number voting in a division has seldom exceeded 160, while on many occasions it has fallen as low as 100.

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On this level of Conservative attendance, the Labour Government has an absolute majority in the House of Commons from day to day, and it is the recognition of the fact that enables Labour Ministers to take a firm stand on pensions and other democratic measures.

The secret of this indifference is that, no matter what the Conservative Central Office may desire, the average Conservative M.P. has no wish for an early General Election.

Good news

The ruinous German price-cutting campaign in the shipbuilding industry appears to have come to an end.

Although it temporarily succeeded in its object of driving Britain off the foreign market, Germany herself proved to be the biggest loser.

Wages rose in her yards against the cheap quotations, and two of the largest firms were forced into liquidation—one managing to re-form itself.

British shipbuilding should gain considerably as the result of this crash. We have already succeeded in winning back part of our lost ground in America, and eventually we should recover all of it.

To Kill the Wheat-Pit Rats

Petrol Tax—More Work

Baldwin's Dead End

It is so

M. Sokolinkoff, Soviet financial expert, has been appointed Russian Ambassador to Great Britain.

We said he would, in July last.

To fight monopoly

The Government is investigating a proposal that would help to free this country from the grip of the wheat trust.

Briefly, it is to set up great grain-storage depots, and to buy in bulk, on State account, the greater part of the wheat output of our Dominions.

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The wheat would then be sold to the millers as they needed it at a standard price, to avoid violent fluctuations in wheat prices. The undulations would be "ironed out," and a regular supply and price maintained.

It is a big scheme, but the Government must not be afraid of it on that account.

Conflicting loyalties

Yorkshire mining M.P.s will be in a difficulty when the Government introduces its new coal legislation.

Mr. Lunn is placed in an awkward position

The Yorkshire miners having rejected the Government's proposals, their M.P.s will have to decide whether they will support the Government or their constituents.

The Miners' Federation which endorsed their candidatures, insists that they shall back its policy, which is to support the Government. And some of the Yorkshire miner M.P.s are members of the Government or Parliamentary Private Secretaries to Ministers.

One of them is Mr. William Lunn, the popular Under-Secretary for the Colonies. Another is Mr. W. Paling, a Government Whip.

In this awkward position the Yorkshire miner M.P.s have decided to stand together, whatever happens.

Film censorship

The death of Mr. T. P. O'Connor and the appointment of Mr. Edward Shortt, K.C., as President of the British Board of Film Censors, has reopened discussion on the advisability of reconsidering the system of censorship.

Though the Board has worked well it has no statutory powers.

Follows "T. P."

In consequence, a Watch Committee can at any time, and on the flimsiest grounds, ban a film which has been generally accepted.

But if the granting of official status meant interference by the Lord Chamberlain's department, none would be anxious for a change.

We advise the industry to leave well alone, particularly as the censorship is once more in safe hands.

A bad blow

We foreshadowed a few weeks ago that the German railways would raise their tariff. The increase has now been officially announced.

To the British coal trade with Germany, which has been increasing at a gratifying rate in recent months, the new tariff constitutes almost a death-blow.

The Board of Trade is unable to do anything in the matter, as the new measure is a general one affecting all countries, and in view of the peculiar nature of the Anglo-German trade agreement, it cannot be made the basis of an official protest.

Down stream

The electrification of the Lancashire cotton industry is an urgent necessity. In this age of cheap power, the majority of Lancashire cotton-mills are still using steam-engines to provide them with power to run their looms.

Our main competitors on the Continent and in Japan have for years had electric motors to every loom.

Bills—and bills

The enquiry which is to be made as to the possibility of cheapening private Bill legislation in Parliament is badly needed.

But Parliamentary fees for Bills are only a small item in the aggregate cost. It is the engagement of fashionable Parliamentary counsel and "expert" witnesses which runs away with the money of the ratepayers.

One small Lancashire town had to pay over £2,000 to obtain powers to run seven extra omnibuses.

Busy practitioners at the Parliamentary Bar have so many Bills on hand that they cannot possibly give adequate personal attention to them all.

Petrol or horse-power

It is practically certain that in his next Budget Mr. Snowden will increase the tax on petrol—probably by twopence a gallon—to provide sufficient revenue to enable the horse-power tax on cars to be considerably reduced, if not abolished.

This, in turn, will enable manufacturers to turn out higher horse-power cars that will be suitable for the overseas market.

Mr. Thomas is the man behind this proposed change.

Singapore

Although no decision will be made concerning the future of the Singapore base before the London Naval Conference in January next, the possibilities of transforming the base into a civil dockyard is under consideration.

Much work has already been carried out, and some part of it at least can be adapted to the uses of peace.

There is at present no other graving- or floating-dock accommodation in the Far East suitable for really big steamers.

Civil Service bookmakers

With the admitted overstaffing of Government departments and the inevitable leisure of certain employees, betting has become prevalent.

Many Civil Servants are making a "book" and accepting cash commissions from their colleagues.

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Only the other day a Civil Servant was sued for debt at Westminster County Court and pleaded the Gaming Act on the ground that the amount claimed was in respect of bets made in the office.

Judge Tobin observed that similar cases had come to his notice and that the matter was of great public importance. It is.

Tidal power

The immense Severn power scheme is slowly proceeding without much advertisement. An experimental plant for converting tidal power into electricity is to be erected at once as a preliminary to further operations.

This plant involves a new secret principle, and it is confidently anticipated that the next few years will see an enormous development of hydro-electric power at many of our tidal-river mouths.

"Chequers"

Owing to the ravages of the death-watch beetle a considerable amount of repair work will have to be carried out shortly at "Chequers," the country seat of our Prime Minister.

As the trust funds with which "Chequers" is endowed will not be sufficient to foot the heavy bill, it is probable that the Premier will make a formal application for the estate to be taken over by the Crown. It will then fall to the Office of Works to keep the place under repair.

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Mr. MacDonald has too many additional charges to meet out of his private purse to be expected to pay for this type of work.

IF YOU SEE IT—*Continued*

Empire Notes

The Jamaican authorities cannot be congratulated on their decision to give foreigners equal rights with British ships' officers in the allotment of seamanship certificates.

We trust that they have not forgotten that a large part of their fruit export trade has been built up with ships manned by British officers.

Yet they are encouraging foreigners to man the ships, despite the advice of the British Government and the protests of our unemployed ships' officers.

We invite them to reconsider their decision.

Thanks, kind sirs

An astonishing statement was made a few days ago by Commander Bellairs in the House of Commons. He said that large quantities of second - hand clothing were being imported into this country from the Continent.

He challenged the ol'-clo' ramp

Are we to believe that a section of the British public is obliged to clothe itself in the left-off garments of Continentals?

Thanks to the hundreds of millions of pounds we have forgiven them in the settlement of debts, several countries are enjoying a wonderful prosperity.

May we take the old-clothes imports as a sign of gratitude?

Missing the 'bus

When the late Government gave the railway companies power to run motor-'bus services, it was obvious there would be an attempt at monopoly.

This is exactly what is happening. Already many motor-'bus concerns have been bought up and their services suspended, so that the public may be forced to travel by rail. In other cases, working arrangements have led to an increase in the 'bus fares.

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Whether the railway companies will succeed in their attempt to control the road services will depend on local initiative. Where an existing 'bus company is bought up there is nothing to prevent a new service being started.

Men of grit can buy their own 'bus and fight the monopolists.

Their reward

Some forty Nottingham working plumbers who served their country during the war found when they came home that there was no place for them with their old masters. For one thing they had war disabilities.

So they set out to work on their own; but the master plumbers of the Registration Council insist upon all of them paying a registration fee of £2 10s.

The probability is that the ex-Service men will have to close down. And they can't go on the "dole."

A drought

Unless politicians suddenly develop expensive thirsts, or entertain unexpectedly large parties during the next few weeks, the accounts of the House of Commons Kitchen Committee will show a loss of something like £2,000 on the year.

One of the causes of the falling-off in revenue is that the drink bill of Members is now considerably less than it used to be.

A recent analysis showed that Members' drinks in one of the dining-rooms cost less than a shilling a meal.

Impartiality

Thomas Jardin, coal-seller, had been unwittingly giving his customers extra weight for eight long months when Inspector Scott examined his scales the other day. They were found to be 5 lb. out in favour of the purchaser.

But instead of receiving a medal for his public benefactions, Jardin was fined 4s. at the Morpeth Court.

"According to the Act," said the inspector, "wrong weight is illegal, whether in favour of the purchaser or not."

Whatever may be the letter of the Act, we doubt whether its formulators put such a ridiculous interpretation upon it.

Short-sighted

Cannot Mr. Greenwood, the Minister of Health, find any better type of spectacles for issue by State institutions than the ugly, steel-rimmed articles which are now supplied?

Apart from their very unsightliness, they immediately proclaim their wearers as dependent upon the charity of the State, and must be, for that reason, the cause of unhappiness.

Surely it is not beyond the powers of the Ministry to devise a less conspicuous type.

Square deal for roundsmen

Profiteering milk-traders have helped to force the Government to set up a Consumers' Council: but action is necessary also to protect the interests of their employees.

Wages and conditions in 21,058 establishments are regulated by Trade Board agreements, yet 1,521 inspections, covering 7,138 workers, in 1928 showed that 766 were being paid less than Trade Board rates, the arrears in wages amounting to £7,193.

Over 600 establishments failed to produce records of wages paid, and over 1,000 had not records of hours worked.

Not Yorkshire, surely

A motorist who ran down an eight-year-old boy in Huddersfield the other day rushed with him to the nearest house. But he was told there that he could not be admitted because it would disturb the baby. At other houses in the neighbourhood he also met with a very firm "No."

Yorkshire's reputation for big-heartedness will not stand much of this.

Dry rot

The *Methodist Recorder* states that "in wet Great Britain every 118 motor-cars killed a man between them last year, while in the dry United States it took 1,122 to do the same fell work."

Does our contemporary really think that English drivers are more drunken than American ones?

No! most of our motor-homicides are *sober* enough. But not sane!

Queue up!

"Genuine seekers for work" may be pleased to hear that there is a vacancy for a rural postman in the Mawgan district, Cornwall.

It is a real man's job, involving hard work for seven days a week and a daily trudge of seventeen and a half miles.

The Postmaster-General is prepared to pay the successful applicant the munificent sum of 18s. a week. Out of this he may, with a little care, be able to pay a large part of his boot bill.

Enough

Hasn't the silly dispute between the vicar of St. Michael's Church, Lumb-in-Rossendale (Lancs) gone far enough to justify the intervention of the Bishop of the diocese?

The trouble commenced with the vicar and the choir, and the bulk of the congregation have taken sides with the latter, who have been dismissed.

A summons has been issued by the vicar against a sidesman, and the other day a woman struck at a young man who acts as server to the vicar.

The police have been on the scene more than once, and now the mayor of Rawtenstall, the nearest district, has tried to effect a settlement.

It has all provided fine food for the scoffers.

A piteous appeal

An ingenious gentleman, of the name of McCullough (Frank), is at present sending round a pathetic begging letter, appealing for help for self, wife and three young children.

It is an artful letter, for Frank asks only for work.

Why doesn't he take up diplomacy?

Playing for safety

Labour women propose to bring pressure on the Government to secure the withdrawal of the ban on birth-control information at maternity clinics.

The Government will continue to set its face against the change until it can feel convinced that on a free vote it has the majority of the House behind it in any action taken.

Expensive mites

Five hundred and thirty-five Naval cadets are in training at Dartmouth. A staff of 444 looks after these boys.

After their parents have paid their contributions, each cadet costs the State £160 a year, the total being £85,600.

We trust the young gentlemen are duly appreciative.

Help!

The Leicester Guardians have turned down a charitable offer to provide the inmates of the union with half-a-pint of beer each for their Christmas dinner.

To the suggestion that the old inmates would look forward to the "half-pint" as much to the dinner itself, Councillor Hancock replied: "If they had beer it would be like a tiger tasting blood!"

None would grudge this

Mr. W. T. Kelly, M.P., is making another attempt to win for the lighthouse men (whose great story is told on another page) better wages and conditions.

Mr. Kelly thought of the lonely watchers

He is trying to persuade the authorities to increase their wages, which are often less than £3 a week; to shorten their periods of duty and generally to make their lives more endurable.

Frequently there are only two men on a lighthouse, so that if one falls ill the other has to work a twenty-four-hour day.

The Workers' Union is also taking up the matter with the Elder Brethren of Trinity House.

"At their door"

Messrs. Peter Walker and Son, Warrington and Burton, Ltd., have complained of a paragraph which appeared in our issue of October 19 under the above heading.

On further investigation, we find that the medical and other evidence adduced at the inquest left not the slightest room for doubt that the person referred to was properly dismissed, and that the only cause of death was acute lobar pneumonia contracted before the dismissal.

Messrs. Walker have always enjoyed the highest reputation for the manner in which they treat their employees.

We wish, therefore, unreservedly to withdraw the imputations to the contrary which the paragraph contained, and to express our sincere regret to Messrs. Walker.

"Tay Pay's" trust

The passing of T. P. O'Connor, the Father of the House of Commons, has left a large sum of money, which was raised to make happy his old age, for disposal.

"Allocated to Mrs. O'Connor . . ."

This trust, raised by Lord Birkenhead and Tay Pay's many friends, now amounts to nearly £10,000.

We are glad to learn that it is now almost certain that the interest on the capital sum to be allocated to Mrs. O'Connor and to Mr. O'Connor's sister equally during their lives.

Eventually the whole of this money will pass into the hands of the Catholic Church in Liverpool.

Sinister

Of thirty-five anthrax cases reported this year, nearly one-third have occurred in the West Riding. There have been no fewer than eight cases in the neighbouring towns of Dewsbury and Heckmondwike.

This is a worse state of affairs than is to be found anywhere else in the country.

The special incidence of this deadly disease in the factories of particular towns merits a searching investigation.

Ham-bonus

After nearly two years, the Pig Industry Council is about to submit its recommendations to the Ministry of Agriculture.

The council calculates that the industry could find work for an extra 50,000 men if we all insisted on British pork.

But the main recommendation suggests a State bonus to be paid for all pigs of ideal bacon type.

This idea, of course, might eventually produce the porcine Adonis; but it is bad business, and the Government will not consider it.

Our bacon barons must find other means to bring prosperity to their industry.

The census

Plans for the next national census, which is made every ten years, are already being undertaken for 1931.

Thus two years will be taken by Mr. S. P. Vivian, the Registrar-General, and his officials in planning the returns, which have to be sent to Somerset House within seven days, from 40,000 centres.

The last census cost the country nearly £500,000, and it is fortunate that the forms are to be simplified and a considerable saving effected.

A hint on tints

The points to consider about R. W. Gibson and Co., of 54, Portland Road, Alfreton Road, Nottingham, are these:

They want persons to colour photographs.

They tell applicants that as a preliminary they want a guinea for first outfit of liquid tints and colours, and then another guinea for a larger outfit.

They offer a bonus of £4 for each three months' service to agents.

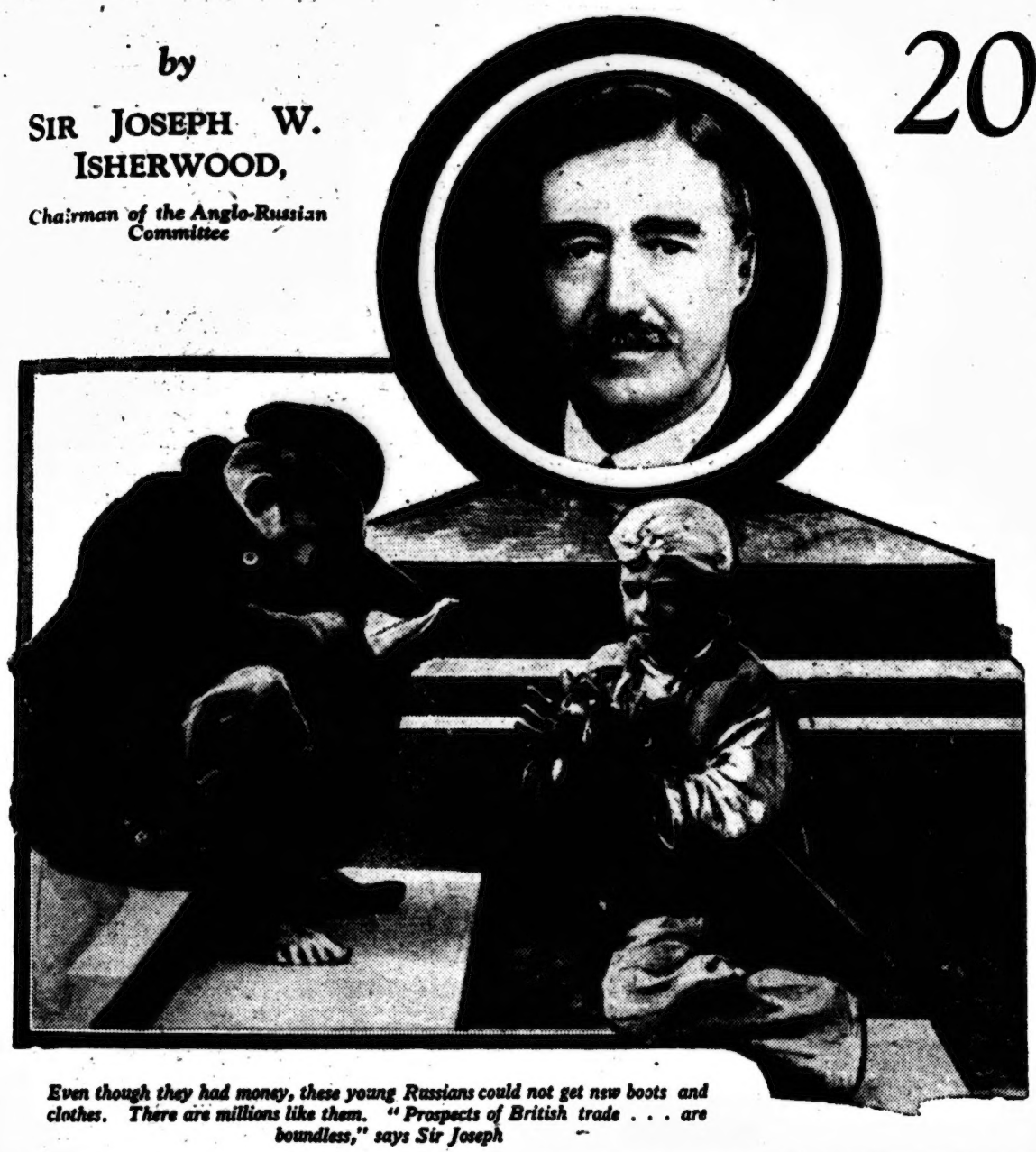
The only proviso is that workers must sign an agreement to pay Gibsons 4s. in the pound for all work received through them. Sounds wonderful.

200-Million TRADE BOOM

by

SIR JOSEPH W. ISHERWOOD,

Chairman of the Anglo-Russian Committee



Even though they had money, these young Russians could not get new boots and clothes. There are millions like them. "Prospects of British trade . . . are boundless," says Sir Joseph

I THINK all men of good sense welcome the negotiations now proceeding between the British Government and the Soviet of Russia and pray for their speedy and satisfactory conclusion. The strained situation created by the Arcos raid of 1927 has existed long enough. It is folly to allow it to continue further.

A formula acceptable to both countries will lead to a resumption of trade relations, and although I do not wish to minimise the political difficulties in the way, I do believe these to be surmountable where normality is to confer such vast benefits on our crippled export trade.

Since the rupture of diplomatic relations between the two countries, Russian orders placed in Britain have declined from £23,500,000 in 1924-25 to £5,900,000 in 1927-1928.

The share of the three leading countries in Russian imports during 1927-28 was: Germany, 29.5 per cent.; U.S.A., 22.1 per cent.; Great Britain, 5.5 per cent.

To enlarge upon these figures is unnecessary. They represent a state of affairs which no business man can pass without misgiving.

What are the prospects to British trade with diplomatic recognition granted to the Soviet Union?

I can answer without hesitation that they are boundless. In fact, they are enough to convince even the most sceptical of their possibility of providing a part solution to our present unemployment problem.

RECENTLY I had the privilege of heading a delegation of the Anglo-Russian Committee on its visit to Moscow. The delegation was composed of eighty-four members, representing 1,500 British firms, with capital resources exceeding £700,000,000.

We found, as the result of every facility being afforded us to investigate, that the Russian market for British goods is almost illimitable.

Russia, of course, is potentially a very rich country. Her population is 150,000,000, 80 per cent. of which is peasantry. Only 11 per cent. of her total land area is under cultivation, and her natural resources lying undeveloped must be vast.

At present, the country is undergoing industrial reorganisation to the limit of its financial capacity. This, obviously, is comparatively small.

But the Union of Socialist Soviet Republics cannot enlarge the scope of its activities because financial facilities are only obtainable by the Russian Government on most uneconomic terms—not only in regard to interest charges, but also in regard to cost of purchases made in consideration of such facilities being granted to the Union.

And here lies every inducement for Russia to enter into trading operations on a large scale with British firms.

THE immediate requirements of Russia, which the Government is willing to place in Britain if matters can be amicably arranged, are machinery for various branches of industry, covering boilers, tubes, lathes and machinery for mines, chemical plants and paper-mills.

Ferrous metals of all kinds are required, ships for transport overseas and for inland navigation. (Here British shipyards would benefit from orders approximating £30,000,000.)

Orders are also available for refrigerating plant, road-making machinery, electrical stations, artificial silk works, cotton and cellulose mills, linen factories, trams, omnibuses, motor-transport on roads and rivers, and considerable supplies of equipment for housing, schools and hospitals.

"If," said Mr. Piatakov, acting chairman of the Russian State Bank, one distinguished Russian of many who received the British delegation during its visit, "if we could arrive at an agreement satisfactory to both parties, and if, in such a case, a financial programme could be drawn up which would be mutually satisfactory, it would be easy for us to place a programme of industrial orders in England amounting to £150,000,000."

Mr. Piatakov went on to say that if England were willing to make investments in the U.S.S.R.—namely, in concessions and other contracting work—the import programme could even be increased to £200,000,000 and *more*.

We are compelled to give the fullest consideration to these requirements, especially in view of the depressed condition of our staple industries.

In regard to railways, Russia, in the course of the next five years, proposes to build 19,650 kilometres of new railways, mainly in extension of the Asiatic system.

Of the 357,000 kilometres of inland waterways in Russia, 96,000 kilometres are unfit for navigation or rafting, 173,000 kilometres are fit for rafting only, and 88,000 kilometres are navigable. It is estimated that the amount of cargo carried in 1928-29 was about 80 per cent. of the pre-war figure.

During the next five years, it is proposed to expend increasing sums each year (from 33,000,000 roubles in 1928-29 to 57,000,000 roubles in 1932-33) in the improvement of the waterway service by dredging and equipment.

NEW construction works are in contemplation, and it is also proposed to improve the condition of the inland waterways by equipping them with up-to-date landing-stages, warehouses and loading machinery.

Within the next five years 250,000,000 roubles are to be expended in new construction, excluding the expenditure on new shipping and reconditioning of present craft.

With the assistance of local authorities, a survey of the whole Russian road system is being made; 4,700 kilometres of stone-surfaced roads, 2,800 kilometres of paved roads, 15,000 kilometres of gravelled roads, and 12,800 kilometres of secondary roads are to be constructed.

To carry out this immense programme, a large quantity of road-making machinery must of necessity be placed abroad.

The present number of motor-vehicles in Russia is absurdly insignificant. The total of all kinds is 49,562. In a country which embraces 9,000,000 square miles of territory the number of motor-omnibuses is 1,937.

Within the next five years, the Soviet proposes vast extensions in this department, and Britain can benefit if she chooses to do so.

But the list of immediate requirements is endless. There is a market for the boot and shoe industry which would make Northampton dizzy to conceive.

Our East Coast fishing-centres would be galvanised into frantic activity to supply a tithe of the contracts for herrings which can be placed, to use the Soviet's own words, subject to "technical and commercial conditions."

Russia is also prepared to import British coal in large quantities, as the delegation was informed that it was more economical to purchase coal in England than to transport it from the distant Don Basin.

Two British firms have already secured large contracts in connection with the reconstruction of the electric power-station in Moscow. Messrs. Babcock and Willcox are supplying the boilers, while Metropolitan Vickers are making the turbine-generators.

IT is contemplated that an Anglo-Russian Traders' Association will be formed, and one of the first things this association will do as soon as diplomatic relations are established is to set up in Moscow a clearing-house for commerce.

Needless to say, this organisation will be entirely non-political and a non-profit-earning body.

Everything, in brief, is ready to function, once the British Government succeeds in its task of finding means that would justify it resuming full relations with Russia.

May the present negotiations succeed!

CANDID COMMUNICATIONS

REBEL JAMES—*Take Care!*

Schoolgirl Temptresses—Strike Off the Fetters, O King!

An Amazing Coroner

Mr. JAMES MAXTON, M.P.,
House of Commons, London, S.W.

DEAR JAMES,—Alas, poor "X," you knew him well.

He moved amendments daily, and he fell—
Or else became an Under-Secretary,
Which proved too soon the rebel's cemetery.
That's not your case. You'd fall for no base bribe,
O pale-faced prophet of the long-haired tribe.
One war-cry your position well discloses:
"The times are out of joint"—or else your nose is.
Agin' the Government? Well, that's all right,
Give them a hectic time night after night.
Ginger them up! Yet, please remember, James,
You scorn their methods, but you share their aims.
"All the more shameful?"—Talk of that next year.
Give them a chance to make their purpose clear!
Rome took some days to build. So stand by Mac!
Or would you rather welcome Baldwin back?

JOHN BULL.

Dr. COSMO GORDON LANG,
Lord Archbishop of Canterbury

YOUR GRACE,—How pleasant it was to find you breakfasting in the cold, grey dawn with a hundred homeless wanderers gathered from the streets into a Church Army shelter.

Though not robust yourself, you sacrificed your rest and comfort in order that you might cheer them, prompted, no doubt, by recollections of the need you discovered during your many years' work in the poverty-stricken slums of Stepney.

If more of your mitred colleagues would thus discharge their consecration vows of service "to poor and needy people and to all strangers destitute of help," instead of wrangling over a few words in the Prayer-book, the Church of England would soon witness a much-needed revival.

JOHN BULL.

Rt. Hon. J. R. MACDONALD, M.P.,
10, Downing Street, London, S.W.

DEAR PRIME MINISTER,—Everyone knows you have a restive team to handle, and I fear you may upset the coach by a too severe application of the brake.

If you refuse to permit amendments of the Unemployment Insurance Bill in the Committee stage to be brought forward unless they have first been approved by your committee, you must expect a certain amount of kicking over the traces.

Other Governments have fallen and lost the confidence of the country through well-meant efforts to govern by a Cabinet caucus, and it would be a great pity if you should fail for the same reason.

Power lies in the constituencies, not in a Cabinet committee-room.

JOHN BULL.

Rt. Hon. A. GREENWOOD, M.P.,
Minister of Health

DEAR SIR,—As you will have gathered from our article in the issue of September 14, entitled "Hospital Deaths," all is not right in Whipps Cross Hospital. Here is another case, not so tragic, yet a gross scandal.

Miss Elsie Mayers, the daughter of a widow of Plaistow, was sent on to Whipps Cross from Queen Mary's Hospital, suffering from motor-accident injuries.

Now, it is true that Whipps Cross, though the Poor Law Institute of West Ham, does take paying patients.

But was it decent to demand 42s. a week from a widow who was unable to pay?

In the name of heaven, what is a Poor Law institute for?

JOHN BULL.

Mr. GEORGE EDWARDS,
Chairman, Licensing Justices, St. James

TOLERANT SIR,—Of course, you are quite right and Sir Robert Wallace is quite wrong. It isn't the restriction of the hours of drinking, but the higher price of beer that has caused a decrease in drunkenness.

Also, some of the beer sold couldn't make you drunk, though it might poison you.

Press as hard as you can, sir, for twelve hours' continuous opening of licensed houses in London. Then we shall not get the indecorous tossing-down of short drinks at 2.55.

JOHN BULL.

The Hon. Mr. JUSTICE CHARLES,
Winchester Assizes

MY LORD,—Finding sixteen cases in your list concerning girls under sixteen years of age, you described them as temptresses of young men, and declared that they should be put away and taught morals and manners.

That may be so in some cases, but I fail to see how anyone could know it before the harm was done.

Why not direct attention to the moral character of those who could possibly be susceptible to temptation from mere schoolgirls, and emphasise the necessity of teaching them manhood and self-control.

A better policy would be to give the beasts their deserts.

JOHN BULL.

His Honour Sir F. GREENWELL,
County Court, Newcastle

DEAR SIR,—I think you were quite right to mulct Adam Drummond and John Corrigan, two Gateshead policemen, for their brutal and cowardly assault on Robert Morris.

Does it end there? The two men are still members of the local police force, and the Gateshead Town Council has an obvious duty.

A word from you to the Home Secretary would be enough to ensure that they shall no longer masquerade as guardians of law and order.

JOHN BULL.

H.E. NAGADRAS E. MAKONNEN,
Plenipotentiary of Ethiopia

YOUR EXCELLENCY.—In welcoming you to these shores, I note your determination to take up golf. There is something more important for your attention.

Your arrival coincides with the publication of Lady Simon's book, which declares that of all countries where slavery flourishes Abyssinia is probably the worst example.

Will you try to induce your Royal master to strike off the fetters of the little household slaves of Christian priests and the wretched, mutilated boys and girls who are carried across the sea and sold in the slave markets of Arabia?

JOHN BULL.

Coxsw in W. J. WICKHAM,
Ross Lane, Ireland

GALLANT WICKHAM,—That saving of the crew of five men of the schooner *Mountblairy* was a great deed. Your lifeboat located her in the blind gale with your searchlight, and then made her way through the rocks and the broken water.

It was magnificent pluck and heavenly steering in the teeth of the gale. Well, that's your way of life, and seems to you fellows a mere nothing. But it gives heart to others struggling in difficult ways.

JOHN BULL.

Mr. H. B. JOBBING,
Deputy-Coroner, Leeds

SIR,—It was a monstrous shame that you should decline to accept the jury's verdict of "misadventure" at the inquest on Mrs. Louisa Thurkill, and yourself insist up a verdict of suicide.

Whatever may be thought of the fact that she performed an illegal operation on herself, it is not true to say that she tried to kill herself.

And whether you know it or not, no insurance claim can be made unless "unsound mind" is added to a suicide verdict.

You have done great harm.

JOHN BULL.

Mr. HERBERT SMITH,
Yorkshire Mine Workers' Association

MY DEAR HERBERT,—I need not discuss the reason for your resigning your presidency of the Miners' Federation.

At this moment of your going I can think of nothing but your years' dogged self-sacrificing work for the men. Everybody admires your Yorkshire grit.

I know that there will be no slackening in your efforts, though London may hear less of them. Good luck go with you!

JOHN BULL.

STRAIGHT *from the Shoulder*

DR. ELIZABETH SLOAN CHESSER: "The majority of people eat too much."

Not true! The majority are underfed or half-starved.

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MGR. JEAN VERDIER, Archbishop-elect of Paris: "Art takes the sting out of indecency."

On the contrary, it gives indecency the allurement of the snake.

• • •

MR. A. E. MUNBY: "The progress of modern civilisation is mainly due to the work of the scientist."

Progress? They say the next war will be a scientists' war!

Not from 2LO—Sir Alexander Stevenson on—

The Unspeakable SASSENACH

NOW I wish to remark,
And my language is plain.
That for ways that are dark
And for tricks that are vain
Your Englishman captures the biscuit—
Which the same I would rise to explain.

He comes to the North,
With his sleek Southern ways,
And the natives he forth-
With exploits seven days
Of the week, in a manner outrageous—
For it's always the Scotsman who pays!

No purse has been made
Which these foreigners bold
Cannot open and raid,
And it makes me feel cold
When I think of the way that our bawbees
Are changed into Sassenach gold!

Yes, ladies and gentlemen, it is time that the truth was told about the shameless exploitation of simple folk north o' the Tweed.

I can speak of this at first-hand, for I have only lately retired from the exalted position of Lord Provost of Edinburgh, and, as I told brither Scots at the annual dinner of Edinburgh Royal Tradesmen, I am shocked at the way our ancient city is being changed into a suburb of London.

Fifty years ago every shopkeeper on Princes Street was an Edinburgh man, but to-day the town houses dozens of firms with their headquarters in London. Many of these invaders are little better than barbarians, who despise haggis, wear trousers, and think that cockie leekie is the nick-name of a comedian.

I would not mind their uncivilised dress and food so much if it were not for their habit of separating us from our bawbees.

What with their window displays and their glib tongues, things have reached such a pass that if a lass leaves home with saxpence the chances are that she'll ha' na more than tuppence at the end of a day's shopping.

And all the time these foreign devils are encouraging our womenfolk to squander their substance, they put it about that we are a close-fisted race.

I'm tellin' you I'd rather any day do a deal with an Armenian money-changer than try to strike a wee bargain with a Sassenach shopkeeper.

In my opeenion, 'tis high time Scotland was made a national home for the Scots, and we called back to the land o' cakes the bonnie lads like Harry Lauder and Jammie MacDonald, who have been tempted to waste their sweetness in a foreign clime.

Sound, sound the clarion, fill the fife,
And all the sensuous world instruct
That bonnie Scotland and his wife
Are sick of being picked and plucked.

Breathes there a Scot with soul so dead
That he aside can calmly stand
While Cockney clansmen daily spread
The spending habit through our land?

Now, by our bonnie brays and banks!
We must against these lowland foes
Proceed at once to close our ranks,
And—what is more—our purses close!

The Girl who NEVER CAME BACK

What does Mr. L. G. Brock, Chairman of the Board of Control, say about this astounding case?

"She has not seen her relatives since she was ten years old"

THE Board of Control of Lunacy, that State organisation so notorious for its lack of humanity, has excelled itself in heartlessness in its shameful conduct in the case of Miss Dorothy Laws, who has been parted from her parents for the past fifteen years.

The story provides the worst instance of tyranny that has ever come to our notice.

Dorothy Laws, who is now twenty-five years of age, is the daughter of a farm-labourer, whose home is at Burstwich, near Hull.

When four years old, she was knocked down by a motor-car, but very soon recovered.

She was a strong, healthy child, of average intelligence; but, following the accident, she became somewhat quiet and reserved, often preferring solitude to the company of her playmates.

Never seen again

As this is a common trait in children, the parents did not attach any significance to it. But when Dorothy was about ten a local education official called at her home.

The girl's teacher, he explained, had expressed the view that it would be better for Dorothy if she could go to some boarding-school where she would have to mix more freely with other children.

Not the least suggestion was made that the child was considered mentally unstable; but the father was convinced that it would be better for the child to be cared for at a "boarding-school" for a few years.

Then, one day, a van drove up to the Laws' home, and an official announced that he had come to take Dorothy to school. The ten-year-old girl took a hasty farewell of her parents and was driven away.

The parents have never seen her since.

In the haste of the departure nothing had been said as to the destination to which the child was being taken, and the parents waited anxiously for news from the authorities.

But the days passed and no news came; application to the local education officials brought forth no result.

Finally, after nearly a fortnight's cruel suspense, came a pitiful letter from the child herself, from which the agonised parents learnt to their astonishment that their daughter was detained in a home for mental deficients at Knotty Ash, Liverpool.

Righteously indignant, the parents challenged the authorities and demanded to know why their daughter had been treated in this fashion. They could obtain no satisfaction.

From that moment the poor child became the prisoner of the Board of Control, which, once having got her, seemed determined not to let her go.

The parents expected that their child would be free to return home at the normal school-leaving age of fourteen, but the years passed and the Board remained adamant, keeping her in the Knotty Ash institution until her twenty-first birthday.

At brief intervals throughout her long detention the perplexed girl made frantic application to go home, but her entreaties always met with refusal.

Meanwhile, her brothers and sisters at home grew up, and their memory became dim with the passage of the years.

Her parents often longed to visit her, but were too poor to pay for the long railway journey across England and the hotel expenses.

Even after Dorothy's coming of age the Board of Control would not release her.

Farther from home

But the girl became so determined in her efforts to assert her rights that the authorities eventually deemed it prudent to allow her some measure of freedom.

They decided to remove the girl still farther away from her home, and sent her to another of the Board's institutions at Highgate, London.

And then they "promoted" Dorothy and gave her a post in the laundry attached to the place.

They allowed Dorothy to work hard for them for three years without wages.

After this, Dorothy was transferred on "licence" to work for a branch of the Y.W.C.A. at 8s. a week. The "licence" does not mean freedom, for she is regularly visited by a Board of Control official, who makes it quite clear to her that should she attempt to return home, she would immediately be brought back and placed under restraint.

Enquire into it!

Meanwhile all those under whom she comes in the course of her present work declare she is of good character and mentally sound.

It is monstrous that the Board of Control should have thus held this unhappy girl for nearly fifteen years. That tyranny cannot be prolonged.

The Home Secretary is here strongly urged to examine this case at once. All officials who have played any part in it should be questioned, and Dorothy Laws should be fully compensated for all she has endured.

He Snatches the WIDOW'S MITE

A WIDOW who keeps a small boarding-house in Leicester recently let a room to a Mr. Edgar McNeale, who introduced himself as the travelling representative of a firm of advertising agents.

He intimated that he had a large number of calls to make in that area, and would probably remain there for a fortnight or more. A smart, pleasant-mannered man of regular habits, he struck the widow as being an ideal lodger.

Sometimes, in the evenings, he would chat most sympathetically, and, learning one day that the widow was concerned for the future of her two young sons, McNeale put forward a generous suggestion.

His firm, he declared, contemplated opening a branch in Leicester, and as he himself would be in charge, he would be willing to take one of the lads in with him and teach him the business.

The widow was naturally overjoyed, and later, when McNeale informed her that his firm would insist upon him demanding a small cash security, she sold her piano to raise the £30 stipulated by McNeale.

He pocketed the money and suddenly disappeared, after having lived at the widow's expense for nearly two weeks.

The widow went to the local police with her sad story, only to learn that the man she had taken to be an "ideal lodger" is a notorious trickster.

His story that he is a travelling representative of a firm of advertising agents is entirely false. He has imposed upon a number of small tradespeople in this guise.

His favourite trick is to pretend to be able to secure cheap insertions of advertisements in local theatre and kinema programmes and to disappear as soon as he has collected the fees.

For meanness it would be impossible to exceed his cruel deception of the Leicester widow, and we hope that he will soon be adequately punished. A heartless rogue of his stamp deserves no mercy.

"Delineator's" Lonely People Lure

PERUSING a pamphlet issued by the Empire Letter Club, whose headquarters are in Holborn, London, we read that the movement was founded "to fill a very real want" in the lives of numerous people who find it almost impossible to meet a genuine friend.

Briefly, the club exists to effect introductions between people of either or both sexes, and its activities are said in the pamphlet to "extend throughout the world."

A fee of £3 3s. ensures life membership; but a person may join for six months for 5s., or for three months for half a crown.

It is claimed to be the "most thorough and up-to-date correspondence club in existence"; has "never yet failed in its purpose"; and there is not a single "dissatisfied member amongst the thousands upon its register."

No matter how exacting your demands may be, satisfaction is confidently promised.

Now, the objections to promiscuous postal introductions between people of opposite sexes hardly require stressing.

Indeed, the Empire Letter Club has slipped in a "conscience" paragraph to the effect that in "the remote possibility of the objectionable element stepping in," the secretary will expel the offending person or persons.

"The status of this club," we are assured, "is unquestionable, and every effort is made to exclude undesirable individuals."

We do not know what steps are taken to this end, but evidence is before us where individuals have been enrolled as members without being called upon to produce any credentials, and without the slightest enquiry being made as to their good faith.

The headquarters of the Empire Letter Club are used by one who calls himself "Delineator," and who specialises in reading characters from handwriting at 1s. a time.

"Delineator" masks the identity of a man named Dennis Christopher Aloysius Magrath, who is, we find, the sole proprietor of the Empire Letter Club, which, in turn, is merely a business name, registered by him as recently as October 15.

SMALL ADS. WORTH WATCHING

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Address: The Advertisement Manager, "John Bull," 57-59, Long Acre, London, W.C.2

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PROFITABLE GOODS TO SELL in your spare time; every kind, good profits. 160-page Catalogue free.—MAY (173), George St., Birmingham.

52-PAGE Drapery Cat., full of Money-making Bargains, direct from Manufacturers, also A.B.C. Guide, free to shopkeepers & beginners. Your living assured. Example of our prices: Men's shirts, 18/11 doz. Thousands other bargains in store.—Wolfson's, Manfrs., 48, Thomas St., Manchester.

FREE LIST to Dealers and Beginners for saleable lines in Hosiery, Drapery, Haberdashery, etc. Wholesale only.—Levy Bros., Dept. B., 39, Houndsditch, E.C.3.

56-PAGE GENERAL, 16-PAGE WINTER & ILL. WINTER COAT & DRESS CTLGS., post free to the Drapery Trade. Lds.', Men's and Childs.' Outfitting, Household Furnishings. Reliable goods of Quality & Value at keenest prices. Satisfaction guaranteed. Wholesale only.—MYERS & CO., 7, Trinity Street, Leeds.

AGENTS WANTED.

EARN £2 to £5 weekly. Run a bed-clothing Club amongst friends. No outlay. Partics. free.—Carlisle Mills Co., Dept 11, Birstall, Leeds.

EARN £5 weekly, plus Bonus.—Run Bed-clothing, Drapery and Fancy Clubs amongst Friends. No outlay. Illustrated catalogue free.—Grove Mills Co. (Dept. M.), Birstall, nr. Leeds.

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A CHANCE OF A LIFETIME to make £££—Sell to your friends and others our Hosiery, Underwear, etc. It shows the biggest profit ever. Courtauld's Artificial Silk Stockings, point heel, 12/- doz. pairs. Our 16-page Illustrated Catalogue is brimful of such Bargains. We state clearly what to sell at, and your profit on each line. Single articles gladly supplied. Our Large London Warehouse is open all day for Direct purchasing and assisting our patrons. Real silk shade cards supplied. Send for our Catalogues and particulars of Free Gift Scheme.—Nickson's, Mnfrs., Broadway Chambers, London, W.6.

BOYS wanted for Canada.—Free passage after free training. 14½ to 19.—Write or call, Overseas Dept., Church Army, 55, Bryanston Street, W.1.

BUSINESS OPPORTUNITIES, SERVICES.

"DO YOU ADVERTISE?" Advertisement inserted in 56 Provincial newspapers or London and Suburban, 7/10; Welsh, 3/6. Large or small Mail Order Campaign Experts. Advice free. Prospectus.—Central Press (Dept. 60), 323, High Holborn, London, W.C.1. 'Ph.: Chancery 8115.

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MISCELLANEOUS.

64-p. BOOK about Herbs and how to use them, 2d., post free.—Trimnell's, The Herbalist, 144, Richmond Rd., Cardiff. 50 yrs.' exp. Advice free.

WHICH IS THE PASSIONATE SEX?—F. B. Partington explains in a powerful article for adults in "HEALTH & STRENGTH," out Nov. 27. 3d., or 4d. post free from J. B. Burt, 4, Greville Street, E.C.1.

BOYS WILL BE BOYS, but "Mend-a-Tear" and a hot iron will quickly repair their torn clothes. 9d. tin, at Drapers, Boots Chemists, Cycle Agents, or free sample for 1½d. stamp.—Leicester Rubber Co., Dept. H., Leicester.

FREE.—A copy of a beautiful 32-p. booklet in colour can be obtained by reader sending the free coupon in the advt. on page 20.

CASH prices are offered in the DIPLOMA CHEESE advt. on page 27.

FREE.—The New Meccano Book, brimful of beautiful illustrations. See page 31.

FREE: A trial bottle of COROFIX Hair Cream. See page 38.

IN the book of recipes, sent post free on receipt of a postcard to Messrs. Hugon & Co., Ltd., Openshaw, Manchester, whose advt. appears on page 31, there are a number of excellent recipes for Christmas puddings, mincemeat, beefsteak puddings, etc., all of which can be made with ATORA BEEF SUET. These recipes will prove particularly useful at this time of the year.

ONE of the most important functions at Christmas is to make the sauce which crowns the Christmas pudding. The use of BIRD'S CUSTARD is usually welcome. Then the TABLE JELLIES, with varying flavours, can also be made with BIRD'S CRYSTALS AND TABLET JELLIES, and don't forget that BIRD'S EGG SUBSTITUTE saves the cost of eggs!

WINNING AGAIN!—Football forecasting succeeds every week by the Master Judge of Form, "Tomahawk." Exclusively in "Boxing, Racing and Football," 3d., or 4d. post free from J. B. Burt, 4, Greville Street, E.C.1.

STARTLING NEW "GRACING" CRASH

Beauties in training over the sticks

Brig.-Gen. A. C. Crutchley, the pioneer of "gracing," has never approved the wild-cat course promotions

OUT of two hundred greyhound-racing companies floated in various quarters, with an aggregate capital of possibly four millions, the majority are either in bankruptcy or so moribund that they can never hope to recover.

The Greyhound Racing and Breeding Association, Ltd., is a forceful example. Launched with a flood of colourful literature, it sought to raise £200,000 to open mammoth tracks in England and on the Continent.

"Tremendous profits" were confidently anticipated, and its programme embraced kennel schemes, training-grounds, and garage and restaurant enterprises.

The total yield was put at £275,400 a year.

Well, two years have passed since the public subscribed tens of thousands of pounds to this venture; but not one penny has been returned in the way of dividend.

No details

No properly audited accounts have yet been issued, though they are long overdue, and in lieu of a balance-sheet, the association has just issued a "Statement of Account to July, 1929."

This, beyond some bald figures, gives no details or explanation, and is even unsigned.

A close analysis, however, shows that out of £19,050 which the company admits having obtained from the public, £14,000 has been swallowed up in preliminary expenses, salaries, directors' fees and interest on loans.

Not a single dog has been run, and so far the anticipated revenue from the kennels, garages and restaurants is "in the air." Far from making a yearly profit of £275,000, not a penny of the investors' money now remains.

Those "Hush-Hush" Balance-Sheets

This is a scandalous case, particularly as a number of people invested their money as a result of the personal representations of well-dressed canvassers, who toured the provinces some time ago disposing of the association's worthless shares.

Let us take another venture—the Greyhound Training and Breeding Kennels, Ltd., which began its career two years ago at 17, Hanover Square, London, by appealing to the public for £40,000.

It proposed to establish a stud with pedigree greyhounds for breeding purposes and a full-sized racing-track.

It also promised handsome profits. People of all classes—blacksmiths, fitters, clerks, cashiers, and widows—invested their savings.

To-day there are no kennels, no pedigree dogs, and no profits. The company is in liquidation, and the shareholders have had no return for their money.

This company was formed by another concern called the Metropolitan Dog Racing Association.

The "experts" of this association were under contract to receive £3,000 in cash and 20,000 fully-paid shares in addition, "in consideration of their services" in forming Greyhound Training and Breeding Kennels, Ltd.

Yet both were housed in the same office and run by the same people.

Mystery hovers over the Metropolitan Dog Racing Association to-day.

Returns required under the Companies Act are long overdue, and several official letters from the Registrar at Somerset House demanding information as to the association's business have been returned marked "Gone away."

Mr. Registrar Warmington recently heard something of Mr. Palgrave's activities

Another company which is of interest is Pelham Palgrave and Partners, Ltd., which was promoted by a gentleman named Frederick William Pelham Palgrave.

Golden prospect

Palgrave, who was closely associated with the last two companies named, figured on its board, and one of its first acts was to found a venture which set out to do many magnificent things in the dog-racing world.

This was called the International Dog Racing Association, Ltd., and it, too, has gone into liquidation after obtaining considerable capital from investors who have now lost all.

The same fate has overtaken Pelham Palgrave and Partners, Ltd., following action on the part of Barclays Bank, which was induced to advance money on the strength of shares which were later found to be absolutely unmarketable.

Another flotation in which Palgrave and his friends were involved is the Greyhound Racecourse (Bristol), Ltd., which sprang into being about twenty months or so ago, with an authorised capital of £50,000, to take over the lease and open a track at Bristol.

The moribund International Dog Racing Association, floated by the same group, it is interesting to note, were the vendors, and huge promotion-fees were to change hands according to the prospectus.

In due course the Bristol venture went into liquidation, as "by virtue of its liabilities it was unable to carry on business."

Arising out of some of these transactions, Mr. Palgrave has recently been made bankrupt and his affairs are in the Official Receiver's hands.

But the incredible thing is that he has been an undischarged bankrupt for years, and enjoyed that distinction all the time he was busying himself with these various projects.

How can interlocked companies, floated in this slipshod way, hope to prosper, particularly when exploiting anything so highly speculative as "gracing"?

Be careful

Even the shares of the biggest greyhound enterprises, formed and conducted on the soundest possible lines, are to-day much below par.

Take the case of the Staines Greyhound Racecourse, Ltd., which was formed two years ago to convert certain property into a "Goodwood for Greyhounds."

Its first accounts, published recently with many caustic comments from the auditors, revealed a debit balance of £7,734 after the first fifteen months' business.

Of the anticipated profits there was no sign.

With greyhound ventures collapsing in all parts of the country, we can only repeat the advice we gave to readers two years ago during the boom:

Place no reliance on the optimistic statements made in any greyhound-racing prospectus, and satisfy yourself as to the stability of the project by personal investigation.

In the latter course your simplest plan is to consult JOHN BULL.

Many would-be investors who heeded our original warnings have the satisfaction of knowing that their money is safe to-day.

He Won—She Won

—now what about you?

A snug pension for him and a fat cheque for her

"A HUNDRED competitions ago," said Mr. Thomas Armer, of 342b, Mill Street, Liverpool, "I won a five-shilling prize. To-day I've jumped to £5 a week for life."

Mr. Armer had just been congratulated by a JOHN BULL representative on his success in Competition No. 735—*Bullets* great pension award—with his clever effort:

HUMANITY DEMANDS—PRIVACY—"LOOK INTO" SLUMS.

"You yourselves put me on the track of the phrase," he continued; "I have often read scathing indictments of the slums in JOHN BULL, and I coupled these with a hint from *Bullets Bulletin* and so created my "winner."

Mr. Armer is thirty-three years old. He chatted enthusiastically about his success.

"I have been competing in *Bullets* since I was seventeen years of age. The pastime has become part of my life, and I shall still continue to send in my usual two coupons weekly."

He has decided to take the pension prize rather than the lump sum of £2,500, so that his salary as a booking-clerk will be substantially augmented by £5 weekly for the rest of his life.

• • •

"JOHN BULL is going to make two families happy to-day," said Mrs. B. M. Reed to her husband, as they sat over breakfast in their home at 13, Westbourne Gardens, London, W.

She was thinking of her entry for the *Bullets* Pensions Offer and hoping.

A few hours later came the news that one of her *Bullets* had brought her the choice of a pension of £2 a week for life, or £1,000 cash.

"I entered several coupons for this competition," she explained to our representative, who had been directed to her home by a Mrs. M. G. Frewin, whose name appeared on the winning coupon.

"This particular *Bullet*,

NOT BIG ENOUGH—FLAT—VILLA—MANSION—CELL,

was entered in the name of my friend, Mrs. Frewin.

"My son, my husband and myself are all keen *Bulleteers*," she continued, "and I'm always trying to interest my friends in the competition. It's such a splendid hobby for a woman quite apart from the money to be won."

A few *Target* prizes, small cash awards and, once, a never-to-be-forgotten turkey, were the encouragements which kept this reader pegging away at *Bullets*.

"My choice between pension and a big cheque?" she asked finally. "The £1,000 cheque for me, please. I want some money in hand, and I can invest the rest to bring in an income for life."

• • •

Why shouldn't you follow Mr. Armer and Mrs. Reed to the top of the *Bullets* prize-list?

And why shouldn't it be this very week, when on page 43 the huge sum of 1,500 guineas and four other big cash Christmas-boxes are to be won?

HERE is the greatest Gramophone Offer ever made. We give you the choice of two magnificent instruments — a high-class Portable model, or a magnificent Table Grand Model, each with **10 DOUBLE - SIDED RECORDS** (20 Selections)

GRAVES GRAMOPHONES

The GRAVES PORTABLE MODEL covered with waterproof leather cloth. Nickel-plated corners, smooth running Motor, 10in Turntable, Speed Regulator, Magnificent Sound Box, Receptacle in lid for Records. Price complete (with 10 DOUBLE-SIDED RECORDS) **£3.10.0**

The GRAVES TABLE MODEL is of handsomely figured and polished Oak. Fitted with powerful Motor with reliable Worm Gear Drive. All components of the highest excellence. Newest improved type of reproducer. Price (with 10 DOUBLE-SIDED RECORDS) **£3.10.0**

TERMS Our Bargain Prices are for Deferred Payments. Send 5/- now, stating clearly whether you desire the Graves Portable Model, or the Graves Table Model, and complete purchase in 13 month'y payments of 5/- Full Approval. Money refunded if disappointed.

WRITE FOR OUR NEW CATALOGUE Post Free

Complete range of the newest models of Horn, Hornless, Portable and Cabinet Machines, all offered at Bargain Prices and on Easy Payment Terms.

J. G. GRAVES Ltd. SHEFFIELD

ACHING MUSCLES

GET RELIEF THIS WAY

When muscles ache and joints are stiff and sore through hard work or exposure to the wintry weather there is nothing better than Sloan's for removing pain. Applied gently, it penetrates without rubbing and soon creates a genial glow of warmth and comfort. Muscles and joints are soon free from stiffness and pain. All out-door workers should keep a bottle handy.

Use Sloan's for Rheumatism, Lumbago, Sciatica, Backache, Sprains, Bruises and for all Muscular Pains.

Mr. R. W. Parker, 258, Crystal Palace Road, London, S.E.22, writes :—" I am in charge of a " First Aid " in a large firm. The employees are nearly all engaged in muscular work and are therefore constantly receiving strains, aches and similar troubles. In such cases I recommend Sloan's for immediate relief."

Of Chemists and Stores 2/- and 4/-

SLOAN'S LINIMENT KILLS PAIN

BARRY'S UNIQUE GUARANTEE

No matter where you reside we guarantee perfect fitting clothes by our specially devised self-measure chart. We forfeit 2/6 more than you pay us, if we fail to please you for any reason whatsoever.

SUIT or OVERCOAT

MADE TO YOUR SPECIAL MEASURES

from **£2:2**

WILLIE SMITH (The Famous Billiards Player) — JACK HOBBS (The Renowned Cricketer)

Dressed by BARRY.

Promise is one thing—performance is another. The risk is entirely ours. You select your pattern in the privacy of your home, measure yourself as per our instructions, choose your style from our handsome fashion booklet. We do the rest, entirely at our own risk.

SEND for FREE PATTERNS

You are under no obligation to purchase. Measure chart and fashion book accompany each set of patterns. The range of patterns we send you comprises a dazzling array of tweeds, worsteds, serges, cheviots, meltons, naps, etc., etc. No ordinary tailor's establishment can give you such a wide choice.

CALL OR WRITE. These calling may be measured in our Showrooms.

Or by "Cash on Delivery" System if Preferred.

GABARDINE DETACHABLE WOOL LINING CHECK LINING OIL-SKIN.

IN NAVY BLUE OR FAWN.

Cash refunded if not approved.

BETTER THAN EVER

THE MOST TRUSTWORTHY STORM COAT ON THE MARKET

THE FAMOUS BARRICO

(THE ABSOLUTELY GENUINE OFFICER'S 4-in-1 MODEL)

30/- *Post Paid*

Everybody should invest in a Barrico, the new and improved raincoat which may be relied on in every climatic emergency. Why not seize this special offer and procure yours at this advantageous price? Every coat is fitted with detachable wool lining, and the famous Nersark oil-skin, which renders the garment impervious to rain, sleet or hail. Ideal in all weathers. Free of all rubber, hygienic and odourless.

Post us your remittance for 30/- for this ideal Coat, giving us your height and size round chest, over waistcoat, stating whether BLUE or FAWN SHADE is PREFERRED.

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OUR ONLY ADDRESS. WE HAVE NO BRANCHES.

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DESIGN OR ACCIDENT?

A Manual of Birth Control
By MICHAEL FIELDING

Preface by **H. G. WELLS** *Five Diagrams*

"When the adult citizen has gone through these pages he or she will have all the mastery of his or her sexual self that knowledge can give."
From H. G. Wells' preface.

Paper 1s. Postage 1d. in 2s. Cloth 2s. 6d.

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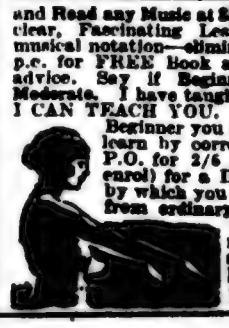
and Read any Music at Sight. BY POST. Sunclear, Fascinating Lessons using ordinary musical notation—eliminating drudgery. Send p.c. for FREE Book and Form for FREE advice. Say if Beginner, Elementary, or Moderate. I have taught over 30,000 pupils. I CAN TEACH YOU. If as a middle-aged Beginner you doubt your ability to learn by correspondence, send me P.O. for 2/6 (returned when you enrol) for a Demonstration lesson, by which you shall play 5 melodies from ordinary music even though you do not know a note, without tedious study.



Dr. B. FISHER (Dept. 281)
115, Fleet St., London, E.C.4

"JOHN BULL'S" GUARANTEE

EVERY article advertised in "John Bull" carries with it a "money-back" guarantee.

All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test, which have been approved by our experts, are marked—

In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona fides of all advertisements in "John Bull."

Any complaint must reach us within one month from the appearance of the advertisement in "John Bull," and in the case of dispute the decision of our Managing Director shall be final.

ODHAMS PRESS LIMITED, Proprietors of "John Bull."

Derelict and unswept for a year. One of the streets on the estate

The chairman (above) and the secretary of the tenants' organisation. They have fought for justice for two years

A TOWN OF HEARTBREAK HOMES

THE Government must give immediate thought to the plight of hundreds of families who are at present living in a colony of hutments at Welling, Kent.

Ex-Service men form the majority of the luckless tenants, and although almost every man is in regular employment, their plight is unenviable.

Medical men who have attended tenants have issued numerous certificates definitely ascribing illnesses to unhealthy dwellings, and the local sanitary authorities have officially certified that more than two hundred of the huts are "not reasonably fit for human habitation or otherwise not in a reasonable state of repair."

When a JOHN BULL representative recently visited the colony he was appalled by what he saw.

Many of the huts had enormous holes in the matchboarding that had been stuffed with rags to keep out the wind and the rain.

In all the huts he entered he found the walls streaming with moisture, and the all-corroding damp had attacked every particle of metal and rotted all the fabrics in the house.

In one dwelling the interior of a piano was a mass of red rust, while the springs of a bed were almost eaten through.

The one dry spot to be found in most of the huts was against the wall which abutted on the kitchen range, and this spot had been almost universally selected by thoughtful mothers in placing their children's cots.

Doctors declare—

Writing of a patient suffering from bronchitis and asthma, one doctor declared: "I am of the opinion that he will never get well as long as he resides in the hut, which is highly detrimental to his health."

Another doctor, who has attended a family stricken with rheumatism, declares it to be "aggravated by the condition of the hut."

Some of the two hundred certificates issued by the sanitary authorities showing that the huts are "not in all respects reasonably fit for human habitation" or are otherwise "not in a reasonable state of repair," are before us at the moment.

Glancing through them, we see references to defective roofs, defective front doors, defective walls, decayed woodwork, defective stoves, faulty ceilings, inadequate water supply, and so on.

What is the history of this housing scheme?

The huts were hurriedly put together in 1916 as emergency structures to house workers from Woolwich Arsenal.

They consist chiefly of asbestos matchboarding and fibrous partitions. Their sanitary and usual building arrangements were very sketchy, barely sufficient to comply with the requirements of the London Building Act.

At that time the rents were fixed at 10s. a week, which the Ministry of Munitions considered an economic return on buildings merely erected "for the duration."

By 1918 the huts were apparently deteriorating under the weather, and the Ministry temporarily reduced the rents to 7s. 6d. owing to complaints of cold and dampness.

When the complaints were investigated and admitted, the reductions were made permanent.

From then until last year the Office of Works assumed the position of landlord, and kept the huts and roads in fairly reasonable repair.

Then, in May, 1928, the Bexley Urban District Council was approached by the Government Department concerned with a view to its taking over the hutments.

For some reason the negotiations hung fire and a private group stepped in and bought the estate. Thus the Office of Works shelved the responsibility.

Cannot applaud

Mr. Lansbury, in the House of Commons last February, refused to disclose the price paid by the buyers.

Under the powers given them by the Rent Restriction Act, the new landlords raised the rents in the case of tenancies prior to 1923 by 40 per cent. and those after 1923 by 100 per cent.

Those who came under the latter heading are "decontrolled" under the Rent Restriction Act, and have no remedy. They must pay or get out.

Notices to quit were served on many who protested, and the huts offered for sale.

It is quite obvious that the purchasing company is entitled to get a return on the money it had sunk in the estate, but we are definitely of opinion that the hutments should long ago have been scrapped.

We cannot applaud the Office of Works for its action in avoiding its responsibilities by selling such a shocking collection of dwellings.

The obvious remedy is for the Bexley Council to promote, and the Ministry of Health to sanction, an adequate housing scheme that will absorb the tenants on this makeshift estate, and to scrap the existing hutments immediately this has been done.

When the health and welfare of over 600 families is at stake no measure can be too drastic.

Weekly Informations from
SIR WYNDHAM CHILDS

A MIXED GRILL

MY enquiries this week have been of a varied nature, and some have proved of exceptional interest, since they enable me to give definite words of warning.

The advertising columns in the daily Press, I notice, still furnish a favourable field for many people who are always ready to impose upon the trustfulness of the public.

There is nothing suspicious, for instance, about an announcement offering bargains in "Ladies' beautiful clothing; day, evening gowns, coats, furs, etc., scarcely worn."

And "The Ladies' Dress Agency, 9, Newington Causeway, London, S.E.," sounds quite businesslike.

But I happen to know that the individuals behind this so-called "agency" were not long ago operating from an address in Borough High Street, London, S.E., in the alternate titles of "Harris and Co." and "Madame Harris."

• • •

They are Samuel Wolf, Beatrice Evelyn Wolf and Rose Mignon Waters, and when they left the Borough High Street address, a little while back, they not only owed £25 rent for the premises, but had various creditors clamouring at their heels.

Before being associated with this postal bargain business, Rose Mignon Waters was with the Invicta Trust, Ltd., a dubious financial venture that was criticised in these columns.

S. Wolf has also figured in an exposure in JOHN BULL, when his operations as a "wholesale and retail wardrobe-dealer" in Clapham came under review.

The Ladies' Dress Agency, therefore, should be placed on your black-list.

• • •

Various readers assure me that they have received unsolicited circulars from the Everlast Leather Matting Co., of Wellingborough, Northants.

This company, which is the business name for one C. Thomas, offers the same home-employment proposition as that put up by the Lattismat Company, which, as some of my readers may recall, was commented upon by me only a few weeks ago.

The Everlast Leather Matting Company's initial circulars hold out rosy hopes of substantial profits from a spare-time occupation, and state specifically that the outlay is small, "being 10s. only."

But, having parted with 10s., the wretched applicants find that this covers only manufacturing instructions and sample materials for making mats at home.

They also find that certain tools are necessary, and that the Everlast Leather Matting Co. does not manufacture or supply these.

Very obligingly, though, it puts applicants in touch with the Standard Tool Co., of Leen Side, Nottingham, and with Messrs. A. Benson and Co., of Hounds Gate, Nottingham.

Now, the former concern was mentioned by me as being the company to which the Lattismat people referred their clients, while the latter formerly operated a home-battery making scheme at Croydon, which was criticised in JOHN BULL.

My own view of this home mat-making proposition is that it is quite futile unless the aspirants can afford the most expensive machines, which involve an outlay of £15 10s.

And even then it is doubtful whether a very wide market exists for the finished wares in competition with factory production.

• • •

I note that Pastor D. Hurst, of the London Evangelistic Mission, 22, Gray's Inn Road, London, is endeavouring to enrol social workers on a "sliding-scale salary," promising increases according to ability.

The social work consists of collecting subscriptions for his mission; but Hurst is not a recognised clergyman of any denomination, and was formerly associated with another bogus clergyman named John Penrose, who was imprisoned for obtaining charitable contributions by false pretences.

Well-meaning people should think twice before they offer their services.

GAMAGES

"Popular" 3-Valve Wireless Set

is the finest value in the Country. Many thousands of them have already been sold, and the hundreds of tributes that we get as to the efficiency, volume and purity of tone is really amazing, considering the Set is priced at only £7 10 0.

***Or delivered free on first of 12 Monthly Payments of* 14/-**

The following is a brief specification of sets :—

Receiver in Oak Cabinet, Valves, Exide Accumulator, Ever-Ready High Tension and Grid Battery, Aerial Outfit, Amplion Cone Loud Speaker and full instructions for installation.

2-Valve Set delivered free on first of 12 monthly payments of 10/9 CASH PRICE £5:15

Each set carries the Gamage Guarantee of satisfaction.

Complete Catalogue of Wireless Sets on Application.

GAMAGES, HOLBORN, LONDON, E.C.1. Tel.: Holborn 8484

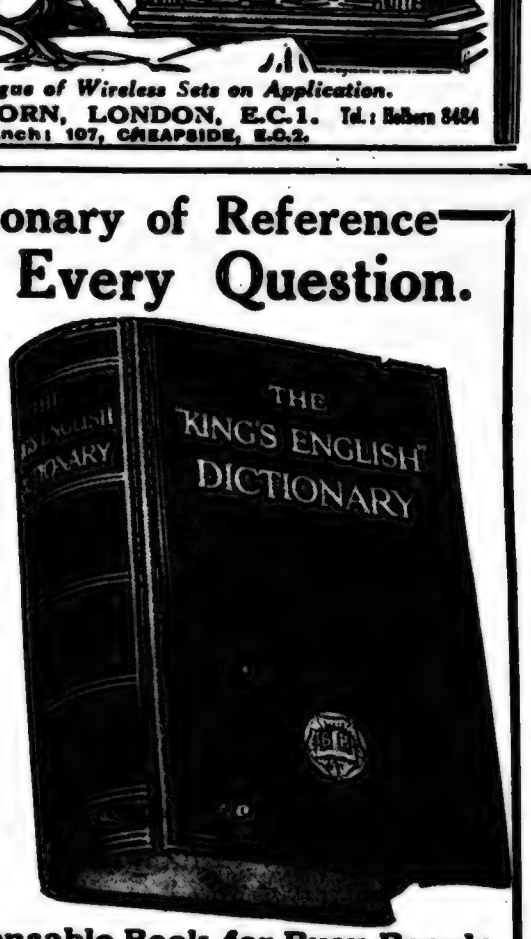
City Branch: 107, CHEAPSIDE, E.C.2.

This Dictionary of Reference Answers Every Question.

Test its Value FREE

without any obligation to order the book.

R.D., Liverpool. Oct. 1929.
"Words cannot convey appreciation of your wonderful book. It is the envy of all my friends."



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Messrs. BRITISH BOOKS, Ltd., 83, Strand, London, W.C.2.
Please send to me "THE KING'S ENGLISH DICTIONARY" (New Edition) on approval for five days' FREE examination. I will return it on the sixth day; or, if I decide to purchase, I will remit a First Payment of 2s. 6d. and ten further monthly payments of 3s. to complete the price of 32s. 6d. (or Cash Price, 31s.).

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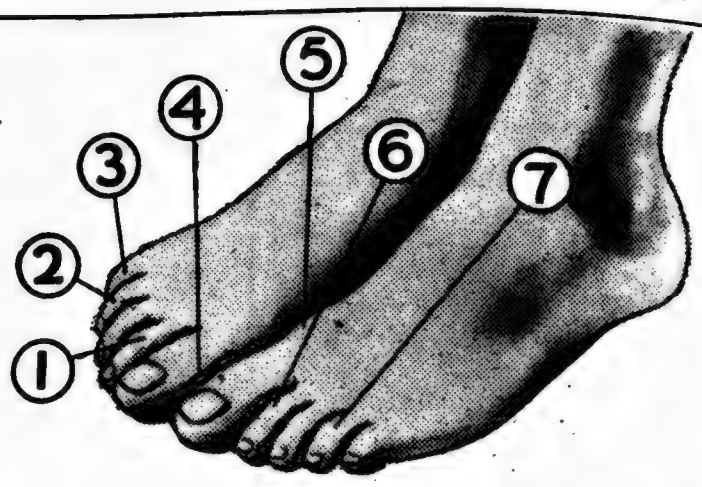
SPECIAL BIRTHDAY OFFERS

To mark my **FORTIETH TRADING YEAR,** I shall give a Birthday Album of Records and Needles to every reader who orders a Gramophone, which I send on **14 DAYS' APPROVAL, PACKED FREE AND CARRIAGE PAID. DELIVERY BY RETURN.** Write for my **FREE ART CATALOGUE,** and see the wonderful offers of all kinds of instruments.

Write for Lists NOW

Edwd. **O'Brien** LTD.
THE WORLD'S LARGEST CYCLE DEALER, DEP. 34 COVENTRY.



7 Corns Banished

Do you suffer from corns? Then don't wait a moment longer. Buy an eighteenpenny packet of Radox Bath Salts, pour a tablespoonful into a hot footbath and soak your feet. Do this for 20 minutes every day. Very soon your corns will so soften that they can be prised gently out, root and all, between finger and thumb. Read this letter :—

"I am writing to say what comfort I have derived since using your Radox Bath Salts. I have had bad corns for years, and have tried so many different things to try and cure them, but nothing has done them so much good as Radox, for which I thank you. I had four corns on one foot and three corns on the other foot. I tried no end of different salts and solvents, but none did so much good as Radox. It's a pleasure to get about after using Radox Bath Salts. I have recommended them to no end of my friends and they have thanked me for telling them."

Mrs. J. M., Sussex.
20th October, 1929.

Radox contains four different salts, each of which fulfils a different purpose. One banishes odour and perspiration—one is Antiseptic—one softens the water—and one releases Oxygen which carries the softening salts right to the roots of corns and loosens them so that they may be lifted out bodily, root and all. Only in Radox do you get this fourfold combination.

See that you get Radox in the Pink packets. At all chemists, 1/6 per half-pound packet, 2/6 double quantity.

1/6 *Half Pound Pink Packet*

Radox Bath Salts

GIVE YOUR FEET THAT "KRUSCHEN FEELING."

E. GRIFFITHS HUGHES Ltd., 68, Deansgate Arcade, Manchester

6/- WITH ORDER On Easy Terms.

THIS lovely Winter Coat in fine quality Faced Cloth with Beaver Coney Collar and Cuffs is beautifully tailored and finished.

Price: 45/-

'WISH' This is the very latest fashion in Winter Wraps, and it is as good in Quality and Make as it is in appearance. Produced in fine quality Faced Cloth, it is trimmed with bolster collar and sumptuous new-shaped cuffs of Beaver Coney Fur, and richly lined with handsome artificial silk brocade. The sides are slightly shaped and trimmed with smartly designed side-panels with pieces of self-materials reversed and neatly inlaid. Knife pleats trim either side from the hips downwards.

SHADES: Mulberry Brown, Rifle Green, Light Navy, and Black

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SMUTS *and—* *His Enemy*

"The Last Gentleman's War"

WE have just had the spectacle of U-Boat Captain Hashagen shaking hands before a mass meeting in England with his war victim and captive, Commander Norman Lewis, of the Royal Navy.

On Monday there will meet in London and sit down to dinner amid a gathering of old warriors, General Jan Christian Smuts, Commander of the British Forces in the conquest of German East Africa, and General von Lettow-Vorbeck, Commander of the German Forces, whose flag was only lowered *a fortnight after the Armistice had been signed.*

It is as certain as to-morrow's daylight that a thunder of hearty welcome from his late opponents will greet a great German soldier and a worthy, chivalrous foeman.

As for Jan Smuts—Ouze Jan, Our Jan, as Dutch and British alike in South Africa fondly term him—he, who was our enemy until twenty-seven years ago, is one of the strongest pegs in the Empire, a statesman, a philosopher, a soldier, with a heart of gold.

Jan Smuts, who scorned to take a better ration than his troopers; the man who kept his staff in a constant twitter by his lonely wanderings and reconnaissances; the man who loved to sit by the troopers' camp-fire and drink coffee; the man who was a terror to the base *wallahs.*

Bigger than Boer war

The East African campaign in which these two warriors met is perhaps the least known of all our world-wide fighting fronts.

Under the din of the greatest fight of the ages little was heard of a long-drawn-out contest six thousand miles away, a campaign which, if the West African conquest be included, was a slightly larger and much longer affair than the Boer war.

It was far away, too, from the slime of propaganda. Those who went through with the East African campaign have called it "The Last Gentleman's War," though many thousands mourn their dead, who died more by disease than wounds.

In Africa there was more of the spice of adventure with the hope of conquest, the long trek and the guerilla fight in mountain and wilderness—the playground of big game, the potential gold or diamond fields.

The men who will meet the two Generals on Monday night will represent troops sent from Britain and the British South Africans who followed Smuts when he took command in East Africa.

A tiny army

They all went out to win from Germany that mandated territory now known as Tanganyika, an area three times as large as Great Britain and Ireland, a country of vast, flat solitudes, oddly broken by torrential rivers and lofty mountains.

General von Lettow-Vorbeck had 4,000 trained white German troops and 15,000 trained negro fighters. There were about half a million food and munition carriers—non-combatants.

From time to time there were at least 150,000 British troops in the field, many engaged in holding long lines of communications, while with Belgians, Portuguese and others guarding their borders, the total number of von Lettow-Vorbeck's opponents was roughly a quarter of a million.

It was a campaign of long treks. If a British soldier went back to the base it might be a mere 150 miles; on the other hand, it might be more than 300.

That was where von Lettow-Vorbeck's genius found its scope. He remembered the Boer war and improved upon the Boer tactics.

He had few soldiers and little artillery, and so he used the weapons to his hand—starvation, thirst, disease and the rainy seasons.

There were stricken fields, but the real killers were exhaustion and disease.

When the Germans retired it was through foodless wildernesses. Their rations were carried by native bearers or cached in chosen depots. The weakening lines of British pursuit tried to subsist on millet meal, banana flour, or scant grains of vile rice.

They slept in water for weeks on end, and while their bellies quaked with emptiness and a deathly sickness of dysentery, the mosquitoes fed on them and poisoned them.

The great starvation trek the troops called it, and their rations were "canary seed." Few of those who got through were fit to fight.

Flashes of chivalry

So, ever on the run, the German commander kept his little army fighting fit, an edged tool for his tactical genius.

The part of Smuts was to drive him from his supply bases and his railways and get him on the run. This he did effectively, and left the long task of sweeping the wilderness to those who remained in the field.

It is not the military genius of these two one-time enemies that we would stress, but rather the spirit in which they did their dread duty.

Nothing can make war beautiful. They tried to make it less terrible. Flashes of chivalry enlightened a dark and tragic business.

Though semi-savage troops were used on both sides, the deadly game was played according to its highest rules.

There were no "white flag" incidents, the wounded were well tended—aye, and even exchanged on occasion, as were the names of the dead and injured.

There was even a grimly jocular side. One midnight, at Kondoa Irangi, the old slave-post beyond the Masai Steppe, von Lettow-Vorbeck's gunners sent over half a dozen shells. Not a soul was hurt.

For awhile there was perplexity in the British lines, until a genius with a calendar diary discovered that it was the King's birthday.

When the German gun was found, spiked and useless, weeks after, a wine-bottle stood upon it with a scroll in the mouth bearing the words in English, "Sorry; couldn't spare the ammunition for a full Royal salute."

General Vandeventer's column of horse was approaching Lolkisale, a German mountain stronghold, and in the dense forest the advance guard was held up by a hunting party of about twenty lions.

The tall General, who was Smuts' lieutenant, dismounted a couple of sections and shot three of the lions. The others bolted.

"The *verdommde* Germans even train the lions to fight us," grumbled the Dutch giant.

At the water-hole

There was a grimmer joke when the retiring Germans left a printed signpost marked "Poisoned" over the only water-hole within thirty-five miles.

The British troops, burning with thirst, gazed at the limpid pool longingly, cursing the dilatory analyst who was ten miles behind the column. Then an old troop-horse broke loose and drunk his fill.

The troops stood silent with eyes bulging while the old trooper turned leisurely around, calmly lay down and rolled on the earth in token of high enjoyment and perfect health.

With a whoop of joy the troops set about filling buckets and watering men and horses.

General Smuts intercepted a message from Germany that von Lettow-Vorbeck had been awarded the order *Pour le Mérite.* Smuts sent a congratulatory message across the lines and von Lettow-Vorbeck replied with courteous thanks.

Yet neither held his fire when the issue was joined.

With two such commanders there could remain no rancour when the task was laid down. They hate war; but who shall say that they should hate each other?

General von Lettow-Vorbeck was a clean fighter against "Our Jan Smuts . . . a heart of gold"

"U-Boat Captain Hashagen in England with his war captive of the Navy"

Homely Wisdom by Canon R. J. CAMPBELL, D.D.

The NEW ENGLAND

Lord Tennyson

WHAT a wonderful gathering that was in the gallery of the House of Lords on November 9! It is one expression of a new spirit that is rising in the hearts of the people of this country.

Here sits the Prince of Wales, heir to the throne of the greatest empire known to history, at the head of a dinner-table, with a chauffeur on his right and a viscount on his left.

More than three hundred men are assembled at this meal, the greater number of them distinguished as winners of the Victoria Cross for conspicuous bravery in battle.

As the function progresses a picture is taken, and we notice that the chauffeur standing erect beside his future king looks like a king himself.

We are proud to think that such a gathering could be held on the simple basis of partnership in a common peril, a common loyalty, a common service, a common cause.

Yet not so very long ago such a gathering would have been unthinkable.

There is a little church on the Sussex Downs where I preach sometimes. Within a railed space at the western end is the nameless grave of a boy who was hung at the beginning of the nineteenth century for stealing a sheep.

His mother came in the night and took his body down and buried it with her own hands where it still lies.

Tennyson has written a poem about a similar tragedy, wherein he makes the mother say:

"Flesh of my flesh was gone, but bone of my bone was left—
I stole them all from the lawyers—and you, will you call it a theft?
My baby, the bones that had suck'd me, the bones that had laughed and had cried—
Theirs? O no! they are mine—not theirs—they had moved in my side.
Do you think I was scared by the bones? I kiss'd 'em, I buried 'em all—
I can't dig deep, I am old—in the night by the churchyard wall."

May that hard-hearted evil England of the past never be resurrected. And may everything that keeps us apart from one another in the expression of sympathy and kindly understanding perish for ever.

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Above is the famous 5/- "John Bull" Pen, the Free Silver-Plated 2/6 "Everpointed" Pencil, and the Free Gillette "Mayfair" De Luxe Safety Razor together with the 1/- Gift Voucher, which will be accepted in part payment of the Pen.

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(2) A HANDSOME NICKEL-PLATED "EVERPOINTED" PENCIL, complete with refills.

(3) A SHILLING GIFT VOUCHER which will be accepted in part payment of the "John Bull" Junior Lever Filler Pen, fitted with 14-ct. Solid Gold Nib, iridium tipped and guaranteed for 2 years. Price 3/6.

For this magnificent Christmas Gift package you need only send 2/6, plus 6d. to cover postage and insurance.

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J.B. 30/11/29

WE LOST *the* WAR—*official*

by A. G. GARDINER

Herr Hermann Muller sees that Germany is beating us in the export race

They feed themselves well in the cafes of the French Provinces

The urbane M. Poincare guided France to prosperity through the after war years

WHO won the war? is the question put to me by a correspondent, who writes in some concern at what he regards as evidences that we, at all events, did not win it. By "winning" he does not, of course, speak in a military sense. No doubt exists in regard to that.

The spectacular victory was ours; but was the real victory ours? Have the economic and social consequences of the war left us in a better or worse position in comparison with other nations?

He himself is full of forebodings. He points to the obstinate cloud of depression that has hung over our staple industries for nearly a decade, and the resultant unemployment that has baffled and destroyed Government after Government.

And, side by side with this stagnation, he confronts me with the evidences that our rivals in business are under full sail, with the "trade" winds in a very real sense bellying their canvas, and carrying them triumphantly to those markets which once were ours almost without challenge.

Take, for example, the case of Germany.

The Board of Trade returns just issued show that in the first half of this year German exports, for the first time in history, exceeded British exports, the comparative figures being: Germany, 374 millions sterling; British, 358 millions sterling.

Or turn to France, with which my correspondent has an intimate acquaintance.

It is a notorious fact that ever since the war France has been entirely unacquainted with the disease of unemployment. She does not know what it means.

Pumping in aliens

Her prosperity has exceeded anything in her history, and judged by the economic test, she won the war not only in the spectacular sense, but in the real sense also. She has consistently had more work than she has hands to do it.

It is estimated that she has over a million foreigners engaged in various forms of unskilled labour, such as quarrying and road-making.

Her mines are largely manned by aliens, while the problem for us is what is to be done with the surplus of 200,000 miners of our own race for whom it is calculated that the pits will never furnish work again.

There are none of those swamps of depression with which we are familiar here.

The cotton and woollen trades, for example, which have been and are almost the hardest hit of our industries, are in France flourishing beyond all precedent.

The factories of Lille and Roubaix have been working overtime almost ever since the end of the war, and my correspondent gives proof that, judged by real wages, the operatives are at least as well paid as the textile-workers of Lancashire and Yorkshire.

And at the back of all this industrial well-being, France has the enormous stabilising factor of a practically self-sufficient agriculture.

We live high, but—

While 80 per cent. or more of our population has drifted into the towns, half the population of France is engaged on the land, and peasant proprietorship has given a solidity to the social and economic structure of the nation that has withstood the impact of the war without a tremor.

It is easy to exaggerate the contrast—to paint the lights too high there and the shadows too gloomy here.

The problem of unemployment apart—and remember that even in prosperous America there is unemployment almost as formidable as our own—the condition of our industrial classes and the standards of their life are higher than those of any other population, certainly in Europe.

No other country in the world has spent or is spending so lavishly to maintain that standard of living. To that fact I shall return later.

It must be borne in mind in regard to Germany that the whip of reparations is laid across her back, and that she can only meet her obligations by exports and more exports.

She is being flogged into preternatural activity, and if she is flogged into winning the race for world trade we must take the consequences, whether they are good or bad.

Nor is the prosperity of France inexplicable. She has not paid her debts, and she has skimmed the cream of the indemnities, especially in the matter of the reparations coal, which has been one of the chief causes of the depression in our own coal trade.

Nor has the collapse of her currency been without compensations. The prosperity of Lille and Roubaix, for example, has been largely due to the operation of the exchanges, which enabled the French manufacturers grossly to undersell us, not only in foreign markets, but even in our own country.

All this, and much more, is true. But however we may explain it, the obstinate fact remains that we are not leading the field as we once did.

Our industrial and commercial supremacy is being attacked on every side, and we are halting, even if we are not actually falling behind, in the race.

The war broke the spell that we had put upon the world and released competition that we can never again hope to extinguish.

Instead of adjusting our methods to this great new fact, we have acted like a nation of Jubilee Plungers who had all the wealth of the Indies to squander.

Our prodigality in the war—which we waged like spendthrifts while France waged it like money-changers—has only been paralleled by our prodigality in peace.

We plunged into the debt settlement with America with profligate folly, only to discover that, having honoured the war debts of others, the war debts due to us were treated as little better than waste-paper.

The great suicide

All this has hung a burden on our industry that cannot be shaken off.

And consider the price we are paying, and will continue to pay, for the Great Suicide episode of 1926, when we did our best to assassinate British industry, sent our trade as a present to any country that chose to take it off our hands, and saw, as I saw, the ceaseless procession of coal-barges coming up the waters at Rotterdam for Newcastle and the English ports!

The cost of this terrific calamity hangs like a blight on British industry to-day.

And the end is not yet.

We are still dealing with our trade problems, not in the cold light of hard economic facts, but as counters in a political game.

We are making a Dutch auction of Parliament, in which every Party is engaged in outbidding its rivals for power, and in which all the traditions of national thrift are frankly discarded.

Heading for a smash

A generation is growing up which is being encouraged to look to the State in all its necessities.

This policy is being pursued by some with the definite idea of bringing society as it is to-day to a smash; by others it is being weakly accepted in a spirit of helplessness.

But the effect is being reflected in the flagging steps of a trade which staggers under the ever-growing charges of the State.

Those charges to the last farthing have to be borne by industry, and since industry is competitive, we must not marvel if we are finding that we are being beaten out of the markets of the world by rivals who are not encumbered with the handicaps which we are so gaily putting on British trade.

WHILE BRITAIN'S UNEMPLOYMENT GROWS

Within the past few days France has imported 50,000 foreigners to work her mines and looms in this period of steady trade growth. Of these, 25,000 are Rumanians and 14,000 Armenians. All French workmen are fully occupied

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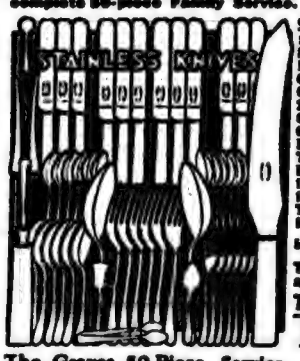

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In the circle: Mr. J. J. Morrison, Secretary of the Labour Party, has turned many wheels to get reform

Sir Basil Peto "is demanding the widest publicity" of the facts

Mr. J. J. H. Moses, M.P., also wants to fling down the golden calf

by E. ROFFE THOMPSON

I SHALL probably be accused of gross exaggeration when I state that there are millions of pounds—quite literally millions of pounds—owing to poor people by the big industrial assurance companies, most of which they can recover for themselves by just asking for it.

It is cold, sober fact, although the figures involved simply stagger the imagination.

In the last fifteen years ninety million policies have lapsed, and with their lapsing has gone every penny of the money paid in premiums.

This is not guesswork; it is ascertainable fact.

If I say that money is owing on at least twenty millions of these policies, I am being ridiculously conservative in my estimates. I prefer to be conservative. The figures are still sufficiently amazing.

For if we allow the value of each of these policies to be only £2—and that is the lowest possible figure—the money owing to poor people is £40,000,000!

That is staggering enough in all conscience, and I shall never understand why our great newspapers and our House of Commons do not move heaven and earth to get such a monstrous wrong righted.

A considerable part of these insurances are child endowment policies.

The insurance company enters into a contract with the parents of a child to pay them (say) £100 on the child's fifteenth birthday, provided that it receives regular premium payments from the parents until that date.

If the child dies before reaching the age stipulated in the policy, the parents can only receive back their premiums, less certain deductions.

Every Penny

Therefore, this is not insurance at all; but a way of saving money.

If the payments are not kept up for five years, the insurance company hangs on to every penny paid to it—*unless forced to disgorge by legal action.*

On every single policy of this type *more must always be paid in premiums than will ever be received back should the policy mature.*

They are ridiculous investments, and the companies should not be allowed to issue them at all.

The Industrial Assurance Act (1929), which has just been passed, vitally affects those who hold, or have held, such policies.

At the lowest estimate there are 2,000,000 policies where holders have become entitled to recover money from insurance companies owing to the Act.

This Act lays down that where any endowment policy has been issued on the life of a child who, at the date of entry, was under the age of ten, a cash surrender value can be claimed if premiums have been paid for one year or more.

Previous Acts further lay it down that, in cases where a policy provides for the payment of a greater sum, in the event of the child's death, than is allowed by Act of Parliament, the whole of the premiums paid can be reclaimed.

Acts of Parliament state that a child under three years of age cannot be insured for more than £6, a child under six for more than £10, and a child under ten for more than £15.

If the policy at any time in its existence provides for the payment of a death benefit of a greater amount than these the whole of the premiums paid can be reclaimed, for the policies are illegal.

Read your policies very carefully, and if you think they are wrong write to the company concerned without delay.

If you get no satisfaction, put your case before Sir Stuart Robertson, the Industrial Assurance Commissioner, as you have a legal right to do.

The important thing to remember is that *in respect of all policies of this kind on which payments have been discontinued since May 9 of this year, application must be made to the head office of the company concerned within one year of the date of the last payment, or otherwise no claim can ever be made at all.*

Where such policies have been in force and have lapsed prior to May 9, 1929, claims must be made before May 9, 1930.

That is to say, that May 9 next year is the last date on which hundreds of thousands of policy-holders will be able to claim the money that is due to them.

There is no need to "write to JOHN BULL about it" in this case. JOHN BULL can do no more than you can do.

Get busy. Self-help means hard cash.

Although the Act of 1929 will result in the payment of staggering sums of money to poor people, it is, nevertheless, a damnable piece of legislation. Its sole purpose was to protect the companies from the penalties of twenty years of illegal actions.

It quite deliberately made legal what the courts had held to be illegal.

Let me give you just one instance of how all this works out:

Mrs. McKinnon, of Edinburgh, commenced to pay a weekly premium of 2s. 6d. a week on the life of her child on May 5, 1919.

Forced to pay

The policy was effected when the child was not quite one year of age and was for an endowment of £109 5s., payable at the age of fifteen She continued to pay until November, 1924, by which time she had paid £36

She could no longer continue to pay, and the policy lapsed.

Now, this was long before the passing of the 1929 Act. It was an illegal policy from the start. It was an alleged insurance policy, but actually it carried no insurance risk whatever.

In the event of the death of the child, the mother would only have received 70 per cent. of the premiums paid. Having paid £36, she would only have got, in any event, approximately £22.

Several times application was made for some return; but on every occasion Mrs. McKinnon was told there was nothing due to her.

It was only after JOHN BULL took the case to court that, five years after the policy had been lapsed, the company was forced to pay £33.

Now observe the course of events: Despite the fact that this policy had lapsed five years before the passing of the 1929 Act, the company had the audacity to write to Mrs. McKinnon and inform her that she could not reclaim any money as she had not made application within one year of the date of the policy being lapsed.

There are countless similar cases, and there are millions of pounds to be recovered on demand if immediate application is made to the head offices of the companies that issued the policies.

Your own money

Why not help yourselves to your own money?

Meanwhile, a strong group of Members of Parliament, headed by Sir Basil Peto, has demanded the widest official publicity for these facts. It is also pressing for a Royal Commission to investigate the whole matter.

Unless its demands are granted there is no justice left in the land for the poor and needy.

The Human Machine

Grow Younger Every Day!

DOCTORS have just discovered a new disease, or rather, they have given a new name to a disease that is as old as mankind. They call it "neophobia," and an American Director of Public Health says that it is a definite ailment against which all who have reached middle-age ought to do their best to protect themselves.

"Neophobia" simply means "fear of new things," a mental disease that causes men to become set in their ways and to resent new opinions. The victims of this disease, say the doctors, find their chief pleasure in criticising others.

Now, there is nothing really new in this. We all know plenty of people who suffer in this way—and who make other people suffer with them. What is interesting is to find doctors giving this mental condition a definite name and treating it as a real disease that people can avoid if they take the trouble.

"Neophobia" is really the result of mental laziness. There is not the least need to drop behind the times just because each year sees us a little older. Physical age need not—indeed it should not—imply mental age.

But to keep mentally young you must keep interested. You must read and think and observe all the time. You must move with the world instead of sitting still and dreaming about the past.

"Neophobia" is a disease that only you can avoid and only you can cure. No doctor can do it for you.

Why should the new terrify? Only because selfishness sees in it a menace to settled comfort. Isn't that the whole secret of crusty middle-age?

If the doctors had called "neophobia" just plain self-centred selfishness they would not have been far wrong.

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—AND THE MILKMAN ONLY LEFT A LITTLE CAN!

(The National Cat Show is held next week)

BREAD on the WATERS —NOT DOWN the DRAIN

Without Fear or Favour

IT was to be expected that Labour's programme to ameliorate distress, involving, as it was bound to do, heavy financial commitments, would be greeted with a howl of fury, real or simulated, from the Opposition.

Money always does talk louder than poverty, and the mere publication of the figures relating to widows' pensions and the extension of unemployment grants would have been sufficient to obscure in the minds of so many the simple issue of human suffering.

But the reactionary Press has not left it to the figures to do all the talking. "A glaring example of reckless spending" is the indictment of the *Daily Telegraph*.

The *Morning Post* does better than that. In resounding alliteration, it describes the mounting cost of unemployment insurance and pensions as "Pauperising a Proud People."

Not having access to Miss Bondfield's confidential dossier, the *Morning Post* unfortunately fails to furnish us with data.

It would be interesting to know how many widows have already written intimating their resolution not to be pauperised, but to keep on starving, conscious that they are of that gallant breed whose pride is in a diet of weak tea and crusts for its bereaved womanhood.

The Labour Government is bound to pay these widows' pensions, in common humanity. It is bound to add to the outgoings in unemployment insurance.

This, for the most part, is not a new commitment. Rather is it a refusal to continue the practice of cheating the insured worker out of his legal and moral dues, under the cloak of such slanders as the notorious "Not genuinely seeking work" clause.

NONE the less, we are perturbed at the mounting debit entries in the Labour ledger. Pensions and insurance are not the only two items. Mr. Thomas, for his work schemes, is making a heavy call on the Exchequer.

Apart from this necessary expenditure, there is a marked tendency all round towards increasing the burden of the social services. And Mr. Snowden must find the money.

If he squares his accounts at the expense of the parasitical section of the community, the landowners, the royalty-owners, and such like, he will do no ill. So long as he leaves industry alone, and merely transfers money from the purses of drones by birth into the pockets of drones by misfortune, few will complain.

He may be able to do it. We shall wait and see.

But what we look for is creative expenditure that will show a return in real prosperity. Hardly one of Mr. Thomas' schemes but leads to a dead end. Road building and land reclamation do not stoke Birmingham and Clydeside furnaces.

Scattering unproductive subsidies is not casting bread on the waters.

* * *

The Snag in Pensions

FOR shattered warriors cruelly debarred from claiming pensions after a lapse of seven years, Mr. F. O. Roberts, the Minister of Pensions, has done an act of justice.

Countless claims made by ex-soldiers have never been properly considered. Applicants may now have higher hopes, since special regulations have been framed which should ensure that no bar is raised to the making or consideration of claims.

But there is one snag which Mr. Roberts must remove: a departmental instruction merely leaves things to the permanent officials.

Put it on the Statute-book, Mr. Roberts; and while you are about it abolish section 5 of the War Pensions Act of 1921, so that the men will have a right of appeal to the independent Pensions Appeal Tribunal.

JOHN BULL greets the new act of justice with heartfelt applause. We have long fought for sick and disabled men when others flagged.

Our special Pensions Department can display some bright medals. Taking the period from January 1, 1927, to the end of 1928 alone, the minimum value of our successes was £10,000, while lump-sum payments to ex-soldiers whom we have assisted exceeded £4,000.

Actual successes this year will represent at least £15,000 to pensioners in the long run.

That Red Half-Truth

THE great master of subtle newspaper propaganda, Lord Northcliffe, left no successor. His imitators have not acquired the convincing touch. They follow blindly what they believe to be the rules of the game as laid down by a genius, unaware that the public has long become acquainted with all their deft but hackneyed gestures.

Thus, whenever the resumption of trade and diplomatic relations with Russia begins to seem practicable, Bolshevist agents raise their sinister heads in all parts of the Empire.

At present there is a perfect fervour of anxiety about South Africa. They are giving us goose-flesh with stories of a projected native rising. One can almost hear the crash of the battle challenge and the thunder of the charging Zulu *impis*.

All this is understood to be the work of a handful of Soviet agents in a vast continent holding sixty to a hundred millions of semi-savage people, whose average mental development is less than that of a British child of ten.

Moonshine! but dangerous and disingenuous moonshine—dangerous enough to block an agreement which would bring back some of our lost prosperity.

THERE is no need to be anxious about South Africa. The white community is easily able to deal with any civil or military emergency that may arise.

We will not say there is no such thing as "black peril" in Africa, or that there is not an enormously difficult black and white problem to be solved; but we do say that anything like a native rising in the Union would be quelled as by a great flash of lightning.

That is where the anti-Russia Press propagandists are disingenuous, assuming they know anything at all about South Africa.

None more than JOHN BULL deplores and reprobates this stupid interference in our Empire by Red International propagandists; but, for heaven's sake, let us not flatter mischievous extremists with a tactical victory.

The trouble in Africa is far older than the Soviet, and Africa will ensue it when the Soviet is dead.

The Job of Cheating DAVY JONES

In the famous Longships Lighthouse three men will spend a solitary Christmas

MENACING clouds lour and the shrieking wind whips the waves to fury. The sea is thundering upon rocky shores and the foam flies high. On the bridge, taut figures in oilskins stand and peer through the murk. This is a time of danger for all ships at sea.

There is tense anxiety in the fishing villages, for the drifters are delayed.

There may be wrecks, collisions, and lives lost. The sea is angry and wants its prey.

Everywhere the defence troops are mobilised and alert. Man's vigilance, science and courage must counter the elements' attack.

Volunteer lifeboat crews sleep with their oilskins and boots at hand. Coastguard stations are vigilant. Lighthouse - keepers strain their eyes looking out across the heaving waste.

Men in rooms in a London giant building record the wild antics of the weather for the information of mariners. Signals are booming from plunging lightships. The battle is on.

What are the forces maintained for the saving of human life and of property when gales threaten?

The experience of years has brought into being a complex organisation, equipped by science, to play a part in the great drama of the sea.

Prompt to act

There are the coastguards—the watchers of the shore. All round our coasts the coastguard stations are placed—over 250 of them—besides nineteen Royal Naval shore stations and forty-four auxiliary watch-keeping stations. Maintaining the watch, in all weathers, is no light task.

And the coastguardsman has to attend to his wireless as well; for vessels in difficulty or distress can communicate with him, as can also nearby lightships.

There is one word only which may serve as the slogan of our coastguard service: it is the word "Promptness." For the saving of life, prompt action is imperative or many lives may be lost.

Every coastguard station therefore is provided with the means of communicating with others, at any hour, either by means of private telephone or by the regular service.

In the latter case, coastguard messages have priority over all others.

Except in those cases where the lifeboat station is adjacent to the coastguard station, there is telephonic communication between them also.

The coastguard may receive news of a distressed vessel from the coastguard on watch, or from the auxiliary watchman who is employed in bad weather, from a Royal Naval shore signal station, from a coast wireless station, from a lightship or lighthouse, or from harbour or pier authorities; and sometimes even from residents on the coast.

As soon as the news is received, the coastguard must inform all lifeboat stations, Naval authorities, tug companies, and other agencies which can render help.

Of special value are the Rocket Apparatus Volunteer Companies, which are locally recruited. It is one of the coastguards' jobs to instruct these companies in the use of the rocket apparatus and in the restoration of persons apparently drowned.

Very often the rocket apparatus is kept in the coastguard station; at any rate, it is always near to it.

Towers of strength

At the last reporting, in December, 1927, there were 254 rocket life-saving companies, with a membership of 4,268, and four life-saving brigades, with a total of 241 members.

Add these to the lifeboat volunteers, the coastguards, lighthouse-keepers, lightshipmen and others, and you will begin to realise the size of the army organised to win a victory over the storm.

Towers of strength in the struggle are also our lighthouses, of which there are over sixty around the coast.

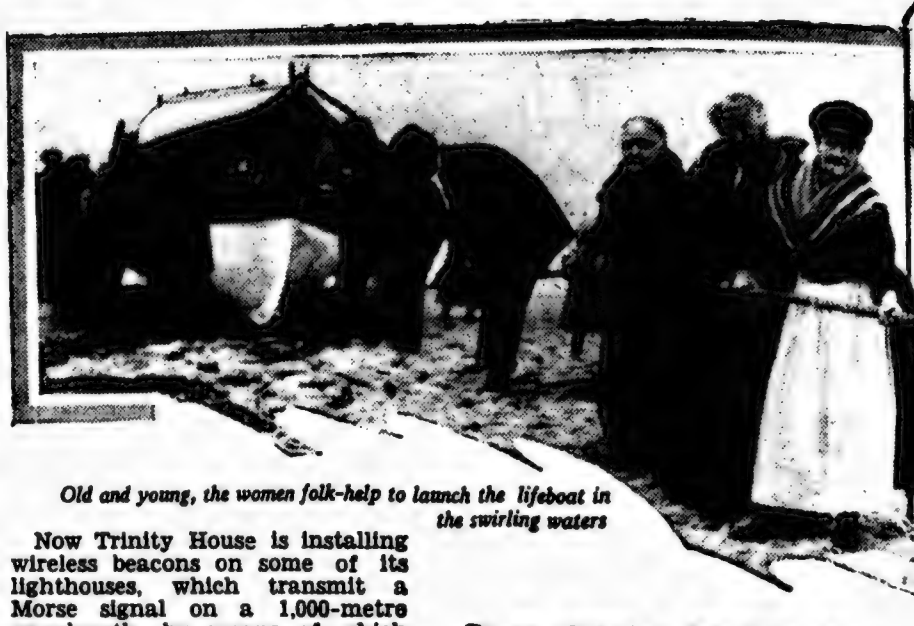
Thirty of these lighthouses are "shore stations," situated on the mainland, where the lighthouse-keeper may, during his free hours, stroll into the village to meet his cronies, or jump on the 'bus to visit a kinema.

But the other thirty-two lighthouses are "rock stations"; and on these the lamp-tenders lead solitary lives.

Linked up with the coastguard stations, equipped with wireless and telephone, the lighthouses are a vital unit in the army of safety. Their primary duty, of course, is to mark the shores, warning the ships on their course.

The lighthouse keeper, high up in his tower, must also keep close watch on the sea in bad weather, while his partner tends the lamp.

But the lighthouse is also equipped to guard ships against the perils of the thick mists which sometimes come down upon the sea. Many of them have fog-signals.



Old and young, the women folk help to launch the lifeboat in the swirling waters

Now Trinity House is installing wireless beacons on some of its lighthouses, which transmit a Morse signal on a 1,000-metre wavelength, by means of which vessels equipped with radio may secure their accurate bearings, with the aid of a cross-signal from another lighthouse, anywhere within sixty or seventy miles from land. The value of this in foggy weather is inestimable.

There are sixty-two lighthouses under the control of Trinity House, and this is exclusive of Scotland, where a special authority prevails.

Picture to yourself the men on the "rock station." The wind is howling about their frail tower, and the waves beat upon the rock which is its base.

Sleepless, tense, alert, they must keep their lamps and signals going, and must search the miles of sea for signs of distress.

It is no light job, a lighthouse-keeper's. First of all, he must keep his lights burning; second, he must keep his fog-signal going, and, if installed, the wireless signal. And, third, he is supposed to report any casualties, any ships in distress.

But what is his isolation compared with that of the men who live cooped up in lightships, seeing no one new except when once a month a tender arrives?

The men of the lightships are among the most faithful of our fighters against the sea.

To go aboard a lightship, one must first secure permission from Trinity House. Then a motor-boat is chartered for the five-mile journey out.

She looms even larger as one approaches, and across the full extent of her bows, in enormous white letters, is painted her name. In the case of the particular ship the writer visited it was "South Goodwin Lightship."

Burly and genial, the captain steps forward to greet you. You grasp his hand, your lips are

One of the crew of the new "Royal Sovereign" Lightship placing fog-signals for an emergency

A ticklish job: repairing the West Nash buoy

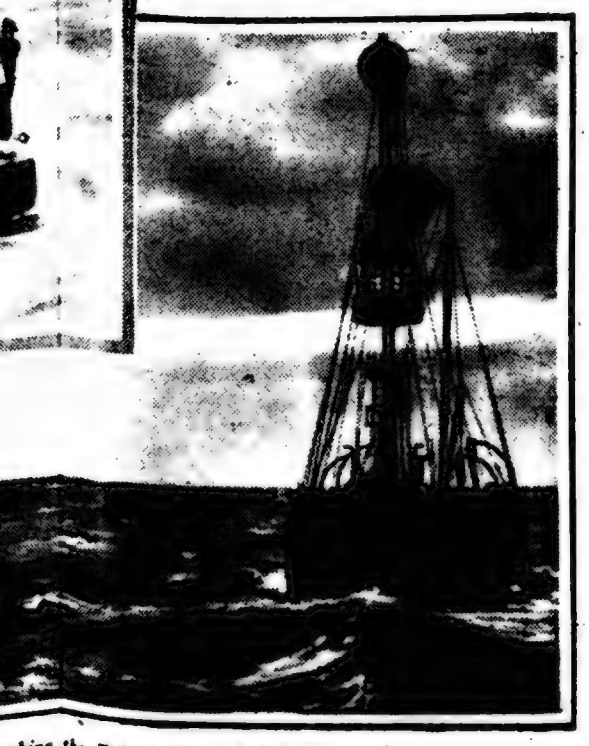
The relief boat approaching the Bristol

ng

Coastguard station crew going through the breakers

'Tween decks in a lightship. Here the crew eat, sleep, and spend their spare time

The light that shines its warning and a fog siren that can be heard twenty miles



aching the Bristol Channel lightship

about to form a word, when—"Boom!" roars a thunderous voice, sounding like mile-wide tea-trays clattering down the slopes of the Himalayas.

It is impossible to speak in this din. In a few seconds it ceases, and this time you are able to get in a few words before again the noise crashes down upon you.

Three times every minute the blast sounds during foggy weather; and one must make the most of those free seconds. The men aboard the ship are accustomed to it, and say that they can get quite a lot of conversation in between the blasts.

There are seven men aboard this lightship: the master, two lamp-lighters, two seamen, and two fog-signal drivers. The seamen keep watch and watch: four hours on and four hours off.

The watch below

When the fog-signal is not working, its attendants also keep watch above. The lamp-lighters work four hours on and four hours off, from four in the afternoon until eight in the morning.

Down below is the common-room, where the six men eat, sleep and spend their spare time when not on deck. Six white canvas hammocks are slung high.

A long, broad table runs down the extent of the room, upon which meals are served. Now there are several men seated around it, reading, writing letters, doing crossword puzzles. Over on one side is a large coal-range, where their meals are cooked.

They have a curious system of messing aboard the lightship. Each man provides for himself out of his own wages. Provisions are ordered from London, and are brought each month by the Trinity House relief steamer.

One of the men will act as chef. Each man hands his own food to the cook, who prepares it for him. This is only done for the principal meal, dinner. The men must prepare their other meals themselves.

There is practically no fresh food; only tinned or salted meat, split peas, dried fruits and other non-perishables.

You see, one might order fresh food from London, and then, bad weather setting in, the boat would be unable to reach the lightship for several days, and it would be spoilt.

Nowadays there is the wireless, and the men have a constant link with life on land. They no longer have to depend upon monthly deliveries of stale newspapers to know the movements and great events of the outside world.

Leave ashore

Every man serves on board for two months, and then spends one month in London working in the Trinity House depot at Blackwall.

There they are employed scraping and painting buoys, stowing cable, and the like. In the case of the masters, they spend one month on and one off.

Let us walk across the engine-room, where the fog-signal engine pants mightily, to the master's cabin.

It is comfortable enough, with a bunk at each end—an extra bunk for a Trinity House official or mechanic—a table and chairs; and over on one side a large and complex-appearing wireless telephone apparatus.

Every evening at five o'clock the distant lightships speak with each other and with the Ramsgate coastguard-station.

Below, in the master's cabin, a minute light glows behind glass in the wireless, before which the captain is sitting. A voice comes through the trumpet, a cheery, seamanlike voice.

"North Goodwin speaking. How are things going?"

"All well on this side. All right, North Goodwin, you're coming through all right."

"Hello, Ramsgate! North Goodwin rang you twice; couldn't you get him?"

And then, from above, suddenly, "Boom!"

"What's the matter, Ramsgate?" says North Goodwin. "Can't you break the cobweb?"

The master is smiling broadly, listening to this back-chat.

And then: "Good night!" And the conversation is finished.

But the conversation is not always as cheery as this. Sometimes there is foreboding and tragedy in the messages.

There are sharp messages, giving news of some maimed vessel wallowing helpless in the swollen seas; or there are wrecks and collisions to report.

And the word goes from the lightship to the shore, so that the life-saving army may stand ready.

So life goes on in a lightship. Undoubtedly the worst feature is the monotony, especially for the crew, who must remain on board for two months at a time.

This trouble is irremediable, for no other means can be devised to occupy the men's time than those already employed.

They already have games, reading matter—although never too much of this—they may even organise a scratch jazz band among themselves, and there are boxing-gloves; and with luck and patience they can sometimes catch a fish.

And of these lonely ships there is quite a fleet. Forty-four lightships are anchored around the coast of England and Wales. These are all under the authority of Trinity House.

There is only one in Scotland, which is controlled by the Commissioners of Northern Light Houses, the Scottish equivalent to Trinity House.

From Berwick to the Solway extends the fleet of stationary light vessels. They are grouped mostly in those places abounding in sands and shoals, where the path of the mariner is beset with dangers.

On the west coast, for instance, there is none north of Morecambe Bay; and going up the east coast we shall find only the Humber lightship.

There they ride, stationary upon the expanse of waters, eternally watchful. And when the storm speaks, their sirens howl their warning, the radio raps out its curt messages, and the eyes of all their seamen strain out into the racked darkness.

Trinity House maintains a fleet of nine steamers, four of which are assigned to the London district, and one to each of the seven maritime districts into which Trinity House divides its territory.

Fine—or foul

These are the steamers which pay monthly visits to the lightships, and which are also engaged in keeping an eye upon the buoys which mark the Channel.

These are the guards about the coasts of England. Lighthouses, lightships and the innumerable school of buoys—to keep ships from straying from a safe course, in fine weather or foul.

And then the storm troops of rescue—coastguards, lifeboat crews, lighthouse and lightshipmen—all mobilised when gales are upon us, all linked together in the whole-time man's job of making the seas safe—a sturdy brotherhood of watchful men, whose quiet vigilance and courage have been the means of saving countless homes from grief.

Let us think of them when the wind screams round the street-corners while we sit by our warm fires.

Let us picture their deeds when the newspapers report gales upon the seas in cold, matter-of-fact print. Behind those lines of print are heroisms which warfare cannot surpass.

Light a Manikin——You'll scent *satisfaction* at the first whiff, and find sure content until, with regret, you place the tiny end in the ash-tray.

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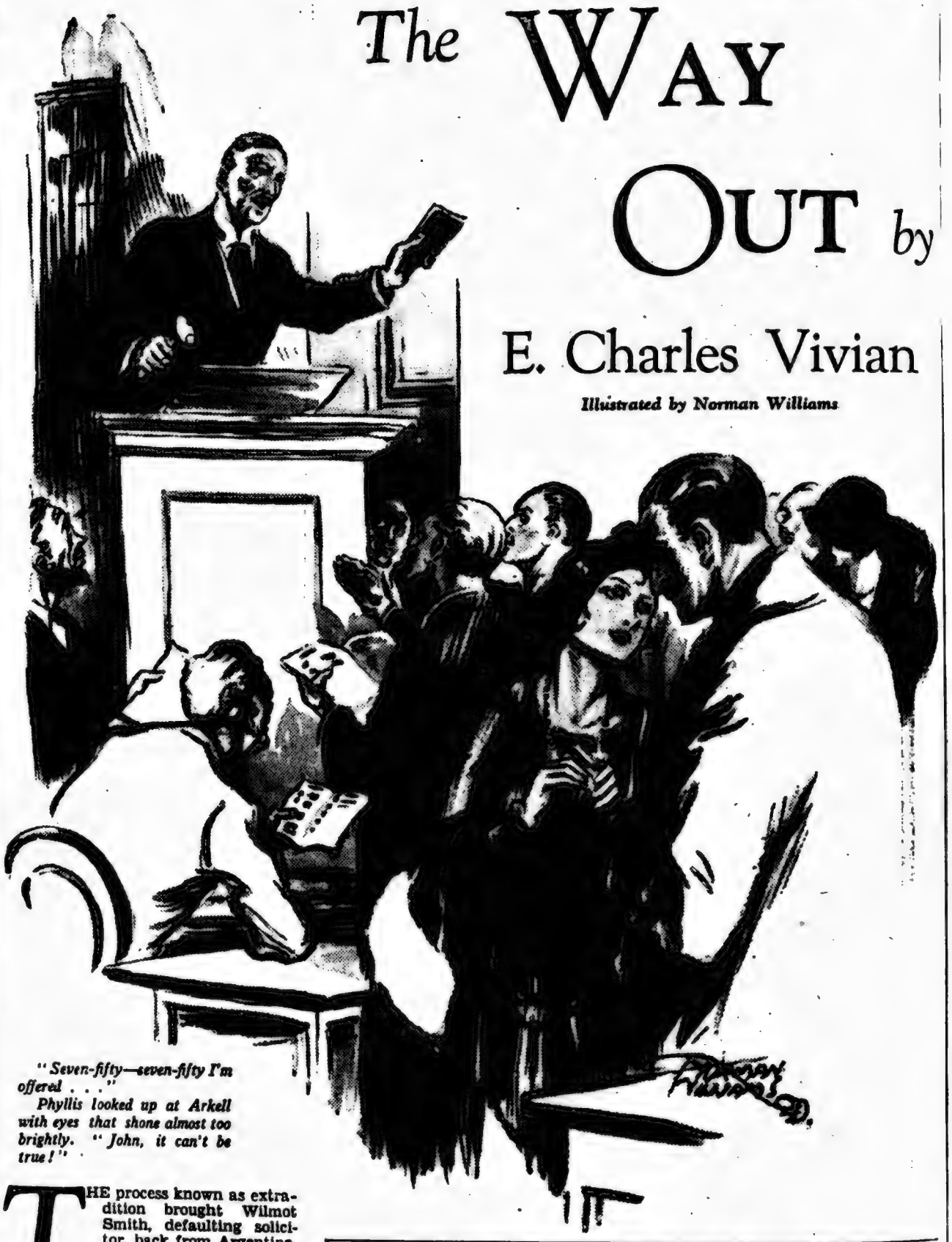

"Seven-fifty—seven-fifty I'm offered . . ."

Phyllis looked up at Arkell with eyes that shone almost too brightly. "John, it can't be true!"

A TRUE STORY OF TRUE LOVE AND "A LITTLE PIECE OF PAPER"

THE process known as extradition brought Wilmot Smith, defaulting solicitor, back from Argentina, and British justice sent him to fifteen years' penal servitude for misappropriation of trust funds; but neither extradition nor any other process of the law was able to make him produce the quarter of a million, more or less, that he had converted to his own use.

Like other swindlers who have operated unsuspected over a long period, he had dissipated the greater part of his gains, and his victims had to reap the full consequences of their misplaced trust.

• • •

Among these was the woman whom I shall call Phyllis Bond, whose husband, at his death, had made Wilmot Smith trustee for the little that he was able to leave his wife.

It was gilt-edged stock that brought her about £400 a year; Smith's defalcations left her with the bare £150 that had come to her from her mother; and she had to revise all her estimates of life and realise that the home in which her husband had left her had to go.

Worst of all, the son who had not long begun his training for the medical profession must abandon his hopes of a career and find work to support himself.

With some vague idea of averting the tragedy, Phyllis sent for John Arkell, whom her husband had made sole executor of his will. John was a man of the world, able to advise one who had never been very worldly, and willing to advise because he had wanted to marry her before ever she met Bond.

She was still young and pretty enough to make John Arkell's greeting a little tremulous and uncertain on that afternoon when he called in response to her request.

As the principal auctioneer and valuer in the big provincial town where they both lived, he was a busy man, and though inclination would often have directed his steps to her house, work and the absence of a direct invitation made their meetings rare.

• • •

Arkell heard her statement of the case in silence, and at the end sat silent, for, apart from a direct offer of aid, he could see no way out for her, and he knew quite well that her pride would not permit her to accept help from him.

"The boy can have a place in my office, and every help from me to make good," he said at last.

"Do you think he'd care for that, after—after what he's hoped to make of himself?" she asked, rather piteously.

John Arkell shook his head gravely. "It'll be a big disappointment to him, I know," he said; "but it may be the making of him."

• • •

She could not keep back the tears, and John Arkell was no more proof against their influence than any other man.

"Phyllis," he begged, "you know I'm waiting for you. There's no need—you and the boy need never have anything to worry about, if only you'd realise how I love you."

She checked her tears to look up at him and shake her head.

"Not—not now, John," she said. "Less now than ever."

He could understand how pride would hold her back. Her boy was Bond's boy, too, and though she her-

(*Continued on page 28.*)

Buy at the Sign of CANADIAN APPLES

British to the Core

Canadian Apples, which are available in this country from September to April, may be distinguished at your fruiterers by the price ticket depicted above, red background with green lettering.

LOOK FOR THE MAPLE LEAF PRICE TICKET.

You can have this SOLID GOLD WATCH by posting the order-form below with

7/-

Guaranteed by BENSON'S

This is to introduce you to the finest value in gold watches ever offered

Only £7.7.0 for a Benson guaranteed solid gold watch! Or, if preferred, you can have it for as little as 7/- down. No need now to buy a watch from a doubtful source when you can have this splendid timekeeper, guaranteed by a world-famous house, for such a low price.

STRONG LEVER MOVEMENT. It has a well-made lever movement jewelled with rubies in fifteen actions and it has a Breguet spring—the finest made. It is adjusted to withstand climatic changes.

SOLID GOLD CASE. The handsome case of solid gold fits perfectly, giving full protection from dust and damp, and is of fine appearance.

BACKED BY BENSON'S. With this watch you have the full protection of Benson's written guarantee. This means that every "Signal" Watch sold must successfully undergo the tests applied to all Benson's watches.

SEND 7/- ONLY

The "Signal" Watch will be sent you for only 7/- down. You can pay the balance in 14 monthly instalments of 10/-. No extras. No interest. These are special terms for the "Signal" Watch and are available to all who use the order form below now.

NOTE.—You may purchase any of Benson's watches, clocks, rings, jewellery, plate, &c., under their "Times" System of Monthly Payments. Write or call for full particulars and free catalogue stating your requirements and mentioning "John Bull," 30/11/29.

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Watchmakers and Jewellers since 1749
62 & 64 Ludgate Hill, London, E.C. 4

POST THIS ORDER-FORM TO-DAY
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J. W. Benson, Ltd., 62 & 64, Ludgate Hill, London, E.C.4.

I enclose 7/-. Please deliver to me the "Signal" watch as described and illustrated above, price £7 : 7 : 0 the balance of which sum I agree to pay you at the rate of 10/- a month, my next payment to be made a calendar month after date of delivery and my succeeding payments on the corresponding day of each ensuing month.

Signature (in full).....

Permanent Address .....

.....

Date.....*Occupation*..... *Are you a householder?*.....

A45

Bread is the Nation's cheapest food

For the utmost value

good housekeepers find it economical to buy Allinson Bread. Allinson goes so much further. Where there are children it is invaluable in building up strong healthy bodies and sound teeth. And because of the extra nourishment and health-giving properties you will find that

Allinson Bread

reduces housekeeping bills.

For home cookery Allinson Flour is hygienically packed in 3½ and 7lb sealed cotton bags and sold by Bakers and Grocers.

A ..... jolly good Mincepie

To make delicious Mince Pies that all will enjoy.
Take 1 lb. Flour; 7 lb. Lard; 1 teaspoonful Baking Powder and one pinch of Salt.
1. Rub all ingredients together as finely as possible.
2. Add enough cold water to make into a stiff paste.
3. Roll about half of paste, very thin and line patty tins.
4. Put one tablespoonful of ROBERTSON'S MINCEMEAT ("GOLDEN SHRED" BRAND) in each patty tin.
5. Roll out the remaining pastry and cut with a small cutter and place on top.
6. Bake in a moderate oven for ten to fifteen minutes.
7 Sift with sugar and serve warm or cold as preferred.

Robertson's Mincemeat

GOLDEN SHRED BRAND.

6JM.4. *Also makers of the best Black currant Jam.*

"THE WAY OUT"

Continued from page 24

self might have turned to him at need, she would not hear of the boy's being dependent on him.

There are women like that, and men, too, who unconsciously give pain to those who love them best by such reservations. And now John Arkell understood that if he had asked her before this loss fell on her he might have won a different answer.

Phyllis sat still, and for a few moments Arkell stood before the window with his back to her, a strong man, one with whom she might have found safety and happiness—she knew it now.

After all, he cared for her, meant to help her in the best and surest way; but while she deliberated she saw him bend over an old, glass-topped cabinet that stood before the window, one of those receptacles for trifles that have more sentimental than actual value.

This one held the boy's christening mug, a spade guinea, a set of ivory chessmen, and a few other things of similar significance, among which was an old letter on which the ink of the addressed envelope had gone brown.

"Phyllis," Arkell said abruptly. "What's this—this letter here, with the black penny stamp on it?"

"That?" she said, unable to understand his interest. "Oh, it's Grandfather Bond's reminder."

ARKELL straightened himself and turned towards her. "It was never posted," he said. "That stamp has never been used"

"No," she answered. "You see—though I don't know why you should be interested in such a thing now—when Grandfather Bond was at school, he was rather careless about writing home.

"So one day his mother wrote that letter and put a shillingsworth of stamps inside it, and died before she could post it. Grandfather Bond kept it just as it was, and it's always been among the family trinkets."

"With the shillingsworth of stamps inside?" he asked.

"Why, of course," she answered. "Grandfather Bond never forgave himself, and he wouldn't have it touched in any way."

"I wonder if you'd mind letting me have a look at the letter itself?" Arkell enquired.

For answer, Phyllis rose to her feet, went to the cabinet, took out the letter and handed it to him.

He took the sheet of paper carefully from its envelope, and found within it, as she had said, the shillingsworth of stamps that Grandfather Bond's mother had bought to send him as a reminder that she waited for his letters.

Disregarding the letter, Arkell handled the block of a dozen stamps almost with reverence. It was the top, left-hand corner of a sheet of the old black penny stamp, the first stamp ever issued, with its margin complete and untouched.

And, at the corner of the margin, the figure "11" showed plainly, while on the third stamp of the second row was the smudged, imperfect "B" that makes the "BK Re-Entry."

HE came back from the window, and put the stamps down on the table. The thing carried its own evidence, beyond mistaking.

"And you don't know what you've got here?" he said musingly.

"Oh, I know black pennies are worth nearly two pounds each, unused," Phyllis answered. "But—but that letter has always been kept just as it is. Just as we've kept the spade guinea and the chessmen."

Arkell smiled. "Nearly two pounds each?" he echoed.

"Well, aren't they?" she asked.

He pointed down at the block of stamps. "Some more, some less," he said. "Grandfather Bond's mother happened to go to a post-office at just the right time, though. Supposing I told you that that bit of paper means enough to complete your boy's training, and——-Hold up!"

For she was swaying dizzily, and he caught and held her just in time. In a few seconds she recovered and stood away from him.

"You were saying, John——?" she asked.

"Plate 11, and the BK Re-Entry, with full margin," he answered. "I'd suggest sending it to London—or, rather, taking it, in view of its value, and getting it put up to auction there."

She shook her head. "I don't know what plate 11 means," she said. "It may be worth a few pounds, but not—it will have to go with the rest of the things, now."

SHE looked round the pretty room, realising that all would have to go, and even then her boy would have to abandon the career on which his heart was set.

Fraudulent solicitors and financial swindlers take no heed of such tragedies as this when they make their plans.

"I'm not so sure," John Arkell said. "Will you trust this thing to me to sell for you?"

"If—if you think I ought," she answered, doubtfully.

He took out a leather case and put the stamps away in it very carefully. As he replaced the case in his pocket, he smiled at her.

"You do need a man to look after you, Phyllis," he said.

And to that she had no reply. But, being somewhat wise as well as being the man in question, he did not press the point then, but left her, a little later, to think it over.

• • •

Arkell managed to persuade Phyllis to come to London to witness the sale of the "top left corner block of twelve stamps, Great Britain penny black, Plate 11, imperf., in fine mint condition, with margin complete showing plate number, and including BK Re-Entry. S.G.3," as the auction catalogue described it.

WHEN a quiet, little man started the bidding with an offer of £300, Phyllis began to understand that Arkell had been in earnest when he spoke of Grandfather Bond's shillingsworth of stamps being enough to complete her boy's training.

With Arkell beside her, she listened, almost dazed as that initial offer was dwarfed by others in the room. Less than five minutes lifted the one-time shillingsworth to £625, and in her excitement Phyllis' hand groped for and found John Arkell's, in which it stayed.

And now the bids came more slowly, for all but the specialists and big dealers had dropped out; this obviously genuine specimen of the BK Re-Entry was not going at a bargain price.

"Gentlemen, this almost unique piece, in perfect condition—seven hundred—seven-hundred I'm offered. Seven hundred . . ."

The home would have to go, of course, and she would have to find some little cottage in which to live, but her boy's career was assured now. Seven hundred pounds, and the furniture she could sell, would put that beyond question. But to think that a mere shillingsworth of old stamps could . . .

"Seven-fifty—seven-fifty I'm offered . . ."

She looked up at Arkell, and though she smiled, it was with trembling lips and eyes that shone almost too brightly.

"John, it can't be true!"

"But it is, my dear. There, they've got past eight hundred! I knew they would. Stop and see the finish, though, won't you?"

"As if I could go before!"

Then she realised that her hand was closed in his own, and tried to release it, but his grip held.

"Phyllis, you gave it me to hold. Do you really want to take it away again?"

She let it stay then. The auctioneer was pleading, vainly it appeared.

"Eight seventy-five I'm offered. Going at eight seventy-five, going . . ."

He looked round the sale-room, his eyes resting on face after face of those who had gathered in the hope of securing a specimen of the famous BK Re-Entry, but there was none among them willing to better the offer—and the hammer fell.

Then John Arkell turned away with a little satisfied sigh, and since he still had Phyllis' hand prisoned, she followed him.

OUT in the street, he paused and looked down at her.

"Grandfather Bond has provided for the boy's future," he said.

She nodded assent.

"Then what about yours?" he asked.

"I—I haven't asked you to let go my hand, have I?" she asked in reply, rather tremulously.

• • •

They had been married about six months when Phyllis came into Arkell's study late one night and found him poring over an album. She came in so softly that she was able to look over his shoulder at the opened pages as he turned to look up at her, and then he saw that her eyes accused him, momentarily.

"Quite right, darling," he said cheerfully. "My instructions were to go to nine hundred for it. As a hardened stamp-collector, I couldn't let a piece like that go."

"But—" she was near tears as she spoke—"it wasn't worth——"

Arkell laughed, and held her close. "Phyllis, you goose, I've had two offers of a thousand for it, but it stops here."

His tone carried conviction, and she looked down at the opened album, and shook her head.

"One little piece of paper, and you might get a thousand pounds for it," she said.

"Yes, but . . ."—he held her still more closely in the hollow of his arm—"if it hadn't been for that little bit of paper I should never have had what's beyond all price."

Next Week—

"An Abandoned Claim"

by H. A. VACHELL

Be a Lucky One!

"John Bull's" Great Christmas Gift Offer

Tables piled high with letters of application—mailbags filled to overflowing with Christmas gifts—an augmented staff working at top pressure to supply the demand—JOHN BULL'S Christmas Gift Offer is breaking all records!

This year, JOHN BULL'S great gift to its readers is *three-fold*—it consists of a magnificent Gillette "Mayfair" Razor Set de luxe; a 2s. 6d. "Everpointed" Pencil, heavily silver plated, and a Shilling Christmas Gift Voucher which will be accepted in part payment for the famous JOHN BULL Pen.

Those who have not yet accepted the offer should turn to page 16, and post applications at once.

PRIZES awarded in time for CHRISTMAS

£337 for XMAS LIMERICKS

A crusty old fellow from Bow
Cursed the carols, the waits, and the snow;
But his countenance cleared
When the Crustless appeared

1st. PRIZE £50
2nd. PRIZE £20
3rd. PRIZE £10
4th. PRIZE £5
5th. PRIZE £2
500 PARCELS (each value 10/-) of DIPLOMA PURE FOODS

CONDITIONS.

The Proprietors of 'Diploma' Crustless Cheese offer a first prize of £50 and other prizes, as stated, for a best last line to this Limerick. Write your last line on a piece of paper and attach the small coloured label from a portion of 'Diploma' Crustless Cheese (either Cheddar, Cheshire or Dunlop) or label from 'Diploma' Milk or 'Coronet' Milk. Send as many attempts as you like, but to each must be attached a label. The Managing Director's Decision is final and legally binding. Address to

Competition: (7),
WILTS UNITED DAIRIES LTD.,
TROWBRIDGE.

Closing Date: Entries must reach us not later than Tuesday, December 10, 1929.

Result: A complete list of winners will be forwarded by post to every competitor.

£50 WINNER.

From Derry came Bridget O'Flynn
To be a West End mannequin.
Her style and her brogue
Became quite the vogue
Thus she 'Modistely' rakes in the tin.

£50 WINNER.

Last Fifth of November at Y——
A visitor, praising the Guy,
Was told, with a glare,
"That statue's the Mayor
"My mistake—and the town's!" was reply.

DIPLOMA
The ENGLISH CRUSTLESS CHEESE

'Diploma' is English cheese, guaranteed produce of English pastures, the best and most delicious Cheddar and Cheshire you can buy.

Cheddar or Cheshire
Box of 6, 8, or 12 portions, 1/4½

D109

'Ee, Mum, 'ow's that happened?'
—*says Mrs. Rawlins*

"One of your best tablecloths too. You should have popped it into a drop of warm water straight away. But never mind, Mum, I'll give it a good blueing with my Reckitt's Blue. Reckitt's Blue puts the white back into anything as started white. And then I've my Robin Starch, Mum, to put what I call the finishing touch. You'll have it on the table next Sunday, Mum, and be as proud of it as ever.

But it's what I say every time, Mum — Reckitt's Blue for getting anything white, as white as a bit of snow, and Robin Starch for smooth, easy work and a gloss like a silk 'at."

RECKITT'S BLUE
AND
ROBIN
Starch

RECKITT & SONS, LTD., HULL AND LONDON

A Salute to Appetite

Poor appetites for cold meat need Military—good appetites deserve it. And Military pleases both kinds equally well. You can't help liking its delicious flavour—not too sweet, not too sharp. Everything in it blended for taste and easy digestion.

Hayward's
MILITARY PICKLE

Of all Grocers,
10½d. and 1/6 per bottle.
HAYWARD BROS., LTD.,
KENNINGTON, S.E.

FOR A PERFECT CUSTARD
FOSTER CLARK'S CREAM CUSTARD
the exact quantity must be used. A 4½d. carton contains 6 and an 8½d. carton 12 separate pint pkts—the exact quantity to make a perfect custard

PLAY BAGATELLE AT HOME
7/9 DOWN
Brings the 6 ft. Riley Bagatelle Table, carriage paid, on 7 days' Free Trial. Balance in 17 monthly payments of 7/9. Cash price £6/10/0. Other sizes are 7 ft. and 8 ft.
Write for Price List & details of 29 Free Billiard Tables
E. J. RILEY, LTD., Lane Works, ACCRINGTON.

We cannot all be pretty creatures,

But daymark shaves improve the features.

MYATT
PATENT DAYMARK
Blades
For Gillette type razors only.

Any Razor Blade would be better for regular rests between shaves, but only Myatt Daymark Blades are sure to get them. On each side of every Myatt Blade the days of the week are marked. They show you when to use, rest or turn each edge to keep your razor in tip-top form. Daymarking is blade-saving.

MADE IN ENGLAND. SOLD EVERYWHERE.

PACKETS OF FIVE 1'3

Supplied under Government Contract to the British Army.

PACKETS OF TEN 2'6

Sol. Manufacturers: W. J. MYATT & Co., Ltd., Argent Works, Birmingham.

The Pen that will please him best

Give him a "Blackbird"—the pen that will last him throughout his school days and long after. Beautifully finished, always reliable, a "Blackbird" Fountpen will be a source of pride and lasting satisfaction.

OF STATIONERS AND JEWELLERS

"BLACKBIRD" SELF-FILLER 7/6

Also 10/6, 12/6

Non-Self-Filling "Blackbird" 6/-

(*Postage extra*)

"BLACKBIRD" FOUNTPENS

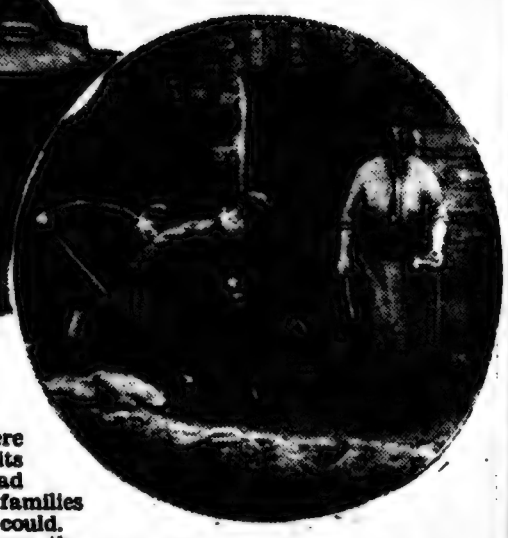
Illustrated catalogue post free

MABIE TODD & CO., LTD., Swan House, 133 & 135, Oxford St., London, W.1. Branches: 79, High Holborn, W.C.1; 114, Cheapside, E.C.2; 95, Regent St., W.1; and 3, Exchange St., Manchester.

Great STORM and FLOOD SCANDAL

"The kiddies have to be restricted to one drink of milk, a bowl of soup, and one piece of bread daily"

Our Tarpaulin Jacket



Their home was made wretched—but they had the wisdom to insure with "John Bull"

EVERY schoolboy knows what the Rhondda Valley in South Wales means to Great Britain. The ten black miles of mountain-dip from Pontypridd to Treherbert enclose one of the chief storehouses of the coal that is the foundation of our overseas trade, our shipping and our home industries.

Remove from this valley its dense population of toilers and you would gravely endanger the future of industrial Britain.

Yet, although the significance of this has not been brought out by the national Press, it almost happened last week. If rain had fallen for eight hours more than it did, the great Rhondda would have been depopulated and devastated.

Surveyors, engineers and the police were aware of the nearness of complete disaster. *They know also that the danger is still there, and that another early winter storm may bring havoc and tragedy without parallel.*

And, through no fault of their own, they are impotent.

The past two weeks have been terrible ones for the Rhondda people. In one day more rain fell on their countryside than falls in London in four months, and flood after flood scoured the valley from end to end.

A special correspondent of JOHN BULL found factories and works silent, tradesmen with ruined stocks and agricultural areas denuded.

That kind of damage and dislocation can be made good in time, but for thousands of the population there can be no recuperation.

Their homes are in ruins and, with their families, they are outcast in halls, churches and such other places as charity can provide for them temporarily.

Desolate homes

A flood in South Wales is vastly different and more terrifying than a visitation of the kind elsewhere.

With the torrents that twice engulfed villages in the past fortnight there descended the accumulations of small coal from the pits which have been mined higgledy-piggledy on the mountain sides for generations.

As the water rushed through the houses, it left behind what looked like mud sparkling with myriads of pinpoints of light. It was actually sodden coal-dust, and it filled the rooms of the ground floors of the dwellings right up to the ceilings.

The tragedy of these empty houses becomes monotonous as it is viewed for mile after mile.

To towns and villages where the swollen river changed its courses and took the main road for its channel, house-proud families returned to salvage what they could.

For days women toiled among the wreckage, but their courage has mostly been futile, and they have had to abandon all effort to make their homes habitable once more.

Privation and hardship are far from being strangers to the Rhondda. In their worst periods of stress during strike or lock-out the people have always, however, had the shelter of a roof; but masses of them have now only the workhouse between them and starvation in the open.

The daily dole

Private charity is doing much, particularly among the children.

Every dry back-yard—there are very few—in the devastated parts has been converted into a kitchen, but means are so limited that the kiddies have to be restricted to one drink of milk, a bowl of soup, and one piece of bread daily.

The most brutal fact in this welter of distress is that it should never have occurred.

Efforts are now being made on the platform and in print to attribute the fearful happening of the past weeks to an act of Providence. It is nothing of the kind. It is the consequence of muddle and neglect.

For years it has been obvious that a disaster of the kind must overtake South Wales. But no one did anything, and although it is certain that worse has still to follow, the criminal inaction continues.

No quarter can be given in attributing the blame.

We declare, after a most thorough investigation, that it rests almost solely with the colliery-owners and the royalty-owners who possess the lands on which the pits are sunk.

Their predecessors were men without vision. They stampeded this countryside with their cry of "Production and still more production," and built houses here, there and anywhere in the vicinity of the collieries.

They rejected ruthlessly the proposal to lay out dormitory towns for their workers at the mouths of the valleys, and insisted on building in the lowest lying flat in the narrow gulf between the mountains.

They tempted Fate, and if something is not done quickly Fate will destroy this richest vale of Britain.

The local authorities are helpless, both as regards initiative and finance.

When approaches have been made to the land- and pit-owners, they have been coldly met, and work could not even begin on the river-bed because the authority of its riparian owners was not forthcoming.

This scandalous state of affairs must end now.

In the interests both of the big populations on the banks of the Rhondda and of the nation's mineral resources, Parliamentary action will have to be taken quickly to overrule the careless and neglectful owners.

Mr. J. H. Thomas proposes, as part of his unemployment plans, the opening-up of a market in Canada for British coal.

Let him first use the money for this project in making secure the homes of the workers who will dig this coal, and in making safe against future ravage the territory from which the coal will come.

This may cost a million pounds, but it will be money well spent.

There are 25,000 unemployed miners in the Rhondda. Here is work for them at their door, and work of the kind most fitted to their ability.

First-hand help

The misery of many in the latest flood has been relieved by the provision which was made for them automatically when they became registered readers of JOHN BULL.

No other journal or newspaper protects and indemnifies its readers against damage to the home by storm and flood, and there is evidence of the need for the inclusion of this risk among our list of benefits in the fact that under our Free Insurance Gift we have paid out £25,000 to sufferers from flood.

Immediately it became apparent that South Wales would be stricken by this disaster, we set up a special relief organisation for our readers in the affected areas.

Claims and appeals for help came to us in unprecedented numbers, and we are happy in the thought that our insurance staff, working on the spot day and night, have brought speedy succour to so many for whom the future would have held only utter despair.

"You've only one packet — *one* packet? My good woman, what on earth shall I do? This is for my niece, you see. She has to have a lot of milk. And what am I to do without my Nestle's? Tell me that!"

Have you ever tasted Nestlé's "Fruit Queen"—it's chocolate, almonds and rich ripe fruit—packed in 6d. cartons.

1/- per ½ lb BLOCK

DRAGES FURNITURE

ON NO DEPOSIT TERMS

To every approved account Drages guarantee to send carriage paid any article chosen directly the one instalment is paid. The balance of the account is paid by similar monthly instalments.

Sidney Drage
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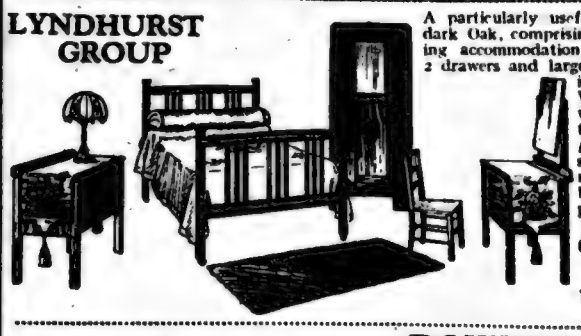
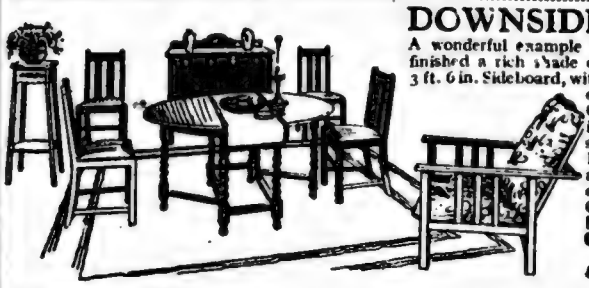
LYNDHURST GROUP



A particularly useful Bedroom Group, in dark Oak, comprising a Wardrobe with hanging accommodation, a Dressing Table with 2 drawers and large frameless mirror, Dressing Chest, and 1 Chair. Wardrobe 2 ft. 6 in. in width; dressing chest and table are 2 ft. 6 in. in width. £14 10s. 0d. A well constructed Bedstead in Oak to match, wire spring, overlay bolster, and 2 pillows, completes the group, £95s. 0d.

PRICE COMPLETE £22 19s. 0d. 10s. Monthly After. SEND 10/- ONLY.

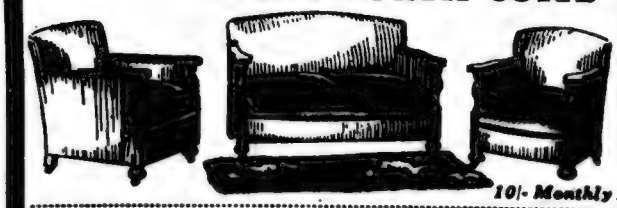
DOWNSIDE GROUP



A wonderful example of a Dining-room Group, finished a rich shade of Oak, and comprising a 3 ft. 6 in. Sideboard, with 2 drawers and 2 spacious cupboards, £6 6s. 0d. A Gate-leg Table, 3 ft. 6 in. in width, £3 7s. 6d. Four small Chairs, with drop-in Rexine seats, £1 5s. 0d., and an exceptionally well-constructed Adjustable Chair, £1 12s. 6d.

PRICE COMPLETE 15 Gns. 8/- Monthly After. SEND 8/- ONLY.

WENTWORTH SUITE



An attractive 3-piece suite in rexine with dark oak frame. The seats are fitted with loose Brown Velvet cushions filled with feather down. Settee £9 17s. 6d. Chairs £6 19s. 6d. each.

Price £23 10 0 10/- Monthly After. SEND 10/- ONLY

MELFORTE UPRIGHT

Rosewood - finished case. Iron Frame, Compass seven octaves. Pure & brilliant tone, Light touch.

PRICE £46 0 0 SEND 20/- ONLY. 20/- Monthly After.

ELDHURST CABINET

A "Goldenphone" Model. Oak finish. Record Cupboard. 12 in. Turntable. Powerful British-made Motor. "Grandtone" Sound Box. Height 3 ft. 2 in. Width 1 ft. 3 in. Depth 1 ft. 6 in.

PRICE £7 15 0. SEND 7/6 ONLY. 7/6 Monthly After.

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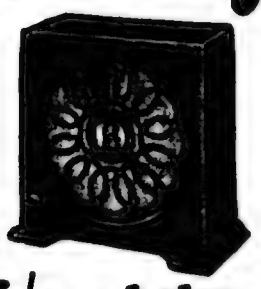

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Bayonets from the Nursery Up

By and By Blackshirts

A Balilla on guard: "Each boy is a budding soldier. He has his black shirt, cap, gloves and cape. If he rises to rank, he wears important-looking silver cords"

JUST outside Rome, a large army of Italian workmen is building a colossal stadium costing millions of lire. When it is finished it will be the "Forum Mussolini."

A great flag, inscribed "Opera Nazionale Balilla," will fly over it, and here, in shining white marble, will stand the impressive headquarters of Benito Mussolini's organisation for forging Fascists from a million Italian children.

The organisation is divided into two parts.

The first part is called the "Balilla," and is composed of boys between the ages of eight and fourteen years.

The second part is the "Avanguardisti," or Fascisti Cadets, composed of youths from fourteen to eighteen years.

Progress from the junior to the senior branch is automatic, providing that the candidate's record is satisfactory enough to warrant such honour and advancement.

There are, however, few rejects. The standard of selection on joining is very high.

There are 600,000 Balilla and 400,000 Avanguardisti. This represents about one-quarter of Italy's boy population, and effectively disposes once for all of anti-Fascist statements that the Balilla is a conscript organisation.

King and the dead

This misstatement is also further denied in the fact that no child is allowed to join the Balilla without his parents' written consent.

But there is nothing of the Boy Scout order about the Balilla. It is a far more serious organisation. It is out to make Fascists and add security to that great system which has made the modern Italian State.

Recruits to the organisation must take the oath to the King, Fascism and the Dead. Once in, each boy is a budding soldier. He has his black shirt, black cap, black gloves and black cape. If he rises to rank, he wears important-looking silver cords.

On parade, his ambition is to put the Royal Guard to shame. He drills with a tiny rifle, forms fours, bayonet fights, fences and shoots. He studies the art of defence against bombs and aircraft. He keeps sentry-go.

When the Mussolini Forum is ready, he will display his physical progress in the gymnastics and physical training which form an important part of his training.

The slack Italian boy of old, who spent his leisure in mooning about, chalking on walls and getting into general mischief, would not be tolerated in this new Italy of the Balilla.

It is excessively pugnacious. There are no Boy Scouts in the country today because Mussolini abolished them. Every time the Balilla met the Catholic Scouts free fights ensued, and all sorts of trouble with the Vatican was the result.

Perhaps to our British ideas the Balilla scheme does not measure up to standard. Such an institution might easily be used, in fact, as another example to condemn Fascism by our democratic theorists, who get so distressed when they fail to compel people to do what they like.

Still, it is not our business to criticise, any more than it is the business of Italy to say unkind things about Great Britain because it maintains a society for protecting children against cruelty.

The existence of such a society in Italy would be unthinkable. No Italian would raise his hand against a child.

A Balilla boy is not allowed to go abroad without permission from his superiors. The slack standards of foreign youths are regarded as contaminating and devitalising to the little blackshirt. He cannot join a children's club or association without authority.

His life is one of active service. He fights against all sorts of temptations to be a typical boy. He steels himself against papa and mamma, the most sentimental, child-loving folk in the world.

Occasionally he is taken by surprise and kissed. But he is never nursed or taken out by the hand.

Yet it is not all a life of mock soldiery. For the first time in the history of Italy, Mussolini has given the country compulsory free education.

Where they were never educated before, the children of Fascism all go to school, and are properly fed and clothed.

Continuation schools and higher training-colleges have been established, and the Balilla boy is expected to take the fullest advantage of these State measures for his improvement.

The girls too

The Avanguardisti, to all intents and purposes, are Fascisti, and incredibly enthusiastic members of that organisation. Many of the real Fascisti are illiterate, and not good as examples of the system.

The Avanguardisti will eventually provide the Duce with a corps of highly trained and educated servants which will be a credit to any country.

They take part in manœuvres, receive political instruction, go to lectures, carry out soldiers' drills and perform a host of minor duties to fit them for the highest body, which, contrary to general outside opinion, it is not easy to join.

When national occasions are celebrated, they are always in the forefront of the ceremonies, as are the Balilla.

When the latter went on a visit to Spain recently, miles of kinematographs recording their doings were made, and the films were shown as the feature in every kinema throughout the country, receiving great applause.

Mussolini's children are all prominent in the Balilla, and Edda, his daughter, is a member of the Giovani Italiene, the girls' equivalent to the organisation.

The Giovani Italiene is also very militaristic. The girls perform rifle-practice and shooting-exercises and execute brisk drills. They are sent on lengthy cross-country marches and inculcated with the highest principles of moral conduct.

Mussolini attaches great importance to this branch of work. He has an immense respect for women, and is a rigid opponent of every type of feminism.

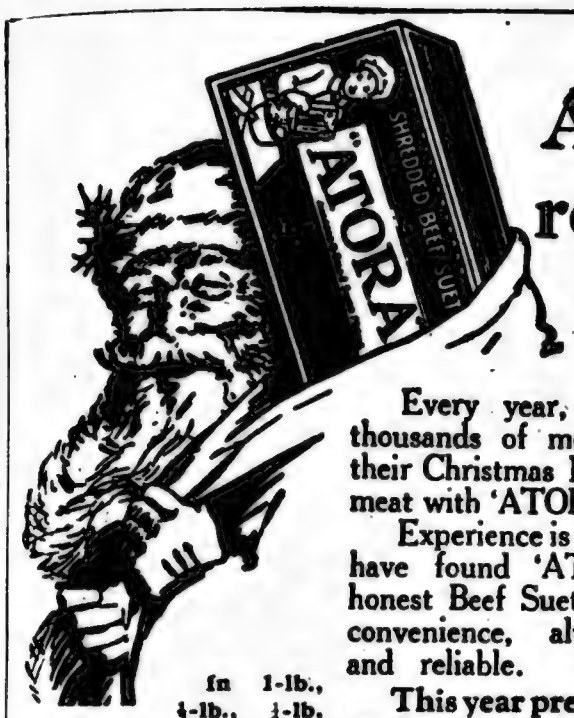
His recent laws to punish severely immorality and to protect Italian women and homes are modelled on those lines.

The Balilla, Avanguardisti and Giovani Italiene no doubt will provide for the continuance of the Fascist régime and solve that problem, the drawback of all dictatorships, the choice of a successor.

The militarist education of Italian boys is widely criticised, though there are admirable points in the other phases of their training.

In Britain the Boy Scouts fulfil some of the higher purposes of civil training, but there are many who would like to see training for all boys continued after the school-leaving age.

Views in our "Letter Parliament" on page 36 show how strong is the feeling on this subject.



Are you ready for Xmas?

Every year, for 36 solid years, thousands of mothers have prepared their Christmas Puddings and Mincemeat with 'ATORA.'

Experience is a great teacher. They have found 'ATORA' to be pure, honest Beef Suet, ready shredded for convenience, always fresh, sweet, and reliable.

In 1-lb., ½-lb., ¼-lb. cartons and 2d. packets.

This year prepare your Puddings and Mincemeat with 'ATORA' from these famous tested recipes.

HUGON & CO., LTD., MANCHESTER.
The originators of Refined Beef Suet.

Christmas Pudding.

(Sufficient for 2 or 3 puddings.)

1 lb. Shredded 'Atora.' 2 lb. Raisins. 1 lb. Currants. 1 lb. Sultanas. ½ lb. Candied Peel. ¼ lb Sugar. 2 teaspoonsful Baking Powder. ¼ lb. Flour. 2 oz. Sweet Almonds. Rind and juice of 1 Lemon. 6 Eggs. 1 lb. Breadcrumbs. ½ Nutmeg. 1 eggspoonful Salt. Milk—sufficient to make right consistency. ¼ pint Rum.

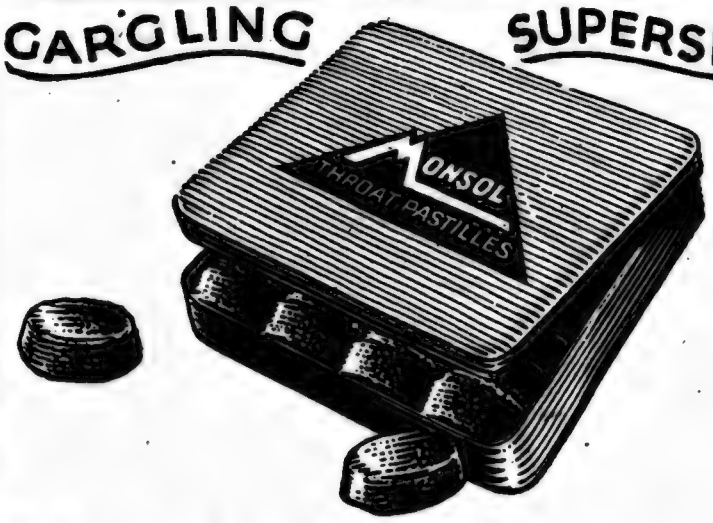
Clean currants, stone raisins put all the dry ingredients into a basin, blanch and chop almonds, add eggs, well-beaten, grated rind of lemon, and the juice strained. Mix all thoroughly, put into greased pudding basins, cover with greased paper and steam 6 hours.

Mincemeat.

1 lb. Shredded 'Atora.' 1 lb. Currants. 1 lb. chopped Apples. 1 lb. Brown Sugar. 1 lb. chopped Raisins. ¼ lb. Citron Peel. ¼ lb. Candied Orange Peel. 1 Lemon. ¼ lb. Candied Lemon Peel. 2 oz. Sweet Almonds, blanched and chopped. ½ Nutmeg, grated. ½ teaspoonful Salt. 1 lb. chopped Sultanas. ¼ pint of Brandy or Whisky.

Dry the sultanas and currants after washing, mix all dry ingredients together after chopping. Lastly, add the grated rind and strained juice of lemon and the brandy or whisky. Mix all thoroughly. (Ingredients can be put through small mincing machine instead of being chopped).

GARGLING SUPERSEDED



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THESE Pastilles could not have been made without Monsol. Other Germicides are too harshly irritating to be used in sufficient strength to cleanse the mouth of germs. Monsol is powerful, but non-irritating. Monsol Pastilles kill infection and soothe the throat. Always carry a tin and use one occasionally. Their antiseptic effect is both thorough and lasting.

Monsol Pastilles, Dental Cream, Soap and Ointment are obtainable from all Chemists.

NOW 1/3D. AND 2/3D. PER TIN

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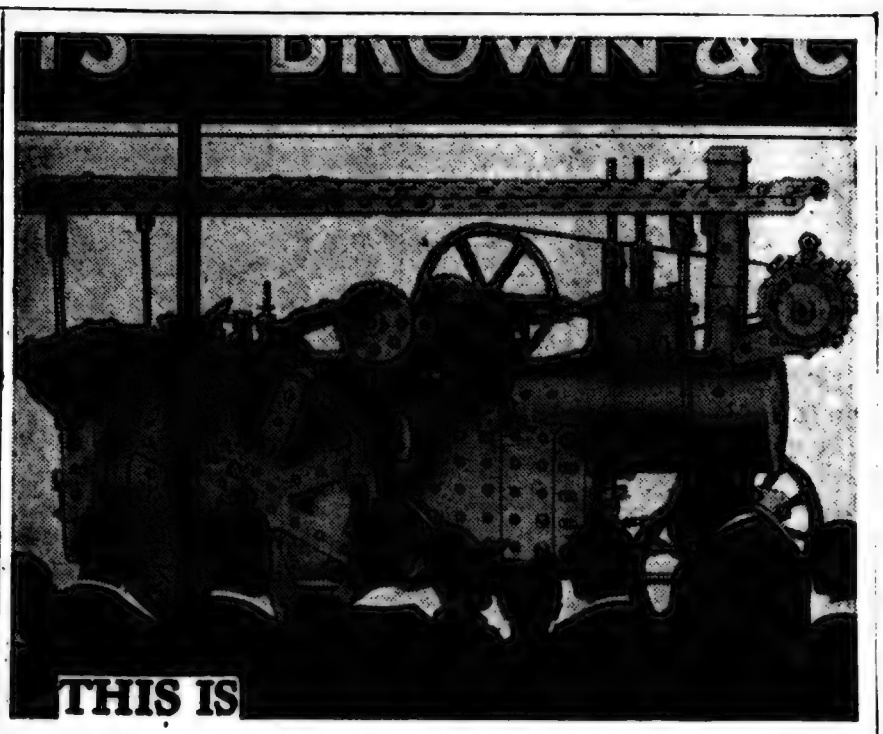


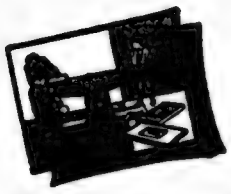
THIS IS MECCANO WEEK!

Once a year, during Meccano Week, every dealer makes a special display of Meccano. The dealers in your district have completed their preparations and all is ready for the hosts of eager boys who are full of keen interest and unbounded enthusiasm to learn the latest about Meccano. Boys of all ages . . . full of excitement . . . full of questions. . . wanting to know all about this wonderful hobby.

Meccano is real engineering in miniature—all the parts are miniatures of the corresponding parts in real engineering practice. They are all standardised and interchangeable and can be used to make hundreds of different working models. That is why Meccano is the finest and most enthralling hobby in the world—there are new thrills for the Meccano boy every day and there is no end to Meccano fun.

Boys! do not miss this greatest week of the year. Visit your dealer at the first opportunity.

No. 0 makes 344 models. Price 5/-
No. 1 makes 564 models. Price 10/-
No. 2 makes 612 models. Price 16/-
Other Outfits up to 365/-



SEND FOR THIS NEW MECCANO BOOK—IT'S FREE!

It is brimful of beautiful illustrations showing the marvellous engineering models that can be built with Meccano. All the Meccano Outfits are fully described and many other interesting details of this wonderful hobby are given.

We will send you a free copy of this new Meccano Book in exchange for the names and addresses of three of your chums.

Write clearly and put No. 20 after your name for reference.

MECCANO

MECCANO LTD., Dept. 20, OLD SWAN, LIVERPOOL.

Reckitt's Bath Cubes give tone and tonic to the skin

INDIGESTION

banished by Kruschen

"I have suffered from indigestion from the latter end of 1918 up till two years ago. I have tried everything that I have heard of: Magnesia, and all kinds of recipes, doctors and all. So I tried Kruschen Salts, and gave them a fair trial, and I would not be without it. I am a sailor, and have been for this last 42 years, and am used to the roughest of food; but Kruschen has made my life a pleasure. I can assure you that I feel ten years younger now."

10th October, 1929. J. F. B., Cardiff.

The immediate effect of the six salts in Kruschen is to promote a natural flow of the digestive and other vital juices of the body. Soon after you start on Kruschen you will begin to feel the benefit. You will find to your satisfaction that you are able to enjoy your food without any distressing after-effects. And, as you persevere with the "little daily dose," you will see that the relief which Kruschen brings is *lasting* relief.

Tea less in Tea.

KRUSCHEN SALTS

Good Health for a Farthing a Day

Every Chemist sells Kruschen in 6d., 1/-, and 1/9 bottles. A 1/9 bottle lasts three months—a farthing a day for health and happiness. Get a bottle to day.

DON'T LET A COUGH TAKE HOLD.

STOP IT AT THE START.

A cough can easily and quickly be banished if action is taken in its early stages. But each day of neglect allows the trouble to take firmer hold, and to inflame more deeply the sensitive throat and chest. To cure a cough, you must destroy the germs, heal the inflammation and clear your breathing passages. This is just the three-fold action of the ingredients combined in 'Pineate' brand Honey Syrup. The first half-teaspoonful allays irritation and stops the cough, soothes soreness, cuts and loosens phlegm, and commences the germ-destroying action. 'Pineate' brand Honey Syrup is obtainable of chemists at 1s. 6d. a bottle; it is unequalled for swiftly banishing "young" coughs, and thoroughly curing those of long standing.

Prevent Infection

On wet or windy days you are liable to catch a Cold or Sore Throat. Keep your throat disinfected by taking Formamint tablets. They will safeguard you against germs.

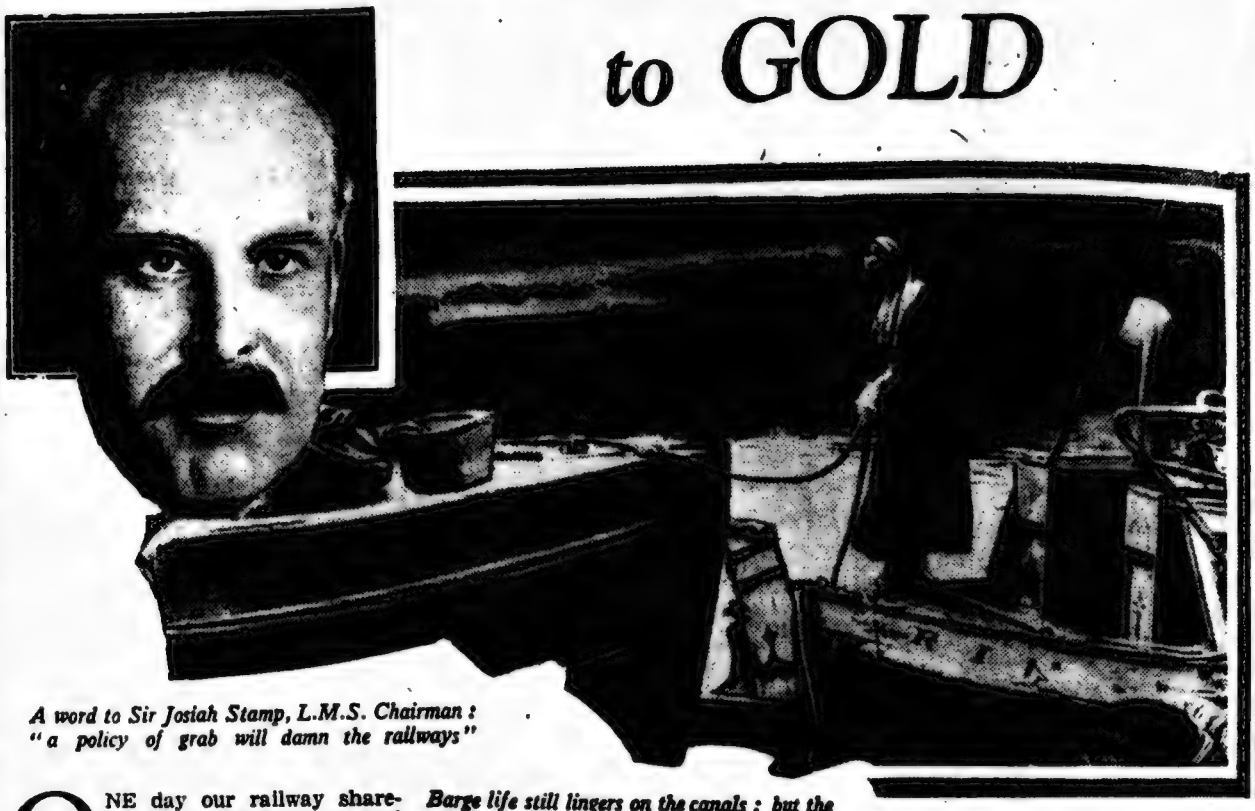
Genuine Lot

FORMAMINT

WULFING BRAND

At all Chemists at 2/6 per bottle.

TURNING SILVER STREAKS to GOLD



A word to Sir Josiah Stamp, L.M.S. Chairman: "a policy of grab will damn the railways"

Barge life still lingers on the canals; but the silver ways are in a "shocking condition"

ONE day our railway shareholders will wake up and pay some "super-man" a trifling £10,000 or so to tell them what's wrong with the railways.

Under the title "Iron Gluttons," one of JOHN BULL's readers has told them for the sum of ten shillings that it is mainly a case of "trying to grab our whole inland carrying trade."

Nobody would object if the railways could and would carry cheaply; but instead of a policy of collar, co-operate, construct and cheapen, we have red-tape, retrogression and "rook."

Inevitably it will damn the railways, their shareholders and this country as well.

Three years ago JOHN BULL stated that "in the coal dispute alone no settlement can be final or effective if the transport factor is ignored." Were we not right, this temporary coal settlement notwithstanding?

To shorten hours raises costs, to lengthen hours raises hell, to reduce wages raises "merry hell," to raise the price reduces sales.

Other charges, save transport, are virtually irreducible. Only by much cheaper inland transport can we get "a margin to play with."

Coal was once so cheap that canal embankments were built of it. To-day it might be termed the gilt-edged cobble. Well, there is at any rate one explanation.

Out of 4,428,500 tons of coal produced by 837,700 miners in England and Wales last week, 2,275,900 tons were produced by 452,300 miners in our inland areas of Staffordshire, Warwickshire, Nottingham, Derby, etc.

THUS high inland freights dominate no less than 51 per cent. of our coal output and 53 per cent. of our miners, and every consumer who depends on coal from those districts.

No relief can come from road or rail transport. Railways are hopelessly tied by huge capitalisation, heavy upkeep costs, and also by their stiff gradients, the cost of remodelling which has been put at over £500,000,000.

Road expenditure soars, and ratepayers foot increasing bills for road upkeep and higher freights for road transport.

Nowhere in this country to-day are goods being carried by road or rail for even one penny per ton mile.

Now, if we could effect a saving of only 2s. 6d. per ton upon transport of 2,275,900 tons weekly output of inland coal, we might well divide it as to 1s. 6d. to consumers and 6d. each to the miner and mineowner.

Consumers would gain £7,466,662 per annum, the coalowners £3,733,331, and the miners the same in wages, the total saving being £14,933,324.

Would this economy, so distributed, bring us definitely nearer coal peace and prosperity, at any rate in the inland mining centres?

Will Messrs. Williams, Lee, Cook and Richards consider it?

Meanwhile, let us turn to the farmer, agog for protection and subsidies. It is claimed that a 5s. import duty on wheat would enable another 2,000,000 tons to be produced at home.

Even if this duty were not paid by the consumers, it is absolutely certain that the latter would have to pay in excessive road or rail transport rates on that additional tonnage, or its equivalent in flour if locally milled, at least £500,000 a year more than they ought to pay.

This is due to the shocking condition of the agricultural canals, an excellent example of which is the Kennet and Avon Canal serving that once great grain-growing area centred on Devizes.

AND now, what about fish, the "gilt-edged kipper," so pertinently dealt with in JOHN BULL?

What appalling stupidity it is to concentrate the entire discharge of fish at two or three ports, and dump these cargoes into rail-trucks for delivery to such places as Birmingham!

If the Humber, Mersey and Severn Canal routes inland were modernised to suit trawler drafts, or those of fish-carrying vessels, a portion of the Fleetwood, Grimsby and Milford Haven fleets could steam into the Midlands, where fresh fish must be almost extinct among the poor and "fish" costs heaven only knows what.

How can we save in freights what we obviously must save?

By remodelling our inland navigations, so that modern craft have up-to-date through-traffic facilities to all distribution-centres.

There is abundant evidence, ignored by all the politicians save a handful, that even motor-barges, of 80 tons deadweight or so, carry profitably at no more than one farthing per ton-mile.

Not one post-war Government, despite our unemployment, distressed areas, and what not, has brought the waterways into any plan for re-generating trade, but side-tracked them from all measures of legislative reform.

According to the Ministry of Labour, we disbursed over £80,000,000 from 1921 to 1928 in unemployment grants.

The railways, with less than 10,000 unemployed, got around £15,000,000 in grants or guarantees, and now they are to get more.

River, canal and dock workers on the "dole" numbered over 50,000; but not a stiver was spent on canal improvement to cheapen transport and provide work.

Here is more food for thought.

Mr. Ramsay MacDonald proposes to pass a Land Drainage Bill, which will mean spending £20,000,000 on "drainage."

BUT he, too, appears to be ignoring all question of cheaper inland transport, the one great justification for waterway improvement, and he only contemplates dealing with the Trent, one of our best-conditioned independent water routes.

That flood-ridden river, the Severn, is omitted from his scheme altogether.

Is he taking care that the railway-owned ports and railway routes from South Wales shall not be confronted with a highly efficient, remodelled Severn, able to transport food and raw materials by water inland as cheaply as the Continental canals can do it?

If it be so, all lip-service to bettering trade by higher efficiency is blatant hypocrisy and a mockery of the workless.

If we spent, say, £30,000,000 in modernising the arterial canal routes and the principal coal-carrying and agricultural branch canals we should find thereby jobs for at least 100,000 men for three years or more, and save at least £20,000,000 in "doles."

Eventually we should save anything over £15,000,000 a year in freights, wipe out the capital cost in two years, and avoid heavy outlay in road-upkeep, even if there were no more to be said for the project.

THE most disquieting feature of unemployment is that there is not throughout the whole country to-day one single unemployment relief project, which, whilst providing work, or aiming at doing so when started, will have any effect in reducing the cost of production or cost of living.

Burnham is going to spend £28,000 on a marine lake, Bath is sinking public money in bathing-pools and boating facilities, Salisbury a mere £100,000 on a riverside walk, and so on wherever one looks.

Labour of 1929-30 surely does not want to go down to posterity as the Government of Eyewash.

6 for 3d

'PLUS TWO'

"Not a 'fag,' but a full-size cigarette"

GUINNESS IS GOOD FOR YOU

Gives you strength

G.E.15a

PLAYER'S "DIGGER" FLAKE

also

DIGGER HONEY DEW
DIGGER CUT PLUG
DIGGER MIXTURE
DIGGER SHAG

7½d. PER OUNCE

3¾d. PER HALF OUNCE

The Largest Sale of any Empire Grown Tobacco

WHY
Healthy dogs *never have a*
COUGH *or* CHILL

IN Autumn every well-conditioned dog grows a winter undercoat. No wind or rain can pierce a good undercoat, and a well-conditioned dog can spend hours in and out of icy cold water without even feeling the cold.

You can condition your dog in the same way as eminent Breeders condition their valuable Show Champions. For over 37 years nearly every famous dog has been kept in condition with Bob Martin's Tasteless Condition Powders.

These powders remove all impurities from the blood and tone up the whole system. Give your dog Bob Martin's Tasteless Condition Powders *now*. In less than 10 days his blood will be pure and vigorous and his coat will take on the lovely bloom which distinguishes the well-conditioned dog, and is the only sure sign of perfect health.

Bob Martin's Tasteless Condition Powders are sold by all good Dog Biscuit Shops and Chemists. 6d. per packet of 9 powders, 1/- per box of 18 powders.

BOB MARTIN'S
TASTELESS
CONDITION POWDERS

Since 1892 the best-known Doggie Remedy.

Bob Martin's Tasteless Condition Powders cure *and prevent* all ailments due to poor blood condition such as *Listlessness, Excessive Scratching, Loss of Appetite, Eczema and Shedding Coat irregularly.* Made (since 1892) by BOB MARTIN, LTD., SOUTHPORT, Lancs.

GALLOWAY'S
COUGH SYRUP
Cures all Colds!

The first dose of "GALLOWAY'S COUGH SYRUP" brings noticeable relief. The best safeguard against the ill effects of the most inclement weather. The unequalled remedy for coughs, colds, 'flu and all bronchial troubles. Children love it—adults know there is no better or quicker cure.

UNSOLICITED TESTIMONY.

Mrs. Brady, of 23, Broughton Street, Belfast, says:—"I have been troubled with a bad attack of Bronchitis for some months, and have tried many remedies, but nothing seemed to give any relief until one day I decided to try 'GALLOWAY'S COUGH SYRUP.' Before I had taken half the bottle I felt great relief. I continued until I had taken three bottles, and now I am completely cured."

GALLOWAY'S
COUGH
SYRUP

Sold by all Chemists and Stores, price 1/3 and 2/6 per bottle, or direct from P. H. Galloway, Ltd., Chemists, London, S.E.17, price 1/9 & 3/3, post free.

Happy Home Menaced by the

Return *of the* TEMPTRESS

HERE you read some tough problems of real life, and the solutions that "HUMANIST" proposes for them. One day you, too, will be up against a difficulty which you cannot face alone. "HUMANIST" will deal with it through the post. Send a stamped, addressed envelope. For the three most poignant documents published the Editor will pay £2 2s., £1 1s., and 10s. 6d.

A FEW years ago I took a job in Montreal, leaving behind me the dear, good English girl who is now my wife. We parted with the understanding that we should be married the moment my circumstances permitted.

Nevertheless, out in Canada and feeling lonely, I became friendly with a girl employed as domestic help at my place of business. She and I became intimate.

My boss lost his wife, and was so inconsolable that he took to religion in its most sentimental form for consolation.

Being new to it, and not knowing anything about Church procedure, he asked me to go to a prominent church and ascertain for him the various fees for saying prayers at stated times for the dead.

My girl friend accompanied me, and on the way we discussed what utter bunkum and waste of good money it seemed.

After learning that all the services required by my employer could be performed at the cost of £5, I determined to make a good profit out of his ignorance.

With my tongue in my cheek, I told him £20 would be needed. He paid it without a murmur, and I pocketed £15 and gave the girl £5.

Not long after this transaction, my girl friend was discovered in other thefts and misconduct, and was deported as an undesirable character.

My job ended, I returned to this country, and married the dear girl who all this time had been steadfastly waiting for me.

Need I say that I never breathed a word of this black page in my history, but have kept it a dead secret.

Two bonnie boys have been born to us, and from first to last our wedded life has been one of supreme content and happiness.

But now, by the devil's own manœuvring, the girl I knew in Canada has turned up quite near to where we are living.

We are constantly meeting, and she takes every opportunity to declare that her love for me has never changed.

She has lately gone further, and says that unless our old intimate relationship is resumed she will "blow the gaff" on my wife, condemn me in my boys' eyes, and write and give my one-time boss full details of that £20 swindle.

What can I do to prevent this?

"HUMANIST" says: The question is rather how you can best make reparation for your sorry flouting of religious services, that were, at any rate, sacred to your employer. It is your duty to refund the money you stole and tell him the truth.

You cannot stop the tongue of your old acquaintance, but you can rob it of its worst sting by getting in first with a confession to your wife, and asking her to overlook your early misconduct in the light of your present happiness.

BAD BARGAIN
in babes

SOME years ago my husband and I, disappointed in all hopes of a child of our own, decided to adopt a boy only a month or two old. His mother, a single girl in a fairly good position, was glad to be rid of him.

We took him for love; no mention or thought of money entered into the transaction. We thought more of him as the years went on, and as soon as the new Act came into force we sought and obtained permission to make the adoption legal.

No sooner was the document signed and the child definitely ours than certain symptoms appeared which caused us great uneasiness.

We called in a doctor, who informed us that the child was unmistakably mentally deficient, and he almost ordered us to send him at once to an institution for observation and treatment.

The boy we adopted is turning out to be a downright idiot, and there is no hope that he can be cured.

As soon as the dreadful truth became clear, we wrote to the mother of the child. All we received in reply was a letter from her solicitor reminding us that the child now legally belonged to us and warning us in consequence to cease from molesting the mother.

Am I, therefore, to submit and make myself responsible for the upkeep of this boy through what may be a long life-time, while the mother, in quite good circumstances, goes scot-free?

"HUMANIST" says: You made yourself responsible for the child's well-being when you adopted him. That he has turned out to be mentally deficient is a tragedy for him no less than for yourself; but the child is now yours and you must do the best you can for him exactly as though he were your own.

FIENDISH FATHER
and unforgiving daughter

I AM the eldest girl of a large family. From infancy we have all been completely terrorised by father's ungovernable temper.

One of my brothers had an arm broken when father was in a rage, and I have seen mother moan with misery when her youngest child was flogged unmercifully for what was only a childish prank.

Yet for pride's sake we elders kept the secret, and outsiders, to whom father was always urbane, remarked what a pleasant man he was.

Inside the home he was inhuman and devilish.

At last there came a day when in one of his furies my father raised a wooden kitchen-chair above his head intending to crash it down upon my own head.

A piercing scream from my mother as she rushed forward saved him from what, that time, might have been murder.

But this was the last straw so far as I was concerned. Friendless, save for my helpless mother, well-nigh penniless and totally untrained, I packed my few clothes together and left home.

I married in haste, but am supremely happy in my little home with my husband and baby.

My mother knows and rejoices in the fact, but she is asking me to do a thing against which my whole soul rebels. She wishes me to go home and beg dad's pardon for the awful scene I gave them both when I ran from home.

"HUMANIST" says: Your mother is right. As a married woman you need no longer need to fear your father's temper. It will make things happier at home for your mother if you do as she suggests. Temper takes many forms, and in your case it will merely look like stubborn pride if you resist.

Football Forecasts by Jock Rutherford

A Round-Up *of the* First Round

Matches played on November 30

FOOTBALL LEAGUE.—Division I.
ARSENAL v. Newcastle United.
ASTON VILLA v. Blackburn Rovers.
BOLTON WAN. v. Grimsby Town.
Burnley v. West Ham United.
DERBY COUNTY v. Birmingham.
Everton v. LEICESTER CITY.
LEEDS UNITED v. Middlesbrough.
MANCHESTER C. v. Huddersfield T.
PORTSMOUTH v. Sheffield United.
SHEFFIELD WED. v. Liverpool.
SUNDERLAND v. Manchester U.

FOOTBALL LEAGUE.—Division II.
BRADFORD CITY v. Chelsea.
BRISTOL CITY v. Southampton.
Cardiff City v. Oldham Athletic.
CHARLTON ATH. v. Bradford.
HULL CITY v. Barnsley.
NOTTS COUNTY v. Tottenham H.
PRESTON NORTH END v. Millwall.
Reading v. West Bromwich Albion.
Stoke City v. BLACKPOOL.
SWANSEA TOWN v. Notts Forest.
Wolverhampton Wan. v. Bury.

Division III. (South).
CRYSTAL PALACE v. Swindon Town.

F.A. CUP COMPETITION PROPER.—First Round.
YORK CITY v. Tranmere Rovers.
SOUTHPORT v. Chesterfield.
CARLISLE U. v. Halifax Town.
MANSFIELD T. v. Manchester Cen.
Wellington v. STOCKPORT C.
Carnarvon Athletic v. DARLINGTON.
NELSON v. Crewe Alexandra.
ACCRINGTON STAN. v. Rochdale.
BARROW v. Newark.
DONCASTER ROVERS v. Shildon.
Scunthorpe v. Hartlepool United.
SOUTH SHIELDS v. Wrexham.
ROTHERHAM UNITED v. Ashington.
LINCOLN CITY v. Wigan Borough.
Gainsborough Trinity v. PORT VALE.
NEW BRIGHTON v. Lancaster or Workington.
WALSALL v. Exeter City.
BRIGHTON AND HOVE v. Peterborough and Fletton United.
Ilford v. Watford.
Southend United v. Brentford.
Nunhead v. BRISTOL ROVERS.
BOURNEMOUTH v. Torquay United.
Norwich City v. Coventry City.
FULHAM v. Thames.
TUNBRIDGE WELLS R. v. Bath City.
NEWPORT COUNTY v. Kettering.
Aldershot Town v. NORTHAMPTON.
Leyton v. MERTHYR TOWN.
WIMBLEDON v. Northfleet.
GILLINGHAM v. Margate.
CLAPTON ORIENT v. Dartford or Folkestone.
Dulwich Hamlet v. PLYMOUTH A.
LUTON TOWN v. Queen's Park R
BARRY v. Dagenham Town.

SCOTTISH LEAGUE.—Division I.
ABERDEEN v. Hamilton Academicals
AIRDRIEONIANS v. Queen's Park.
Ayr United v. Dundee.
Clyde v. Hearts.
DUNDEE v. St. Johnstone.
FALKIRK v. Cowdenbeath.
HIBERNIANS v. Kilmarnock.
Morton v. RANGERS.
MOTHERWELL v. St. Mirren
Partick Thistle v. CELTIC.

Division II.
Alloa v. Forfar Athletic.
Arbroath v. LEITH ATHLETIC
ARMADALE v. Queen of the South
BO'NESS v. East Stirlingshire.
Dumbarton v. ALBION ROVERS.
Dunfermline Athletic v. Raith Rovers.
EAST FIFE v. Stenhousemuir.
MONTROSE v. Clydebank.
ST. BERNARDS v. Brechin City.
THIRD LANARK v. King's Park.

MY SPECIAL SELECTIONS

SIX HOME WINNERS: Arsenal; Brighton and Hove A.; Fulham; Clapton Orient; Aberdeen; Falkirk.
FOUR AWAY WINNERS: Blackpool; Stockport C.; Darlington; Port Vale.
FOUR DRAWS: Cardiff C. v. Oldham A.; Ilford v. Watford; Norwich C. v. Coventry C.; Clyde v. Hearts.

'THESE OVERALLS LAST ME TWICE AS LONG AS THE ORDINARY ONES'

I thought all overalls were alike until I got these "Lybro Easy-fit"—now I know the difference. There is more room in these "Easy-fit" overalls, they are cut for comfort at work.

They last longer and the six pockets are larger and strongly sewn to prevent tearing. My Missus says she has no trouble with the buttons coming off, and she never has to repair them because they are double-stitched with treble-tacking at the corners.

You try them my lad, and you will not only find that you have got a better overall but you will save money, for they only cost 6/6, and they are guaranteed to give satisfaction or replaced free of charge.

Your outfitter sells "Lybro Easy-fit" Overalls in blue or brown. Insist on seeing the "Lybro Easy-fit" label. Price **6/6**

"Lybro Easy-fit" Jackets - - 5/11
"Lybro Easy-fit" Trousers - - 5/11
"Lybro Easy-fit" Boiler Suits - 9/11

LYBRO EASY FIT OVERALLS

If unable to obtain, write for the name of nearest supplier, to the makers, Lybro Ltd., Mount Vernon, Liverpool.

Cut for Comfort — Made for Wear

The COMMON SENSE Way to Treat COLDS

INHALATION: In a teacup of boiling water, float about half a teaspoonful of Mentholatum. Breathe the gentle, healing vapour by cupping your hands or by using a small funnel. Repeat frequently with fresh Mentholatum.

CHEST RUBBING: Before going to bed, massage the whole chest and throat thoroughly with Mentholatum. Use about half a pot. Remember, rubbing is half the treatment. Cover the chest with a piece of hot flannel.

NOSE APPLICATION: With your finger, apply Mentholatum to the inside of your nose, and to the outer edges. Rubbing Mentholatum over the entire outside of the nose is very helpful. Notice the cool, soothing effect—and how easily you can breathe.

For Free Book on Colds fill in and post the Coupon below

Mentholatum

THE WORLD'S QUICKEST HEALER

Sold by all Chemists at 1/3 per pot. Treble size 2/6.

USE COUPON TO-DAY FOR FREE BOOK ON COLDS.

Address: Mentholatum Co., Ltd., Slough, Bucks.

"How to get rid of Colds" is an interesting little book written by a prominent Physician. The book is free.

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If you want the Best—

ask for the best. It's perfectly simple. Just say "Johnnie Walker, please!"

By that means, whether it's a bottle or merely a 'small one' over the bar, you'll certainly get best value for your money—in short, you'll get whisky of *guaranteed* quality.

Remember that Johnnie Walker is *always* reliable; *always* pure and mature — a standard of quality which never varies the world over.

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29/3/1B

THE mark of distinction! The sign of a careful hair toilet! Corofix is non-greasy and does not make the hair wiry, hard or scaly. Corofix is the ideal hair cream.

Obtainable from all high-class Toilet Dealers, Chemists and from Boots.

FREE Post me a free trial bottle of Corofix. I enclose 3d in stamps to cover post and packing.

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A CIGARETTE WALLET.

Quite an original idea has been introduced by Messrs. W. D. & H. O. Wills in the new 10's and 20's of "Three Castles" Medium which are now on the market. These packets are sold at 6d. and 1/- respectively, and open out in the form of a hinged cardboard wallet with an equal number of cigarettes on either side, serving to all intents and purposes as a cigarette case.

Safety First!

20/- IN THE POUND ALWAYS

"—Safe as the Bank"—JOHN BULL 24 March 1928

BET WITH THE BIG TWO

Letter Commissions accepted from 1/- up to any amount, and if forwarded in accordance with our Rules,

"YOU ARE ON"

DAVID COPE & ALFRED H. MAURICE
(Dept. J.B.),
227, BATH ST., GLASGOW.

NATIONAL HUNT SEASON

NO LIMIT—Win or Place.

DAILY SETTLEMENTS—WINNINGS BY RETURN.

FOOTBALL
TEN LISTS.
6 Leagues, 5 Leagues, 4 Leagues, etc.

NOTHING BARRED IN ANY LEAGUE OR ON ANY LIST.

Send for the CHALLENGER CREDIT COUPON for fairest odds combined with ABSOLUTE SECURITY.

My Alternative for the "DOLE" at FIFTEEN

YOUTH should be trained in our schools from the earliest possible age in some craft, trade or industry.

Money that would otherwise be paid in "doles" should be "pooled" in every vicinity, to form a self-supporting community, utilising, where practicable, wasted war buildings and lands.

Every youth on leaving school—if not otherwise provided for—should become a member, doing the work for which he is trained and receiving an adequate wage.

Many imports could thus be produced in our own country at a lower cost, and, most important of all, the self-respect of young Britain would be maintained.—*R. C., Chester.*

Quota Plan

The present suggestion of granting the "dole" at fifteen does not seem to touch the vital point, which is to get the children absorbed into industry.

A Bill should be introduced compelling all big employers of labour to take a certain quota of these children into their employ.

The money proposed to be expended on "dole" could then be utilised in the form of a subsidy, which must eventually benefit both the children and industry as a whole.—*S. W. Cansdale, Herts.*

Make Mechanics

The skilled mechanic in this country, finding that his years of apprenticeship and skill are not getting full value in wages, is naturally not encouraging his sons to follow him.

The result is that we shall soon be up against a shortage of skilled mechanics.

A system of State-aided apprenticeship in different skilled trades for lads from fifteen to twenty, with a decent standard of wages, would bring them back.—*J. T. Richardson, London.*

Take Time—

Classification by psychologists would avoid "blind-alley" jobs. The Empire needs all our children.

We manufacture 5,000 watches annually, but import four millions. Is the watch-making industry too exclusive? We have the steel and our workmen earn less than Americans.

Edward III., seeing that we were exporting wool and importing cloth, persuaded Flemish weavers to teach us their art. Elizabeth ordered every poor child to be apprenticed.

Why can't we persuade foreign watchmakers to teach our boys and girls how to make watches?—*Devolutor, London, N.W.*

"Rise" for Mother

To working-class parents an increase in income is necessary when a child reaches the age of fifteen, and the "dole" is more than welcome.

It is, in effect, a "rise" in the parents' wages, and shows us clearly the alternative for the "dole" at fifteen.

Cut out the children's "dole," but increase father's wages.

That could be done if all classes were educated to appreciate an obvious necessity. It is that of ensuring that the wage of the lowest-paid worker is a really living one.—*S. Ogden, Pendleton.*

On the Land

Any alternative would be better than to encourage youthful indolence, even picking stones from the ground. Already there are those who find it more profitable to be idle with "dole" than working.

The unemployment remedy is in the land, but requires materialising. Why not tax the landowner heaviest for uncultivated land, not for the cultivated?

Then he would be obliged to employ labour or sell the land to someone who would, and thereby ease unemployment, and build up a home granary.—*H. E., Fulmer.*

They are Keen

Resurrect agricultural industry and curtail foreign dumping.

Establish large-scale pig and poultry farms, managed by ex-soldiers, staffed by youths, thus enabling England to be self-supporting for eggs and bacon. Ensure closer co-operation with colonies with more extensive emigration.

As a majority, fifteen-year-olds are keen to work, and in middle and working-class families must contribute to the exchequer.

The "dole" will kill energetic desires. Work, with minimum wage equivalent to proposed "dole," is the only alternative.—*Young Worker, Hove.*

Long before Fifteen

Instead of demoralising youths at fifteen, I would have them at work years before. It would encourage self-reliance and enable them to decide on their future course.

Later, if they feel the need, or if they develop an appetite for higher education, let them have every opportunity. The best would rise by sheer ability.

Production would be increased; round pegs would find suitable holes.—*X. L., Co. Durham.*

Pocket-money

Daily attendance for a period not exceeding eighteen months at "handicraft centres" to be compulsory, where, for boys, a course of, say, bootmaking, motor-driving and running repairs, woodwork, commercial training or salesmanship must be taken.

For girls, the choice could be dress-making, domestic help, cookery, typing or office routine.

Fine afternoons to be devoted to organised games; if wet, to lectures covering various subjects, including health lectures by the local M.O.

Five shillings per week pocket-money should be payable, increasing to 7s. 6d. on obtaining a "certificate of proficiency" in any one course.—*W. O., Bridgend.*

Grow Food

A worthy alternative for the "dole" at fifteen is national market-gardening by the unemployed for the unemployed gathered in our various national institutions and hospitals, the whole organised under the central authority of a Minister for Food Production from the Soil.

The bed-rock fact is that the "dole" is not productive, but that food is. Let us organise to grow food on the millions of acres waiting to return a thousand-fold.—*Mrs. W. Vaudin, Guernsey.*

A Girl's Scheme

State-supported schools would give children an all-round education until the age of twelve. Examination would point the subjects in which they showed most aptitude.

A further year's training in those subjects only would prepare them for examination at thirteen in specialised subjects, giving more definite pointers to their future careers.

A third weeding-out should result in showing the exact trade or profession for which the child was best adapted.

From fourteen to fifteen the child should receive State-supported training in that subject.—*E. B., Thornton Heath.*

• • •

Tabloids

What better than a training-school for waiters? Then our sons could be employed instead of aliens.—*E. A. B., Larkfield.*

Girls are employed in workshops and factories, thus keeping lads of fifteen out of work. The remedy is—make domestic service more attractive.—*A. J. Guest, Gloucester.*

It is better to pay money in pensions to the old than pay the "dole" to the young.—*Miner, Doncaster.*

We subsidise industries; why not subsidise the youth of the nation, instead of permitting its shameless exploitation in "blind-alley" employment?—*R. H. Heathcote, Manchester.*

To give suitable pensions at the age of sixty would open the door for youngsters to get work and relieve the "dole" funds at both ends of the scale.—*J. H., Bolton.*

The irony of it all! Sixty-five-year-olds working; fifteen-year-olds on the "dole."—*Harold E. Ayling, Arundel.*

Why should the Government encourage emigration or idleness whilst there are so many acres of land uncultivated in this country?—*Mrs. M., Hindhead.*

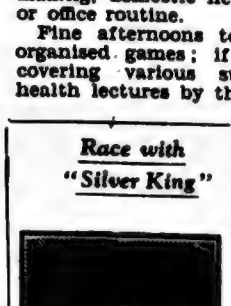
Our Letter Parliament

ORIGINAL letters upon the subject below, not exceeding 100 words, are invited, as also are letters on any topic about which you feel strongly. 10s. will be paid for each letter published. Mark envelopes "Letter Parliament." Letters must reach us by first post on Tuesday, December 3.

The Christmas Gift I'd Like to Give

Race with "Silver King"

SIX JOLLY JUMPERS



"My tip is Duller"

MY big tip for the jumping campaign is to follow George Duller in his new capacity.

"England's best jumper boy," as the Americans termed him after he had paid a visit to the States, is polishing up Mr. Emanuel's horses at Epsom, and his stable, which includes The Sirdar, third in the Epsom Derby of 1925, Rhyticere, a 'chaser only a few pounds behind Maguelonne, the well-bred Valois, and War Mist, is a useful lot.

Duller has been an outstanding figure amongst hurdle-race riders for years past, and I have no doubt that he will be equally successful as a trainer.

His way of kidding an ungenerous mount has often appeared uncanny.

He is clever in another direction. I have seen him jump from the back of an Imperial Cup winner—a race he won on five or six occasions—and give the time of the running within a split second.

So my first tip is Duller, and the three inmates of his stable which I prefer are The Sirdar, Valois and Rhyticere.

Clydesdale goes down on my list of half a dozen as likely to prove the champion novice of the season.

W. Payne has charge of this ex-flat racer, and he has schooled him with Blaris. I have been told that Clydesdale can now give his master a few points in the art of jumping.

Ballus, young as 'chasers go, makes No. 5. He is one of Stanley Harrison's stable, and came on considerably towards the back-end of last season.

K.C.B., a son of the famous The White Knight, completes the group. This fencer deserves a place owing to his display in the "Sefton" at Liverpool's recent "mixed grill." He will win two or three races before the Grand National comes along.

My week-enders at Kempton are Lucidor, Gafadoun and Zeltingdraft.

"JOHN BULL'S" CODE

The code for this week is as follows. It covers the racing from Thursday, November 28, to Wednesday, December 4.

5 Y C X P J E O 3 A T U N R H

G D B M F V W 2 K I 9 S L Z Q

In place of the Code letters printed in the *Sporting Life*, read the one above or below, as the case may be.

CNIZAU would read BLARIS.

"SILVER RING."

BRITISH MEN AND WOMEN EVERYWHERE ACCLAIM NONN TO BE THE SOURCE OF HEALTH-VIGOUR AND VITALITY

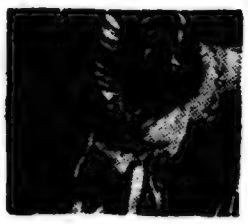
LIKE every great and true discovery, Nonn is based on the laws of Science and Nature. Because it fills an urgent human need, it universally meets with overwhelming and instant success! Everywhere it is accepted as the national remedy for every ill and ailment of the nervous system. Everywhere it is acclaimed by doctors and scientists to be the message of release from the tyranny of drugs. *Everywhere Nonn goes radiant health follows.*

Read these amazing tributes:

". . . THE WHOLE WORLD HAS TURNED TO NONN," *says this Chemist:* "I have never seen anything like it. They come to me for Nonn in their hundreds—men and women, young and old, rich and poor alike—all seeking health. And in Nonn they find it—for it is the greatest remedy humanity has ever known!"

A DOCTOR WRITES:—"I have tried Nonn with good results . . . It is the ideal method of building up an exhausted nervous system!"

"ONCE I WAS ANAEMIC AND ALWAYS TIRED—



NOW . . . thanks to your great discovery, Nonn, I am what I always longed to be—full of energy and life, just what a normal healthy girl should be!"—L. M. R. (Miss), Bolton.

A SCIENTIST STATES:—"It would be impossible for nerve sufferers for whom this nerve food is designed to take NONN and NOT recover their nervous strength and their physical well-being."

NONN OPENS THE DOOR TO PERFECT HEALTH

—read this remarkable letter! "Nonn is certainly the greatest nerve remedy in existence! In a remarkably short time it has completely changed me from a nervous wreck into a vigorous healthy man. My friends marvel at the difference in me."—C. C., London.

Nonn frees you from the strain of—

INSOMNIA, BLOOD PRESSURE, ANÆMIA, INDIGESTION, UNHEALTHY STOUTNESS, HEART WEAKNESS, DEPRESSION, HEADACHES, CONSTIPATION, LACK OF ENERGY

—without drugs, without narcotics!

Nonn is obtainable in tablet form—

1/3 and 3/-

Red Cartons for Men, Blue Cartons for Women.

The 3/- size contains 3 times the quantity of the 1/3.

FROM ALL CHEMISTS.

Nonn FOR NERVES

RESTORES SELF-CONFIDENCE

Send for the FREE Booklet—"New Light on your Mysterious Nerves."

Proprietors of NONN, LTD. J.B.14, Laboratories, Coldharbour Lane, S.E.5

HERE ARE THE STAR RECORDS OF THE MONTH!

REGAL RECORDS

Made by COLUMBIA

WILL FYFFE in His Greatest Song—"TWELVE-AND-A-TANNER A BOTTLE"

(A Heart Cry from Bonnie Scotland) With "She Was the Belle of the Ball" 10inch Record No. G9390 GET IT!

2/6

HEAR ALSO

"LITTLE PAL" (G9392)
SUNG BY ARTHUR JACOBSON

BAND OF THE ROYAL AIR FORCE
The Policeman's Holiday—One-Step
Down South (American Sketch) . . } G9389

THE NEW "LAUGHING POLICEMAN"
with "You've got to laugh."
Laughing Songs by CHAS. JOLLY } G9391

HAL SWAIN & HIS DANCE BAND
Sleepy Valley, Waltz Theme Song
"The Rainbow Man")
BITTER SWEET—Kiss Me, Waltz . . } G9411

INSIST ON "REGAL" - THEY LAST LONGER!

WORLD'S FINEST VALUE

Graves 'Vulcan' 2-Valve Wireless Set is the World's greatest achievement in Wireless Value and Efficiency. Even if you are only a beginner, this magnificent installation will enable you to start where others leave off; or if you are an experienced wireless operator, this superb set will give you a sense of power and command over the mysterious forces of the ether which will astonish you. The Graves principle stands for Highest Quality, Lowest Price, and Easiest Terms.

10/6 NOW

TERMS Our inclusive Bargain Price is for deferred payments. Send 10/6 now, and 14 Monthly Payments of 10/6 if satisfied after trying Outfit in your home. Money back if at all disappointed.

SPECIFICATION Cabinet (as illustrated below) of polished Oak, beautifully finished with hinged lid; all internal parts (including valves) easily accessible. Dull Emitter Detector and Power Valves of proved efficiency, anti-microphonic valve holders. No coils to change. Latest type H.T. Battery; 2-volt Accumulator, and complete Aerial Outfit. Cost of upkeep negligible. The LOUD SPEAKER (as illustrated) is of exclusive design Cabinet Type in Oak to match the Set. Finest tone and wide range of musical frequencies, the Unit being of the 'four pole' balanced armature type, with a large magnet, ensuring perfect reproduction. Price complete and Carriage Paid **£7.17.6**

ANOTHER WONDERFUL BARGAIN IS THE GRAVES SCREENED GRID THREE, VALVE WIRELESS RECEIVING OUTFIT

Complete in every particular. Wonderful range and amazingly good reception. Exclusive Oak Cabinet and Cabinet Loud Speaker. All components of highest quality. Carriage Paid **£12:15**

TERMS: 20/- with Order, & 18 - Monthly

CATALOGUE POST FREE. Full Particulars and specifications of both Sets; also newest types of Portable Sets, and other varieties of high-class Receiving Apparatus.

J. G. GRAVES Ltd. SHEFFIELD

CASSELL'S TABLETS

SMASH-UP NERVOUS HEADACHES

15, Roberts Road, Watford.

"My head was terrible. I did not know what to do for pain, nothing I took seemed to do it any good, and then I tried your Tablets. The first bottle brought relief and now I feel no pains in my head at all. I feel different altogether."
—Miss O. Pearce.

—WILL CURE YOU!

Remember the times you have said in your agony, "I'd give pounds to be rid of this pain." You can be rid of it NOW, this very day. And you won't have to pay pounds, nor even several shillings. Just 1/3 gives you the happiness of perfect health, and the vigour to enjoy it. Cassell's Tablets have cured millions of sufferers and the worst of cases.

Also take Cassell's for:
Insomnia, Depression, Anæmia, Flatulence, Neurasthenia, Nervus Indigestion, etc.

1/3 & 3/- per box at all Chemists.

Strike the right note

and win

John Bull's £500 must-be-won X-Word

An extra £50 for runners-up

HERE is a grand opportunity for you to strike a run of golden notes. There are no difficulties to scale. Refrain from getting crotchety and it will treble your chances. Get yourself in the right pitch and you may score by winning the big prize. The best performance gets £500 cash for simple crossword skill and there's a further £50 for runners-up.

Closing Date, Thursday (Noon) December 5.

"JOHN BULL" will pay £500 for a correct solution on one form of JOHN BULL Crossword No. 41 appearing below. Failing a correct solution, the prize will be awarded to the reader whose entry is the nearest correct solution. An additional £50 will be divided between those competitors whose solutions contain one error only or only one error more than the winning solution. Every reader has an equal opportunity—no competitor may send in more than one sixpenny double entry—entry fee Sixpence for TWO attempts. No claims required. No entries accepted after Thursday (noon), December 5th.

CUT HERE

"JOHN BULL" CROSSWORD No. 41

Entry Form "A."

JB-41

Do not separate these forms.

Entry Form "B."

JB-41

In entering this Competition I agree to abide by the Editor's decision as final in all matters appertaining thereto and enclose 6d. P.O. No. .....

These Entry Forms must not be separated, and a postal order for SIXPENCE must be enclosed to cover either ONE OR BOTH entries.

SIGNED .....

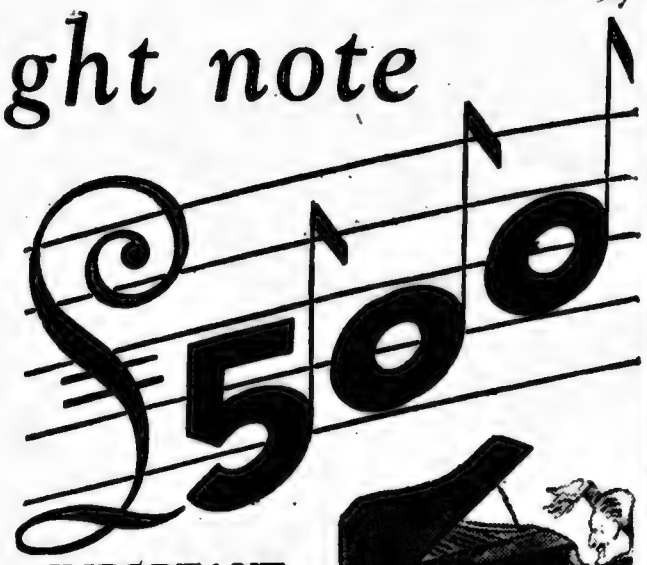
ADDRESS .....

.....

Closing Date Thursday (noon) December 5.

CUT HERE

N.B. Cut the above Form out complete.



IMPORTANT.

A correction of the Solution and also result of "John Bull" X-Word No. 38, appears on page 39.

SOLUTION of puzzle will be published in JOHN BULL on sale THURSDAY, December 12th. Winner will be given in JOHN BULL on sale THURSDAY, Dec. 19th.

Clues Across.

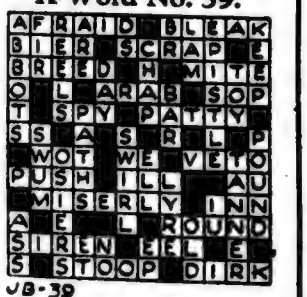
1. To cast aspersions.
5. Game.
9. Part of the body.
11. Nourishing food.
12. Correct.
13. Not on.
14. Of a dull colour.
15. To boil slowly.
17. Water animal.
19. A frolic.
23. Seize.
26. Cut.
28. Preposition meaning "to."
30. An excuse.
31. To stick.
32. Light boat.
33. Expressing contempt.
34. Indirect suggestion.

Clues Down.

1. Not quite.
2. Goes down the mine.
3. Steal.
4. Garment.
6. Wide awake.
7. Hired.
8. Of more years.
10. Eastern potentate.
16. Droll fellow.
18. Vessel.
20. Sullen.
21. The eye.
22. Buyer's test of value.
24. To deduce.
25. Boldly proclaimed.
27. Violently angry.
29. To put down.
30. A sketch.
31. To drink in small quantities.

Chambers's 20th Century Dictionary and Nuttall's Dictionary (latest edition) were used in compiling this puzzle.

Solution of "John Bull" X-Word No. 39.



JB-39

Result will be published next week. The solution of "John Bull" X-word No. 39 is given herewith as matter of interest to our X-word competitors. We wish to emphasise that no claims are required for this X-word as all entries are being carefully examined by our staff.

When you have completed this Crossword try a "Happy X-Word" in "The Passing Show," Friday, 2d. £100 First Prize, £25 for runners-up. THREE attempts for your 6d.

Read these Rules and Conditions Carefully.

1. Fill in puzzle in next column in ORDINARY INK, not copying ink or copying-ink pencil sign your name and write your address in BLOCK CAPITALS. Cut out coupon place it with a Postal Order value sixpence in an envelope bearing 1½d. stamp and post to "John Bull," Crosswords (No. 41), 57, Long Acre, London, W.C.2 (Comp.), so as to reach us not later than noon on Thursday December 5th.

Entry MUST be sent by post.

2. Postal Orders must be made payable to Odhams Press Ltd. and crossed —/& Co./ and the date of sending the order complete with the name and address of competitor, must be written on the back. The number of the Postal Order must be written in the space provided in the Entry Form. Stamps cannot in any circumstances be accepted.

3. No responsibility will be accepted by the Editor for any Coupon lost, delayed, not delivered or misdirected. Proof of posting will not be accepted as proof of delivery and no correspondence will be entered into.

4. In the event of a tie the £500 prize will be divided between those competitors whose coupons are correct or contain fewest errors, but no competitor shall receive more than one share. Competitors should note that errors are computed according to the number of words which incorrectly answer the clues given.

5. Mutilated or altered Entry Forms will be disqualified. Solutions must be complete and filled in on Entry Forms provided.

6. **No competitor may send in more than the two solutions "A" and "B" provided for on the entry forms.**

7. The correct solution of the puzzle is known only to the Editor and will be kept under seal until all entries have been received.

8. The result of this competition will be published in the issue of JOHN BULL on sale **Thursday, December 19th.** Any competitor who claims to have sent in a solution which is identical with the published solution or contains as few errors as the competitor announced as the £500 prize-winner may have a scrutiny by demanding the same by or before first post, **Tuesday, December 24th,** after which date the prize-money will be dispatched and no claim will be considered.

9. If such demand is found to be correct, the result will be amended accordingly, and any competitor demanding a scrutiny must accept as final the result of such scrutiny as certified by the Editor.

10. Every request for a scrutiny must be made by Registered Letter only and must be accompanied by a remittance of £5, which will be returned to the competitor if his claim proves valid.

Requests for scrutiny must be addressed to:—**The Competitions Editor, "John Bull," Long Acre, London, W.C.2.**

Envelopes should be marked "Scrutiny" in top left-hand corner. All applications must be accompanied by a copy of Entry Forms and number of Postal Order. No claims for scrutiny can be entertained in connection with the additional award of £50 cash, the winners of which will be finally decided according to the result of our careful searches of all entries.

11. Entries for this competition must not be enclosed with "Bullets" entries or other correspondence addressed to JOHN BULL.

12. The Editor's decision is final and legally binding in all matters relating to this competition, and acceptance of this condition is an express condition of entry.

13. Employees of Odhams Press Ltd. and members of their families are not allowed to compete.

14. Failure to comply with any of the conditions involves disqualification.

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HOVIS Toast

Serve your next savoury with a garnishing of crisply toasted HOVIS. It adds a delightful new flavour and makes the dish more tempting and delicious.

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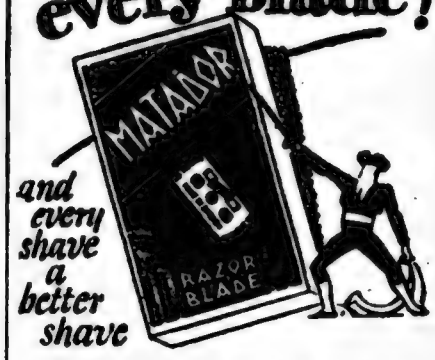

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Packets of 5 blades 1/6.

Matador

gives 3 shaves more

If unable to obtain, write to sole distributors, Thos. Christy & Co., 4-12, Old Swan Lane, Upper Thames Street, E.C.4.

"John Bull" Crossword, No. 38. — IMPORTANT CORRECTION.

Owing to an error, the solution to the Clue No. 9 Across was made to read BYRN. This should, of course, have read BYRE. There is no such word as BYRN in our dictionaries.

£550 AWARDED in "John Bull" Crossword No. 38.

Correct Solutions to Crossword Competition No. 38 were received from the following six competitors to each of whom, subject to the conditions of the Competition, a cheque for £85 6s. 8d. will be dispatched:—

C. W. Baker, Butterleigh, Cullompton, Devon.

W. Bridal, 25, Strand St., Mountain Ash, Glam.

Mrs. Maslen, 22, Avon Terrace, Devizes, Wilts.

T. C. M. Lean (c/o Campbell), 3, Wallace Grove Place, Watt Street, Glasgow, S.M.

Miss H. Mitchell, 80, Long Henry Street, Sheffield.

T. Smith, 21, Crossen Street, Darcy-Lever, Bolton.

Solutions containing one error only were received from the following 55 competitors who share the Second Prize of £50, each receiving 18s. 3d.:—

Atherton, T., East Dereham; Ayers, Miss P., Gt. Yarmouth; Baxter, Mrs., Carlisle; Barrow, A., Sherwood, Nottingham; Bishop, Miss A., Grimsby; Blythe, Miss E., Barton-on-Humber; Brown, Mrs. F. A., Chalvey, Slough; Brown, F. G., Edinburgh; Brown, W., London, W.C.1; Cain, Mrs., Walden, Essex; Cooper, W. H., Scunthorpe; Coote, H. C., Leytonstone, E.11; Cory, Mrs. V. M., Barnstaple; Draper, M., Barry, Glam.; Evans, G. H., Edgbaston, Birmingham; Futter, Mrs., Reigate, Surrey; Green, H. E., Hull; Hewitt, G., Gainsborough; Harwood, E., Kingston-on-Thames; Hughes, H. N., Bilston, Staffs; Jackson, W., Preston, Lancs; Jepson, D. E., Darwen, Lancs; Jolley, F. J., Runcorn, Cheshire; Lawrence, C., Buckland, Dover; Leach, Mrs. A., Middleton, Manchester; Leggett, J., Ipswich, Suffolk; Lewis, Mrs., J., Pontycymmer, Glam.; Lloyd, Mrs. G., Rotherham; MacLeod, Miss B. R., Broughty Ferry, Angus; Mallabar, A., Worcester; Mansbridge, Mrs. A., Crouch Hill, N.4; Marshall, Mrs. A., Harringay, N.4; Menger, S. H., Sidcup, Kent; Neville, C. E., New Cross, S.E.14; Nicholson, C., Healing, Lincs; O'Hearne, M., East End Park, Leeds; Pearce, J., Barrowby, Grantham, Lincs; Phillips, A. E., Llwydcoed, Aberdare; Phillips, T., Gilfach Goch, Glam.; Preece, Miss E., Newport, Mon.; Reynolds, J., Filsemere Port, Ches.; Richardson, Mrs. M., Gt. Cornard, Suffolk; Rowe, Miss E., Burnley, Lancs; Rushton, H., Bacup, Lancs; Russell, W., Leamington; Scholes, Mrs. H. E., Hr. Broughton, Manchester; Shaw, R., New Ferry, Cheshire; Shepherd, E., Headington Quarry, Oxford; Small, M., Bristol; Smith, J. G., Mr. Kettering, Northants; Stewart, Mrs. D., Old Swan, Liverpool; Tennlem, Mr., Polegate, Sussex; Thomas, E., Bedminster, Bristol; Walls, J., Townhead, Glasgow, C.4; Wright, Rev. C., Barnes, S.W.13

Another £500 X-Word appears on page 38. Try Your Skill Now!

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The rush, wear and tear of modern life often results in Acute or Chronic Indigestion. That is why so many suffer from Dyspepsia, Acidity, Heartburn, Flatulence, etc. To counteract these troubles a suitable antacid is needed, and

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have precisely that effect. They give immediate relief. Pleasant flavour and completely free from harmful drugs.

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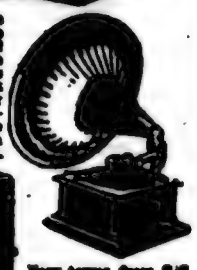

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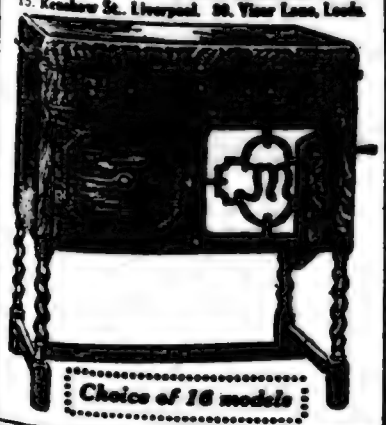

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is the Most amazing Quality and Value Offer ever put before the readers of this journal.

It includes the following superb quality goods:

One Pair WHITE FLEECY BLANKETS with Blue Borders. Warranted to wear and wash well. Whipped edges. Size 66 x 88ins. Weight 7lbs pair.

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One Pair GREY BOLTON TWILL SHEETS of guaranteed quality. Hemmed and finished ready for use. Size 70 x 108ins. Weight 4lbs pair.

A COLOURED ALHAMBRA QUILT of tasteful design, finished and hemmed ready for use. Size: 75 x 98ins.

A BLEACHED DAMASK TABLE CLOTH in a very handsome rose design, beautifully finished. Size 54ins square.

Two pure WHITE PILLOW CASES with flap and hemmed ends. Size 20 x 30ins.

A pure WHITE BOLSTER CASE to match. Size 20 x 60ins.

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The 16-PIECE SERVICE comprises 4 Knives of Stainless Sheffield Steel with keen edged blades and beautiful ivory-grained handles; 4 Dessert Size Forks, 4 Dessert Size Spoons, and 4 Tea Spoons of 'Columbian' Silver, an amalgam of metals which resists and stains and wears perfectly white and silver-like all through.

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TRUSSES ABOLISHED

A Doctor's Report of the simple Beasley Treatment.

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Dear Sirs,

Having given the Appliance you supplied me lately a good trial, I feel it only right to tell you that I am very pleased with it, and find it fulfils all you described in your claims for its functions in complete control of hernia—I am quite satisfied with it, and shall be happy to recommend it to any fellow sufferers I may meet. (*Signed*) *W. W.* (*M.D.*).

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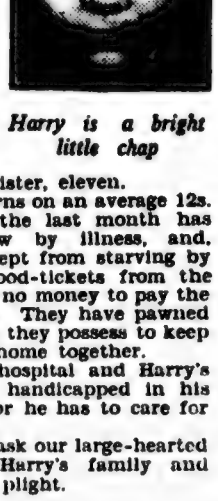
Daddy's BANDAGED FEET

HARRY'S mother, ill and troubled, came to us a short time ago. Her husband, an ex-Service man, has been out of work on and off for a year, she told us, and, for the last five weeks, has returned—with empty pockets—weary at heart.

"It is not for want of trying," she explained; "he walks about all day looking for work. His feet have broken out into sores and have to be bandaged."



Harry is a bright little chap

She has had four children, but last year two of them contracted measles. Pneumonia followed and both the kiddies died. The remaining two are Harry, aged two years and three months, and his sister, eleven.

Their mother earns on an average 12s. a week, but for the last month has been brought low by illness, and, though they are kept from starving by an allowance in food-tickets from the guardians, there is no money to pay the rent of 5s. a week. They have pawned everything of value they possess to keep their one-roomed home together.

Now she is in hospital and Harry's father is further handicapped in his search for work, for he has to care for the children.

So this week we ask our large-hearted readers to help Harry's family and families in similar plight.

ACKNOWLEDGMENTS

Registered under the War Charities Act as the JOHN BULL *War Sufferers' Fund. All cheques should be made payable to the Fund, and donations addressed to* THE HON. SECRETARY, 93, Long Acre, London, W.C.2. *Every penny that is subscribed to "The Greatest of These"—" Fund goes to give help to the needy. All the expenses of administration are borne by* JOHN BULL.

Mr. T. J. Walters (Cardigan), 3s.; Mrs. Neville (Cricklewood), 4.; M. S. Short, 6d.; Sid Lewis, 2s.; G. M. F. (Edinburgh), 2s.; Miss Edith A. Dainson, 5s.; Anon. (Salisbury), 10s.; H. S. Gibson (First Cheque), 10s.; D. Evans (Hull), 10s.; A Sympathiser (One-ninth), 5d.; D. E. M. (Radnorshire), 10s.; O. A. P. (Droxford), 2s.; Blanche Mowbray Watson, £1 10s.; Mr. J. Hart (Shoeburyness), 2s.; A Ninth (Coventry), 9d.; Raymond McCorquindale (Wendover), 2s.; S. A. G., 1s.; Grateful Heart, 2s.; J. McM., 10s.; Anon. (Reading), 2s. 6d.; H. E. S. (Sarum), 10s.; H. W. Rodwell, £1; Exonian, 1s. 6d.; W. Healey (Cadoxton), 5s.; Mr. V. Thomas, £1 10s.; On the 9th, 3d.; Every Little Helps, £1; A. K. (Southborough), 3s. 9d.; Noin (Glasgow), 8d.; Mr. John Stone (Portland), 2s. 6d.; Mrs. S. S. D., 1s.; A Poor Widow (Stanley Common), 6d.; Oppy Wood, 10s.; E. B. (Barrow-in-Furness), 2s. 6d.; L. Y. (Edmonton), 2s. 6d.; Anon. (Stamps), 6d.; A Hungry Heart, 2s. 6d.; Cheerio, 2s. 6d.; Bill and Lott 2s.; Mrs. A. L. Dovers (Walthamstow), 2s.; B. H. Frant, 5s.; L. E. E. C., 2s. 6d.; A Mother and Reader of JOHN BULL, 6d.; A Well Wisher, 5s.; October 9th, 6d.; Hilda Dunning (In Memory of Daddy), 1s.; Mrs. Gamble (Liverpool), 6d.; Mr. C. Boak (Truro), 1s. 1½d.; Swindon, 1s.; Miss M. Tong (Canterbury), 6d.; Winipag-Bowston, 3s. 6d.; Kimbolton, 10s.; Thomas Satterthwaite, 2s. 6d.; A. R. L. S., 1s. 6d.; J. S. M. (Edinburgh), 2s. 6d.; Billie 4½d.; Anon. (Radcliffe), 2s.; I. L. M. O. D (Abingdon), 5s.; I. M. (Aberdeen), 2s.; I. M. (Aberdeen), 1s. 6d.; J. Cross, 1s. 6d.; Mr. and Mrs. A. P. Young (Exeter), 10s.; J. T., 2s.; J. E. Leather (Northwich), 3s.; R. Edmonds (Southampton), 6d.; Helena M. M. Cadman (Sale of Shawl), £1 1s.; Mrs. Brown (Newcastle-on-Tyne), £1 1s.; Uncle Jock (Pumpers ton), 2s.; Boy Blue (Leicester), 2s. 6d.; Thank Offering, 1s. 6d.; L. M., 5s.; Love to Dicky, 5s.; H. L. J., 2s. 6d.; Anon. (Leicester), 1s.; Nicotine pp. F. O. Stephenson, £1 1s.; Anon., 6d.; Birkenhead, 4s.; Kathleen Cheshire (West Bridgford), 10s.; Anon. (Coventry), 5s.; E. Huggins (Tipton), 2s.; Pimple, 2s.; M. W. J. (Colwyn Bay), 2s.; Mrs. F. E. McCrorie, 1s.; M. B. (Bedford), 1s. 6d.; P. Edmonds (Rusholme), 1s.; Chas. Wm. Hallett (Salisbury), 3s.; James Saul, 1s.; G. McLardy, 6d. H W. Cook, 6d.; Wellwisher, 2s. 6d.; L. Drake (Catford), 6d.; W. Irons, 6d.; A. Hadfield (B'ham), 6d.; O. K. (Bolton), 1s.; A. Hope, 6d.; Mrs. Smith (Farnworth), 6d.; E. G. C. (Westbourne Grove), 10s.; W. Neiser (Grangemouth), 10s.; George Walkern (Hertford), 1s.; A. Sportsman, 5s.; T. W. (Bolton), 1s.; E. P. (Walsall), 1s.; One of Ten, 2s. 6d.;

Parcels of clothing are gratefully acknowledged from: Mr. and Mrs. A. P. Young; L. T. Ed.; J. Porteous; A. Sorrowing Mother; R. B.; Mrs. Fairbairn (Hawick); E. Curtis (Hendon); My Bit (Yorks); Chas. Pay (West Croydon).

(Many acknowledgments unavoidably held over.)

Any Spirits for You?

DO you believe in ghosts? Perhaps you do or perhaps you don't, or maybe you manage to keep an open mind on the subject.

Anyway, Christmas is the time for ghost stories, and "The Haunted Half-Mile" is guaranteed to freeze the marrow in the bones of the most hardened unbeliever.

"The Haunted Half-Mile" is only one of a whole budget of Christmassy stories, grave and gay, mystical and romantic, that with pages of seasonable, humorous drawings by popular artists makes up JOHN BULL'S Christmas Holiday Annual for 1929.

This wonderful 64 pages of fun and fiction is now on sale at sixpence.

I will gladly send any Gramophone and Records **ON 14 DAYS' APPROVAL, PACKED FREE AND CARRIAGE PAID.** Money refunded if dissatisfied. You choose Records from the largest stock in the country. Delivery at once. Lowest cash prices, or easy terms to suit your pocket.

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Uncomfortable

'FULNESS' AFTER EATING

is really INDIGESTION

INDIGESTION does not always take the form of stomach pain, but often reveals itself in drowsiness, 'heaviness' or feelings of 'fulness' after meals. Whether serious or slight, digestive trouble is nearly always due to excess acid which interrupts digestion, ferments food and generates unpleasant gases. These gases distend the stomach, and thus cause nausea, 'full' feeling and even palpitation. You can avoid this and get quick relief by taking 'Bisurated' Magnesia. Instantly the excess acid that causes the trouble is neutralised; fermentation stops; pain disappears and your inflamed stomach lining is soothed. There is no need to suffer uncomfortable, after-meal 'fulness' which is really indigestion, a 1/3 packet of 'Bisurated' Magnesia powder or tablets will banish stomach trouble.

'BISURATED' MAGNESIA

prescribed for INDIGESTION, DYSPEPSIA, GASTRITIS, FLATULENCE, HEARTBURN or ACIDITY.

KEEP YOUR HAIR SMOOTH AND NEAT

ANZORA CREAM, for greasy scalps, will not soil hat linings or pillows, and ANZORA VIOLA, for dry scalps, containing a little oil of violets, are sold in 1/6 and 2/6 (double quantity) bottles by Chemists, Hairdressers and Stores.

Firmly refuse all substitutes.

ANZORA

Masters the Hair!

Manufactured by Anzora Perfumery Co., Ltd., London, N.W.6

Clearer

NERVE WEAKNESS.

Nearly all women and most men suffer at times from fits of depression and low spirits from which they are unable to free themselves. They feel fit for neither work nor pleasure, and often have attacks of nervous irritability and headaches.

People who suffer from nerve weakness in this way soon lose their energy of mind and body. They lack vitality because their nerves are being starved. The only way to overcome the trouble is to supply nourishment to the nerves, and this you can readily do by taking Dr. Williams' pink pills. These pills furnish the nerves with the very elements they need, for there is one highly important ingredient in them that is absolutely essential if a strong nervous system is to be maintained.

Other elements contained in Dr. Williams' pink pills impart increased vitality and life, and it can safely be said that these pills represent the finest medicinal combination achieved by medical science for revitalising the human body.

One of the first signs you will notice after beginning Dr. Williams' pink pills is an improved appetite; then your spirits will brighten, and you will be endowed with fresh energy.

FREE.—Every nerve sufferer should write to C.E. Dept., 36, Fitzroy Square, London, W.1, for a free copy of the instructive treatise, "The Nerves' Needs."

PARENTS' RESPONSIBILITY WHEN SCHOOLDAYS END

Now comes the time when the most difficult decision has to be made. A suitable career must be chosen for the children. The whole of their future depends upon this moment

SIR CHARLES WAKEFIELD'S INSPIRING BOOK

ON LEAVING SCHOOL AND THE CHOICE OF A CAREER

will be welcomed gladly by every father and mother who is faced with this most important problem

10TH EDITION. 3/6 NET HODDER & STOUGHTON

Save boot bills—wear **Segs STUDS** 2d. PER CARD.

KEEP YOUR BOYS AT HOME—

With a Riley 'Home' Billiard Table. Take 14/- down and brings the 6ft. size, carriage paid, on 28 days' Free Trial. Balance in easy instalments. Cash price £11 11s.

Write for Price List and details of £3 Billiard Tables being Given Away.

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CITY SALE & EXCHANGE (1929), LTD., *Dept. "A," 94, FLEET STREET, E.C.*

FREE CASH PRIZES.

£337 for XMAS LIMERICKS. The proprietors of "Diploma" Crustless Cheese offer a prize of £50; 2nd prize, £20; 3rd prize, £10, and other prizes, for the best last line to the limerick appearing in the advt. on page 27. Write your last line on paper and attach the small label from a portion of "Diploma" Crustless Cheese, or a label from "Diploma" or "Coronet" Milk. Note the closing date, which is Tuesday, Dec. 10. Send your attempt NOW! Be sure to mark your entry Wilts United Dairies, Ltd., Dept. 7, Trowbridge, Wilts. Enter at once!

Write to "John Bull" about it!

THE EDITOR REPLIES

Vet. (Edinburgh).—"Dog-owners should never allow their pets to become attached to strangers." Postmen at least will agree with you.

THE Editor may be flippant on this page, but his humour is never malicious. He likes to end up the week's work on a bright note. Serious questions are dealt with by the expert staff of our Free Advice Service

F. P. (Frome).—"When I kissed her e smelt of drink." But not until?

E. B. (Streatham).—"Even in the old ys a lot of men kissed the bride." t not so many before the ceremony.

T. R. (Belfast).—"A bee dies when it ngs you." And a friendship acts that y, too.

B. Y. (Chester).—"I want to go into ne business with money in it." We ggest a bank.

P. B (London, S.).—"When driving car I like to let her rip." Be care- and remember R.I.P.

L. B. (Colne).—"Friday is my lucky y." Yes—till you get home with your envelope.

T. R. (Clacton).—"My mother-in-law s a domestic servant." You are ky to have one that doesn't stay.

P. B. (Chatham).—"An automatic eque-signing machine has been in- ted." It's name is father.

A. J. (Mitcham).—"Once, as a child, was scared out of my wits by a cow." ver mind. They may return.

G. M. (York).—"I have no time for gus brokers." But that's just what y ought to get.

B. H. (Morecambe).—"Doctors have ny enemies in this world." But more the next.

A. B. (Nuneaton).—"I was charged h theft, but justice prevailed." Did appeal?

A. D. H. (Banff).—"My girl told me ad more money than brains." And were broke, we suppose.

P. M. (Didsbury).—"My uncle takes reat interest in my doings." Yes, a fpenny in the shilling, isn't it?

P. V. (Dunoon).—"A football referee uld be in good condition and a man courage." He's no use if he is ded or windy.

CRIME STUDENT (Andover).—"All the s in Sing Sing prison are fitted with eless sets." Over here we try to ghten the convict's life.

MRS. M.-B. (London, S.).—"Fashions ladies' hats come in cycles." If we bands had our way we would scatter tacks on the road they come by.

H. P. (Ely).—"I enjoyed my cycling r until I came across a damp inn." thought at first you were swearing ut a puncture!

P. D. (Malvern).—"What does the tish schoolboy stand for?" Prob- y because he has just come out of headmaster's study.

W. T. (Newport).—"Eggs are rich in n." So that's why some of those me-made cakes are so difficult to est.

J. H. (Bolton).—"The first time I met wife was on the bowling-green." bowls isn't the harmless game that st people think.

T. L. (Finchley).—"The intricacies of motor-cycle are too much for the er girl." But they all seem to ster the clutch.

A. N. (Penge).—"My wireless set eps howling, and I think something's ong." Did you get it a dog licence mistake?

A. E. S. (Maidstone).—"I was sen- nced to a term of imprisonment one y before the Cambridgeshire." Lucky n.

MRS. A. P. (Birmingham).—"What all I do about my husband? He's oking terribly." You'd better put m out.

J. L. (Fulham).—"I like to see people joying themselves." Then you should tch a crowd of people reading the HN BULL Christmas Annual.

J. F. (Tilbury).—"A little hard work does one good." Yes—a little.

T. B. (Leeds).—"The latest speed-cars are said to be fitted with two horns." Is the spare one for Gabriel?

F. P. (Pudsey).—"She wants to marry me. She is very ambitious." That isn't ambition. It's desperation.

D. G. (Hounslow).—"All my employees are British ex-Service men." That's the staff to give them.

K. V. (Wendover).—"Time is no gentleman." No; he tells on everybody—even a woman.

S. F. (Yelverton).—"My mother-in-law goes too far." We shouldn't have thought it possible.

H. D. (Egham).—"He buys his friends." Then he pays more than they are worth.

K. S. (Taunton).—"I am always willing to face the music." You seem pretty keen on banging the big drum.

A. T. (Yarmouth).—"Why do people get so excited about bathing beauties?" Don't know—we've never bathed any.

N. M. (Wivenhoe).—"Believe me, I have got my head screwed on all right." Without splitting the wood?

VOTER (Camberwell).—"Why haven't we a Mussolini in England?" Don't encourage Winston.

INDIGNANT (Hornsea).—"Let me tell you that I am a man of polish." What do you charge for a shoe-shine?

G. W. (Harrow).—"Pretty women are always conceited." They can't help that—it's part of their make-up.

INSOMNIA (Burslem). — "I would give almost anything to be put to sleep." Then why not make Carnera an offer?

S. T. (Gloucester).—"What is the chief cause of divorce?" Too many people in love with themselves getting married.

B. J. (Crouch End).—"I once heard of a burglar who was very fond of skipping." With a rope of pearls, we suppose.

G. D. (Leeds).—"The temperance society by which I am employed is going to give its workers longer holidays." Extending their leave of abstinence.

P. B. (Cornford).—"He is quite a big boy, but can only count up to ten." Perhaps he will make a boxing referee.

MRS. J. C. (Oxford).—"Some men expect a wife to make bricks without straw." Some wives can—out of flour.

H. K. (Ilford).—"Who is the most prominent woman in politics to-day?" Dame Rumour!

JOE (Abergavenny).—"I'm looking for a girl who doesn't use lip-stick." How did you find out that she doesn't?

FATHER (Sandhurst).—"Is a junior officer's pay enough to live on?" It depends what kind of a mess he gets in.

A. M. Y. (Urmston).—"Can you tell me how to make dark hair light?" Soak it in petrol.

W. P. (Beverley).—"An aviator must practise with his machine frequently." Otherwise he is liable to come down without it.

JACK (Basingstoke).—"How can you reckon up a woman's age?" Take the age she gives you—then add the number you first thought of.

P. D. (Henley).—"Eastern women discreetly cover their faces with veils." And you can't see a Western woman's real face, either.

T. W. (Baldock).—"You must admit that this letter is written in the right spirit." Well, we certainly did think you had had a drop!

GLADYS (Putney).—"This photograph was taken just after I had been to a beauty parlour." Were they too busy to attend to you?

J. M. A. (Watford).—"I have already booked a box for the pantomime." Let a good *Bullet* this week win you a £5 Christmas-box to pay for it.

P. B. (Colne).—"I have a great sorrow which I am compelled to keep to myself." Well, you took the risk when you married her.

R. McL. (Glasgow).—"An admission charge of 6d. at half-time is made at some Scottish football matches." Do you stay outside and follow the first part of the game by the yells?

O. P. (Ongar).—"I have invented a safety match that is absolutely guaranteed not to strike in one's pockets." Too late! There are several brands already which won't strike anywhere.

I. O. M. (Derby).—"I have two cats without tails." Manx or motors?

C. E. (Egham).—"Adam was a very lucky man." But he didn't have much choice in wives, did he?

D. T. (Hyde).—"The treatment I get from my wife isn't fit for a dog." Well, why not complain to the R.S.P.C.A.?

J. L. (Penge).—"Women want to be so slim that their bones stick out." Well, a pair of sharp elbows is very useful at a bargain sale.

D. N. (Exeter).—"All my life I've travelled in underclothing." You must find it very cold at this time of the year.

S. F. (York).—"There's a fearful lot of rubbish written these days." It's not every man who can prove his own statement.

F. J. (Edinburgh).—"Gramophone records of a bagpipe band are to be made in Edinburgh." This will be a case of the evil that men do living after them.

(Many replies unavoidably held over)

Side-Slips

Examples of genuine unconscious humour from the current Press are welcomed. Obvious printers' errors not wanted. Actual cuttings must be sent. 2/6 is paid to the sender of each item published. Mark envelopes "Slip."

SURREY LAND DAILY ECHO:—"Shotton Workmen's Institute. The above invite tenders for VARNISHING SECRETARY, J. Barker, 87, Victoria Street, Shotton Colliery."

THE THRILLER:—"At the same time another policeman PICKED UP HIS EARS."

MY POCKET NOVELS:—"Leyton coughed, then he squarely met the STEADY GAZE of the young man's HAND."

THE EASTERN DAILY PRESS:—"The morning was FINE, but WET."

WEEK-END NOVELS:—"It made her HEART beat THICKLY in her young THROAT."

DAILY NEWS AND WESTMINSTER GAZETTE:—"She generally writes UNDER almost any CIRCUMSTANCES, such as TRAINS and MOTOR-CARS and even 'BUSES."

THE AVENGER:—"The HAND that held the card trembled so violently that IT DROPPED TO THE FLOOR."

DAILY MAIL:—"Mr. —— had lived in the house, WHICH IS ON THE TOP FLOOR, with his son."

WINDSOR MAGAZINE:—"'It's Douglas, and he's got something,' WHISPERED Eileen, IN A SHOUT."

COMPLETE NOVEL WEEKLY:—"That night when I asked ME to marry YOU."

OLDHAM EVENING CHRONICLE:—"The code provides that the slayer will not be punished IF IT IS THE FIRST TIME HE WAS KILLED."

KENTISH GAZETTE:—"Mr. and Mrs. —— . . . celebrated their golden wedding, and SIMULTANEOUSLY their eldest son and his wife . . . CELEBRATED THEIR GOLDEN WEDDING."

WOMAN'S JOURNAL:—"A deep armchair stood before the fireplace. She took it between THUMB AND FOREFINGER and set it down on the other side."

THE WEEKLY SCOTSMAN:—"A breakneck descent takes the adventurer down to the boulders on the shore, sometimes on two feet, sometimes on FOUR FEET."

BLANFORD'S MARVELLOUS NEW "LEATHURMAC" RAINCOAT

for **1/-** DOWN

Try a "Leathurmac" Raincoat. It will keep you warm and dry. It looks and wears like real leather. Made with real Indian fleece lining. This fleece lining is made fast to the Leatherette, so that the Coat is comfortable, and is guaranteed to be warmer than any other lining. The Coat is well made, double-breasted, with deep storm collar and cuffs, belt and deep pockets. Doubly stitched to ensure hard wear. Cut for comfort and ease. Every Coat is thoroughly tested before leaving our factory. The material used in this Coat is the production of one of the finest manufacturers of Motoring Coat materials.
In colours of Tan, Red, Royal Blue and Apple Green, for Ladies and Girls, and in Tan only for Men and Boys.
Ladies' and Gent's, price, 21/-, O.S., 46 in., 48 in., 50 in., 2/6 extra. Children's, price, 16/6.
Send 1/- (no further payment is required until you have had the Coat one month) and agree to pay 4/- per month. Also send your length and chest measure.
Special terms arranged for customers who already have an account with us.
We can supply you with anything you want. Send for our illustrated catalogues.

John Blanford Dept. J.B.K.

1, 3 & 5, BATH STREET, CITY ROAD, LONDON, E.C.1

FREE ECZEMA CURE.

Instant Relief for all Skin Sufferers.

You can stop that awful itch from Eczema or other skin disease in just two seconds. This seems too good to be true, but it is true. A few drops of D.D.D. Prescription will instantly stop the most terrible itch or skin irritation. This discovery of Dr. D. Dennis has become famous throughout the world as the most wonderful and reliable remedy for skin Diseases, for it sinks deep into the pores, kills the disease germs, washes them away, and leaves the skin clean and pure. D.D.D. Prescription Cures Eczema, Psoriasis, Bad Leg, and all other Diseases of the Skin and Scalp. It never fails to give relief. Then why delay? A FREE TRIAL BOTTLE WILL BE SENT TO ALL SKIN SUFFERERS WHO WRITE TO THE D.D.D. LABORATORIES, M.N.23, FLEET LANE, LONDON, E.C.4.

100 TO 1

Experience has proved that the odds are 100-1 Neave's Food will make your baby sturdy and strong and free from the many ailments some children have.

In other words 99 Babies out of every 100 grow bonny on Neave's Food.

Neave's Food

On Sale everywhere

Cartons, **6d.** *Tins,* **1/8, 3/9.**

DO YOU SUFFER FROM HAEMORRHOIDS?

OUR FREE OFFER

If you are suffering the tortures of Piles, send at once for the Magic Pile Cure, which for a limited period is being offered FREE OF CHARGE. The curative healing action of this remedy on the inflamed and swollen parts is felt with the first soothing application. There is no painful or dangerous operation to be faced; no harmful drugs to undermine the system; nothing to interfere with the daily routine. Just a soothing, healing remedy, easily applied, and affording relief with the first application. We invite you to try this treatment at our expense. Write to-day to Magic Laboratories, M.N.23, New Court, Farringdon St., London, E.C., and a complete trial outfit will be sent FREE, post paid, in plain cover.

The COMMON COLD

CAUSE AND CURE

A Cold starts through Germs attacking you in the Nose as you breathe. "Nostroline" defeats them immediately. "Nostroline" is the only Nasal Specific. It clears the head and stops infection. Chemists 1/3.

YOUR NOSE NEEDS "NOSTROLINE"

A Welcome Visitor

in more than 48,000 HOMES

WHEN calamity comes to the home of a registered Reader of "John Bull" help is speedily on the way. Provided the trouble comes within the very comprehensive range of accidents enumerated below, "John Bull" may be depended upon to settle promptly and generously.

If you are not yet a registered reader, look down the list of Benefits and see how invaluable such protection would be to you.

Already more than 48,000 readers have had reason to be thankful that they registered under this great Free Insurance Gift. Use the forms at the foot of this announcement, and thus safeguard yourself and those dependent on you against the unexpected that only too often happens!

What "John Bull" Gives

Fire

£400—against loss by fire to the reader's household furniture or personal effects.

£1000—in case of death of husband and wife directly due to fire at registered reader's home.

£500—in case of death of one under similar circumstances.

£250—or £125 in respect of each, for loss of one limb or eye under similar circumstances.

£2 PER WEEK maximum rent during reinstatement (not exceeding 26 weeks).

Accidents in Home and Garden

£200—should the registered reader and his wife (permanently residing together) be killed by an accident at the reader's registered address and/or garden attached thereto; or

£100—in the case of the death of either under similar circumstances.

£4 PER WEEK for Both or £2 Per Week for Either up to 4 Weeks during total disablement involving a fracture of a limb or skull as the direct result of an injury under similar circumstances.

Storm or Flood

£300—Loss caused by storm, tempest or flood to the registered reader's household furniture or personal effects.

Lightning

£300—Loss caused by lightning, thunderbolt, or earthquake to the registered reader's household furniture or personal effects.

Gas Explosion

£100—Loss by explosion of gas or domestic boilers to the registered reader's household furniture or personal effects.

Bursting Hot Water Pipes

£100—Loss by bursting of hot-water pipes or heating apparatus to the registered reader's household furniture or personal effects.

Aircraft

£300—loss caused by aeroplanes, airships, or other aerial craft to the registered reader's household furniture or personal effects.

Riots

£300—loss by damage by riots or civil commotion to the registered reader's household furniture or personal effects.

Wireless Benefit

£10—for damage by lightning to registered reader's wireless apparatus, including aerials and supports, licensed to and owned by him at his or her private address as registered.

Sickness Benefit

£5 5s.—for total disablement by illness consequent upon Diphtheria, Measles, Smallpox, Typhoid Fever, Typhus Fever, Cerebro-spinal Fever (or "Spotted Fever"), Anthrax, and Tetanus (or Lockjaw). These benefits are only applicable to readers between the ages of 16 and 65 who have been registered for twenty-one days prior to the illness manifesting itself.

Children's Accidents

£3 will be paid to the parent being a Registered Reader in the event of an accident to his or her child over six and under sixteen years of age, causing a broken arm above the wrist (humerus, radius or ulna), broken leg above the ankle (femur, tibia or fibula) or fractured skull (cranium) as under:

At home or at school, while taking part in any sport or game, or in accident to train, tram, 'bus, taxi, or other public vehicle, or whilst a pedestrian in the street struck by a moving vehicle.

Sports

£250—in case of death if the registered reader be killed accidentally while playing—Football, Tennis, Cricket, Hockey, Golf, Lacrosse, as an amateur on a recognised playing ground.

£3 PER WEEK up to 4 weeks for total disablement, providing it involves fracture of a limb or skull.

Boating and Bathing

£250—if the reader be accidentally drowned while as a pastime boating on or bathing in the sea at any seaside resort, or in any river or public swimming bath, providing that the reader be not a professional swimmer or boatman, and that, in case of boating, the boat be not a passenger steamer.

Violence by Burglars

£1000—in case of death of husband and wife (permanently residing together) by violence caused by burglars or housebreakers entering for the purpose of robbery.

£500—if one is killed under similar circumstances.

£500 or £250 in respect of each, for loss of one limb or eye under similar circumstances.

£10—Medical Fees for injuries by violence caused by burglars, housebreakers, or fire.

£6 PER WEEK for both, or £3 per week for either up to 4 weeks, for disablement caused by burglars, housebreakers, or fire.

(Subject to the full terms and conditions as published from time to time.)

CUT HERE

JOHN BULL

Hand this Coupon to your newsagent.

To (name of Newsagent) .....

Address .....

.....

Please deliver or reserve JOHN BULL for me weekly until further notice.

Signature .....

Address .....

Date.....

PLEASE WRITE CLEARLY.

J.B., 30/11/29.

CUT HERE

Post this Coupon to

"John Bull," Registration Department, Long Acre, London, W.C.2.

I have sent an Order Form to my newsagent for the regular weekly delivery of JOHN BULL. Please register me as a regular reader.

.....

Reader's Signature.

Age.....

Address.....

.....

.....

Name and Address of Newsagent .....

.....

Date .....

Use ½d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent if ½d. stamped addressed envelope is enclosed for return. PLEASE WRITE CLEARLY.

J.B., 30/11/29.

BOTH BIG "BULLETS" PENSION PRIZES WON BY "EVERYBODY'S" READERS

Readers of **"EVERYBODY'S"** have achieved yet another notable triumph in competitions. Both the winners of the huge pension prizes offered in "Bullets" No. 735 are **"EVERYBODY'S"** readers.

This is what Mr. Thomas Armer, of Liverpool, winner of the first prize of £2,500 or £5 a week for life, says about **"EVERYBODY'S"**:—

"I am a constant reader of 'EVERYBODY'S WEEKLY'—the friend of the competitors. In all the competitions now going, 'EVERYBODY'S' seems to be most helpful. Indeed, I go so far as to say that for the competitor 'EVERYBODY'S' is an education—and indispensable. It has been very helpful to me. I commend it to every competitor."

This magnificent tribute to the prize-pulling power of **"EVERYBODY'S"** comes from a man who has been a keen competitor since he was a boy. His advice to you is—Get a copy of **"EVERYBODY'S,"** the paper which helped him to win. Don't you think it is advice worth following?

The winner of the second prize of £1,000, Mrs. B. M. Reed, of 13, Westbourne Gdns., London W. (in the name of Mrs. M. G. Frewin, of Harrow Road, London, W.), is also a reader of **"EVERYBODY'S."**

These successes bring the total of money won in "John Bull's" "Bullets" and

CROSSWORDS

by readers of **"EVERYBODY'S"** to over £37,000—this year alone!

"EVERYBODY'S" READERS HAVE WON £117,400

in competition prizes since the beginning of this year. Their triumphs, as well as the fact that **"EVERYBODY'S"** readers have won more prize-money than the readers of any other paper, prove conclusively that **"EVERYBODY'S"** is the best paper for competitors who are **Out to Win.** So go and buy your copy now. It is obtainable at every newsagent.

You will be surprised and delighted with the wonderful paper you get for twopence. In addition to its many pages of competition advice, and its complete solutions with all alternatives for Crosswords and Picture Puzzles, **"EVERYBODY'S"** gives you 40 pages of Short Stories, pictures, jests, gossip; pages for Women and Children, best Racing and Football Forecasts, etc., etc. It has in fact, as its title suggests, something to interest everybody in the home. There is no other paper like it.

FREE In order to convince you of the amazing value in the paper, we are prepared to send you a copy of **"EVERYBODY'S"** free and post paid if you send a postcard to **"EVERYBODY'S"** (Dept. J.B.), 114, Fleet Street, London, E.C.4. Write at once—or go out and buy a copy from your newsagent. It is only twopence. You can buy it everywhere.

Everybody's

THE POPULAR WEEKLY.

Everywhere. **40 PAGES** **2d.**

SENSATIONAL OFFER OF XMAS "FIVERS"!

FATHER CHRISTMAS will have to look to his laurels. His rival this week is JOHN BULL, who is preparing to hand out the record number of 100 £5 cheques and numerous other cash Christmas-boxes as a result of the sensational one-week offer now before you.

If you want to find one of these 100 substantial cheques in your letter-box on Christmas morning, tackle the simple task of making a *Bullet*.

Just select one of the *Examples* given on this page and add any TWO, THREE or FOUR WORDS of apt and original comment. Suppose you choose the *Example* WORRYING THE GOVERNMENT, the added words "LAME DOGS" OF INDUSTRY complete a *Bullet*. Remember the closing date is Saturday, December 7—you have only a few days to enter this record contest.

CASH AND "BULLETS" TURKEY WINNERS.

FIRST PRIZE OF £300, COMPETITION 734.

Mrs. A. Gent, 159, Knox Road, Wellingborough.
Example:—KISSED BY THE SUN
Bullet:—ONLY? EMIGRANT'S SWEETHEART WONDERS.

SECOND PRIZE OF £50:

Mr. H. F. Rowe, 18, Blakehall Road, Carshalton.
Example:—Unkind World
Bullet:—Keeps On "Turning Away."

THIRD PRIZE OF £25:

Mr. A. A. Meers, 5, St. John's Road, Gravesend.
Example:—Policeman's Hand
Bullet:—Only "Duke" Communist Respects.

10 OF £5 AND TURKEY:

. CHARLESWORTH, "Langdon," Bromley Lane, Congleton, Ches.
Wave Of Economy—"Swept" The Bargain Counter.
. EDWARDS, 70, Mayall Road, Herne Hill
Something In The City—"Old Lady"—"New Woman."
rs. R. GOUGH, Billesdon, Leicester.
Wave Of Economy—Pills "Gulf" Between Pay-days.
. HAY, 18, Newhaven Road, Leith, N.B.
The Wolf—Cooked Our Turkey's Goose.
. LAWS, Silverdale, Laurel Avenue Newcastle.
Swallows Anything—Food Council—Except Profiteers.
. A. MARTIN, 3, Club Houses, Wadsworth.
Mine Of Information—Post-office Girl—To Colleague.
Mrs A. M. MILLIE, 8, Maxwell Street, Edinburgh.
Father's Collar-stud — Neighbours Sure "He's Lost."
PETERS, 26, St. Albans Road, Dartford.
We Love America, But—She Only Names Pay-day.
. J. SKINNER, Bow Street, Langport, Som.
Back Again—Winter—And Black Again.

"BULLETS" RULES.

1. The First Prize will be awarded for what in the opinion of the judges in consultation with the Editor is the best Bullet received, and the other prizes in order of merit, the best being cleverness, aptness and originality.
2. Only two attempts may be written on each coupon, and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL and crossed & Co. Competitors must write their names and addresses and the date of sending the order on the back of the postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.
3. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.
4. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects, and acceptance of this rule is an express condition of entry.
Employees of Odhams Press and their families are not eligible to compete.

B. VINE, Maypole Estate, Bexley, Kent.
Getting Into His Stride—Village Pianist—Waltzers Running.
(Entered on "Target" Prize coupon.)

10 OF £2 10s. AND TURKEY:

D. AXE, The Stores, Belton, Doncaster.
The Audience—"First Turn" Listens To.
Mrs. BROWN, 16, King Street, Skipton.
Clever "Tumble" Quickly — "Rise" Rapidly.
F. BOCAHAM, 196, Southgate Street, Gloucester.
Man In Uniform—Wasn't Cook's "First" Cousin.
M. DEASY, 126, Edward Street, Southwark.
"Coal! Coal!"—Seldom Sounds Like That.
P. DOCHERTY, 11, Edmonstone Drive, Kilsyth.
We Love America, But—"Wedding" Mustn't "Divorce" Europe.
Mrs. N. A. POPE, 227, Cowbridge Road, Cardiff.
Unkind World—"Kicks" Anybody Missing "Goal."
W. SKINNER, "Sunny Side," Mill Road, Over.
Under Her Thumb—Where Bank "Shelters" Industries.
J. STOBO, 28, Orchard Bank, Edinburgh.
Mine of Information—Sonny—At Wrong Moment.
Mrs. S. A. TAYLOR, 6, Compton Road, Buxton.
Clever—Will—Lawyers Were "Left."
(Entered on "Target" Prize coupon.)
A. WILKS, 37a, Astonville Street, Southfields.
On The Industrial Front — Government's "Death," I'll "Warrant."

All Prize-winners have been notified and a list of 200 "Bullets" Turkey winners will be published in "Bullets" Bulletin. A list of Turkey and 500 2/6 prize-winners can be seen at these offices.

Advance details for "Bullets" No. 741.
First Prize, 1,500 Guineas—Second, £250—Third, £200—Fourth, £150—Fifth, £100—Ten Prizes of £5—10 of £2 10/—50 of £1—100 of 10/—1,000 of 2/6—10,000 "Target" Prizes.
After Christmas—Trusted Friend—When Britannia's Shopping—Hospitality—Mothers—Winter's Sword—At Prison's Gates—Drink—Heard At The Party—She Said To Her—Guide Of Love—Drastic—At Taxpayer's Expense—Means—Chasing Happiness—Way To Save—Painting The Future—Mystery Man—Snowed Under—Rather A Dear—Presumably—Down On His Luck—Hardly Reasonable—"Is That All?"—Turning—Wrecks Marriage—Alluring Prospect—Nothing To Boast About—Somewhere in Britain—All—The Old-fashioned Way—Our Watch-dog—Against The Rules—Damped His Enthusiasm—Every Home—In Reality—Starving Herself—Trying To Think—True To Her—It May Takes Years, But.
(Closing Saturday, December 21.)

Examples for "Bullets" Competition No. 740.

WORRYING THE GOVERNMENT
THE CONSUMER
NOT SAD
MORE ON THE DOLE
DOESN'T SAY MUCH
WOMAN OF FEW WORDS
AFFLY NAMED
ON DANGEROUS GROUND
REJUVENATED
RUSH AND BUSTLE
MUSTN'T BE WASTED
WITH AWE
UP THE CHIMNEY
DEPENDS ON MOTHER
ONLY A FEW
FREE ENTERTAINMENT
THE OTHER WOMAN
KEPT OUT
HURRY UP, MR. PLUMBER
WITH A MICROSCOPE
CELEBRATING CHRISTMAS
SAY WHAT YOU LIKE, BUT
"WHAT'S WRONG, DARLING?"
BLINDFOLDED
NOT WHAT SHE WANTED
GOOD GUIDE
GENUINELY
NEVER LACKING
CAUSED A SCENE
GETTING THIN
HONEST FACE
GOOD-BYE, 1929

Example _____ Closing SATURDAY, Dec. 7.
Bullet _____
Example _____
Bullet _____
(740) P.O. No. _____ Signed _____
I agree to enter this competition in accordance with the rules and conditions announced on this page. With 2 Coupons, send P.O. for 4d. Address _____

Cut out each coupon separately.

Example _____ Closing SATURDAY, Dec. 7.
Bullet _____
Example _____
Bullet _____
(740) P.O. No. _____ Signed _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 2 Coupons, send P.O. for 1s. Address _____

Bullets must consist of Two, Three or Four Words.

Example _____ Closing SATURDAY, Dec. 7.
Bullet _____
Example _____
Bullet _____
(740) P.O. No. _____ Signed _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 3 Coupons, send P.O. for 1s. 6d. Address _____

Enter your full name and address on each coupon.

Example _____ Closing SATURDAY, Dec. 7.
Bullet _____
Example _____
Bullet _____
(740) P.O. No. _____ Signed _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 4 Coupons, send P.O. for 2s. Address _____

If you wish to send in further "Bullets" you can write them on plain paper.

Address Coupons: "Bullets" No. 740, "John Bull," Long Acre, London, W.C.2 (Comp.)

SPECIAL NEWSAGENTS' PRIZES.—Cheques for £5, £2 and £1 respectively will be paid to the Newsagents from whom the winners of the three chief "Bullets" Prizes in Competition No. 740 have purchased their copies of "John Bull."

The original cheque for £1,000 awarded to the second Prize-winner in "Bullets" No. 735 will be displayed in the window of Messrs. Palmer & Sutton, Porchester Road, London, W.

Any reader can obtain a free copy of "Bullets" Bulletin, our new help for competitors, by forwarding halfpenny stamped addressed envelope. Sixpenny P.O. crossed and made payable to JOHN BULL brings 12 consecutive issues post paid.
Address: "Bulletin" Dept., JOHN BULL, Long Acre, W.C.2.

"Makes a fine type of lad"

—say Heads of Boys' Clubs

"Get a boy to take a pride in himself and he will soon begin to take a pride in his work," say the men who know boys. That is why they are unanimous in their praise of the Lifebuoy Habit. "It creates a pride in self, in the small but important personal attentions, that bring self-respect."

Follow the advice of these experts. Teach **your** boy the Lifebuoy Habit. Teach him to wash his hands voluntarily before each meal and as soon as he comes in from school or play. Within a month it will be second nature with him. Then watch him change. He will become a new boy, a nicer boy. And remember, too, that the Lifebuoy Habit will protect him from all chance infections.

The
LIFEBUOY HABIT . .
for health and character

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